The third edition of the
WILEY ENCYCLOPEDIA
OF MANAGEMENT

NOW AVAILABLE ONLINE!

Special pre-publication offer of 20% discount up to December 2014

978-1-119-97251-8 • £1499 £1199 with discount
Hardback • Publishing September 2014

Praise for the Second Edition
‘Highly recommended for academic and special library business collections’
Library Journal

Learn more at www.wiley.com/go/weom
ABOUT THE ENCYCLOPEDIA

Providing comprehensive coverage of the field of management for scholars, students and professionals.

- Thirteen volume, plus index volume, landmark work of reference
- Revised and updated to chart the major developments that have occurred in: digital technologies; ethics and governance-related issues; innovation; emerging markets; organizational networks; and new avenues of sustainable business growth
- New to this edition: Technology & Innovation Management, Volume 13

About The Editor In Chief

Cary L. Cooper is Distinguished Professor of Organisational Psychology and Health and Pro Vice Chancellor for External Relations at Lancaster University. Until October 2003 he held a chair at UMIST where he was formerly Deputy Vice Chancellor. He was honoured with a CBE (Commander of the Order of the British Empire) in the Queen’s Birthday Honours List in June 2001. He was made a Fellow of the British Academy of Management in 1994, and was elected a Fellow of the (British) Institute of Management. The (American) Academy of Management honoured him by electing him as one of the first UK Fellows in 1997, and in that same year was honoured as a Companion of the Institute of Management (now the CMI).
Purchase the 3e of Wiley Encyclopedia of Management on Wiley Online Library, and get 24/7 access to this monumental reference work.

Online Reference Works combine the quality content you’d expect in a landmark print publication with the convenience and enhanced functionality of electronic access. With powerful search functionality, cross-referencing, and regular updates, these expertly edited and authoritative resources set the benchmarks for scholarly reference.

Features of the online platform include:

- Intuitive Navigation: Offers browsing by table of contents or articles by topic, as well as the ability to expand and follow references and view author indices
- Enchanced Discoverability: An improved search engine delivers relevant and immediate results. Search for a keyword or phrase across the full text of a reference work, use wildcards and Boolean operators
- Improved Alerting Tools: Email alerts and RSS feeds keep users updated with the latest published research
- New Interface: A new design offers easy access to highly structured articles, references, and supporting information

Wiley Online Library also offers libraries COUNTER-compliant usage data, unlimited concurrent user access, no DRM restrictions, perpetual access rights with one-time purchase, and enhanced MARC records at no extra charge.

ORDER TODAY AND SAVE 20%

Speak to your Wiley rep today, call +44 (0)1243 843291