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# Accounting and Finance Books

- The Use of Technical and Fundamental Analysis in the Stock Market in Emerging and Developed Economies
  - Advances in Accounting Behavioral Research, V. 18
- Advances in Accounting Education: Teaching and Curriculum Innovations, V. 17
  - Advances in Management Accounting, V. 25
  - Advances in Public Interest Accounting, V. 18
    - Advances in Taxation, V. 22
  - Research in Accounting in Emerging Economies, V. 15
    - Research in Finance, V. 31
- Research on Professional Responsibility and Ethics in Accounting, V. 19
  - Studies in Managerial and Financial Accounting, V. 30
- Studies in the Development of Accounting Thought, V. 19
- Studies in the Development of Accounting Thought, V. 18

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image

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# The Use of Technical and Fundamental Analysis in the Stock Market in Emerging and Developed Economies

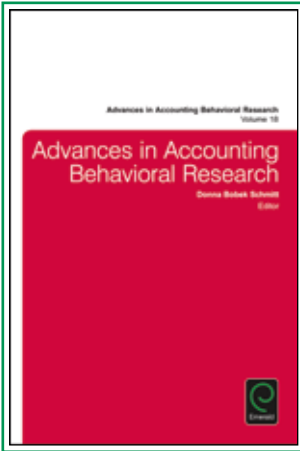
## Authors

Naveen B. Kumar, Indian School of Business, India

Sanjay Mohapatra, Xavier Institute of Management, India

## Synopsis

This book gives a scientific and systematic approach to trading in emerging stock markets. As professional traders do not trade purely on the basis of the economic fundamentals, but also take into account market movements generated by other factors (noise trading), knowledge of technical analysis is important to anyone who would like to participate successfully in the stock market. Second, the existence of a skew towards reliance on fundamental analysis at longer horizons suggests that models based on economic considerations will be more important on the long run. Third, the existence of a skew towards reliance on technical analysis at shorter horizons suggests that models based on short term considerations (noise) will be more important in the short term. The present book gives a base for practitioners as well as students to learn the tricks of the trade through examples and case studies.



## Advances in Accounting Behavioral Research

### Advances in Accounting Behavioral Research Volume 18

#### Editor

Donna Bobek Schmitt, University of South Carolina, USA

#### Synopsis

Advances in Accounting Behavioral Research publishes high-quality research encompassing all areas of accounting including financial, auditing, taxation, managerial and information systems, addressing a broad range of issues that affect the users, preparers and assurers of accounting information. Further, this research incorporates theory from, and contributes knowledge and understanding to, applied psychology, sociology, management science, and behavioral economics.

#### Previous Volumes

Volume 17 ISBN: 9781783504459

*Advances in Accounting Behavioral Research*

Volume 16 ISBN: 9781781908389

*Advances in Accounting Behavioral Research*

#### ISSN

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## Advances in Accounting Education: Teaching and Curriculum Innovations

### Advances in Accounting Education: Teaching and Curriculum Innovations

#### Volume 17

#### Editors

Timothy J. Rupert, Northeastern University, USA

Beth Kern, Indiana University South Bend, USA

#### Synopsis

Advances in Accounting Education: Teaching and Curriculum Innovations publishes both non-empirical and empirical articles dealing with accounting pedagogy. All articles explain how teaching methods or curricula/programs can be improved. Non-empirical papers are academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports exhibit sound research design and execution, and develop a thorough motivation and literature review, including references from outside the accounting field, where appropriate.

#### Previous Volumes

Volume 16 ISBN: 9781784415884

*Advances in Accounting Education: Teaching and Curriculum Innovations*

Volume 15 ISBN: 9781783508518

*Advances in Accounting Education: Teaching and Curriculum Innovations*

#### ISSN

1085-4622

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## Advances in Management Accounting

### Advances in Management Accounting

#### Volume 25

#### Editors

Marc J. Epstein, Rice University (Retired), USA

John Y Lee, Pace University, USA

#### Synopsis

Advances in Management Accounting publishes thoughtful, well-developed articles across a broad spectrum of current topics in the field of management accounting, using a variety of research methods including survey research, field tests, corporate case studies and modeling.

Volume 25 exemplifies the broad scope of Advances in Management Accounting, examining a number of key areas in management accounting.

#### Previous Volumes

Volume 24 ISBN: 9781784411664

*Advances in Management Accounting*

Volume 23 ISBN: 9781783506323

*Advances in Management Accounting*

#### ISSN

1474-7871

#### ISBN print

9781784416508

#### ISBN electronic

9781784416492

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27 July 2015

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## Sustainability and Governance

### Advances in Public Interest Accounting Volume 18

Editor

Cheryl R. Lehman, Hofstra University, USA

#### Synopsis

Giving voice to the marginalized, broadly defined, is the aim of this volume in its examination of social life increasingly marked by global inequality and the extension of market rationalities to all arenas. Revealing the outcome to populations, stakeholders, and the environment when policies resting on narrowly constrained logics are employed, these researchers lead the way in probing accounting's participation in significant struggles of our times. In order to better appreciate the consequences of economic globalization, the works examine contemporary rhetoric, governance, politics, and strategies and the manner in which accounting technologies are integrated. These works maintain that transformation is inevitable and they search for possibilities of change that can be manifested in socially equitable practices and improved social justice by enhancing accountability.

#### Previous Volumes

Volume 17 ISBN: 9781784410056

*Accountability and Social Accounting for Social and Non-profit Organizations*

Volume 16 ISBN: 9781780526188

*Managing Reality: Accountability and the Miasma of Private and Public Domains*

#### ISSN

1041-7060

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## Advances in Taxation

### Advances in Taxation

#### Volume 22

#### Editor

John Hasseldine, University of New Hampshire, USA

#### Synopsis

Advances in Taxation publishes relevant, high-quality manuscripts from around the world addressing problems arising from federal, state, local and international taxation. The series uses a wide variety of research methods, including archival, experimental, survey, qualitative and legal approaches to address the problems and issues associated with taxation. Volume 22 of Advances in Taxation continues this approach to taxation, looking at issues concerning challenges in tax administration, taxpayer decisions, ethical issues in taxation, and college savings plans.

#### Previous Volumes

Volume 21 ISBN: 9781784411206  
*Advances in Taxation*

Volume 20 ISBN: 9781780525921  
*Advances in Taxation*

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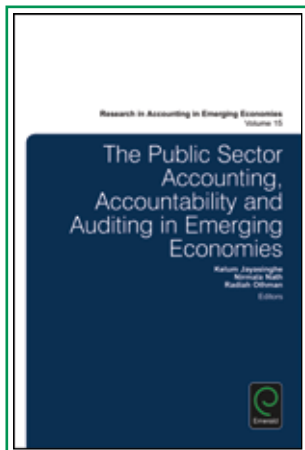
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# The Public Sector Accounting, Accountability and Auditing in Emerging Economies

## Research in Accounting in Emerging Economies Volume 15

### Editors

Kelum Jayasinghe, University of Essex, UK

Nirmala Nath, Massey University, New Zealand

Radiah Othman, Massey University, New Zealand

### Synopsis

This volume aims to contribute to the substance of this debate by looking at how the NPM ideas have been conceptualised, implemented and affected the accounting, accountability and auditing practices in emerging economies characterised by different ideologies, economic, social and political factors. The NPM-led furore, based on the assumption of a leaner public sector, has hit the emerging economies; the outcomes of this in emerging economies have not yet been either researched or hugely publicised.

In accounting, studies that relate and appreciate the history and its ideological significance are under-emphasized; henceforth this issue bridges the gap and focuses on studies that historically examine the development of accounting, accountability and auditing in the emerging economies, pre-and post NPM.

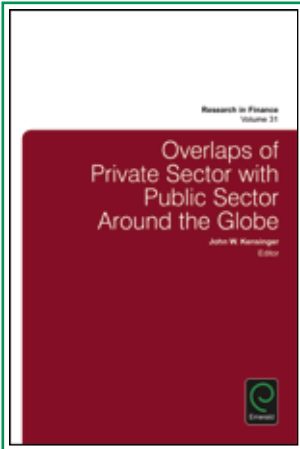
### Previous Volumes

Volume 14 ISBN: 9781784410681

*Accounting in Latin America*

Volume 13 ISBN: 9781781909386

*Accounting in Central and Eastern Europe*



# Overlaps of Private Sector with Public Sector Around the Globe

Research in Finance  
Volume 31

Editor

John W. Kensingler, University of North Texas, USA

## Synopsis

The volume starts with the trends in bank deposits (and hence available financial resources) in the region around North Dakota's Bakken Formation oil reserves. Then comes a contribution analyzing how various regulatory uncertainties are undermining real estate investment. We have a study of corporate governance and firm performance for companies listed on the Indian Exchange, plus an ex-dividend analysis of emerging country stocks listed on the Dhaka Stock Exchange (DSE), where the tax rate is higher on dividends than on capital gains. Further analysis of dividend policy includes a study of how executives manage dividend growth in companies included in the Dow Jones Industrial Average and the NASDAQ Index (with data from 1989 into 2011). Also on the global stage we have analysis of systemic risk and financial contagion in Morocco. Then we also have an analysis of hedge fund performance. We also have analysis of share price response to operating cash flow in corporate bankruptcies. In the quantitative arena we have an application of the IZO Model (using a principal component approach), and improved empirical estimation of option volatility.

## Previous Volumes

Volume 30 ISBN: 9781783509317  
*Signs that Markets are Coming Back*

Volume 29 ISBN: 9781781907580  
*Research in Finance*

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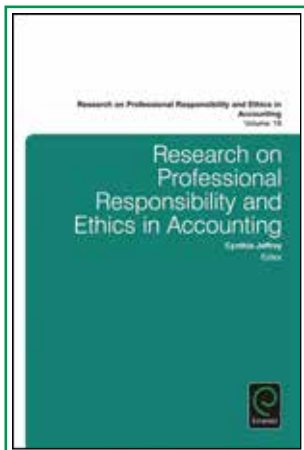
HG1-9999

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336

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# Research on Professional Responsibility and Ethics in Accounting

## Research on Professional Responsibility and Ethics in Accounting

Volume 19

### Editor

Cynthia Jeffrey, Iowa State University, USA

### Synopsis

Research on Professional Responsibility and Ethics in Accounting publishes high-quality research and cases which focus on the professional responsibilities of accountants and how they deal with the ethical issues they face.

Covering timely issues such as social responsibility and ethical judgement, the series brings together a range of articles exploring the professional responsibilities of accountants, codes of conduct which affect them, and securities regulations. Compliance with professional guidelines is judgement-based and the characteristics of the individual, the culture in which they operate, and situations all affect how these guidelines are interpreted and applied, as well as when they might be violated.

### Previous Volumes

Volume 18 ISBN: 9781784411640

*Research on Professional Responsibility and Ethics in Accounting*

Volume 17 ISBN: 9781781908440

*Research on Professional Responsibility and Ethics in Accounting*

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SRS



## Sustainability Disclosure: State of the Art and New Directions

Studies in Managerial and Financial Accounting  
Volume 30

### Editors

Lucrezia Songini, Eastern Piedmont University, Italy  
Anna Pistoni, Insubria University, Italy

### Synopsis

This volume presents the evolutionary path of Corporate Social Disclosure (CSD), or sustainability disclosure, which is the set of tools and information that companies have to produce in order to be accountable to their stakeholders. Particular emphasis is given to the Integrated Reporting (IR), the most recent proposal about CSD, with the aim to identify key practical implications for companies and present performance measurement and control frameworks.

The issues discussed in the book are of interest for both academics and practitioners, involved in researching, designing and managing sustainability performance measurement and communication systems.

### Previous Volumes

Volume 29 ISBN: 9781783508983

*Adoption of Anglo-American Models of Corporate Governance and Financial Reporting in China*

Volume 28 ISBN: 9781783503773

*Performance Measurement and Management Control: Behavioral Implications and Human Actions*

#### ISSN

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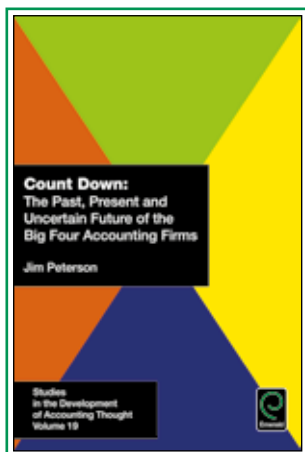
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# Count Down: The Past, Present and Uncertain Future of the Big Four Accounting Firms

## Studies in the Development of Accounting Thought Volume 19

### Editor

Jim Peterson, Lawyer and Writer, USA

### Synopsis

The post-Enron disintegration of Arthur Andersen in 2002 reduced the number of international accounting firms that audit nearly all of the world's largest public companies to the surviving Big Four -- Deloitte, EY, KPMG and PwC.

Despite market dominance, double-digit annual growth and annual global revenue above \$ 120 billion in 2014 – the viability of the Big Four and their business model faces serious threats:- Widespread dissatisfaction with the standard form and language of their core product – the traditional “pass-fail” auditor’s report. – The persistent “expectations gap” between their perceived performance quality and the stated desires of information users.- And especially, the questionable ability of the Big Four and their partners to survive a “black swan” financial shock - a litigation judgment or law enforcement sanction on the scale that destroyed Arthur Andersen.

Count Down looks at the complex challenges facing the Big Four, questions the feasibility and achievability of the various proffered “solutions,” and proposes an evolved model for Big Audit that would be both sustainable for the large firms and fit to serve the capital markets of the 21st century.

### Previous Volumes

Volume 18 ISBN: 9781785604690

*History of Management Accounting in Japan: Institutional and Cultural Significance of Accounting*

Volume 17 ISBN: 9781784415860

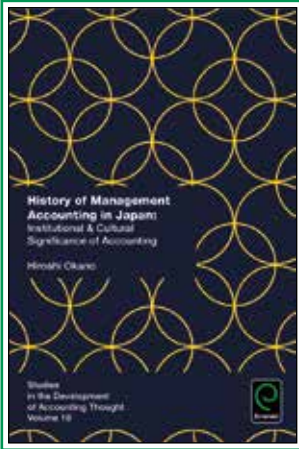
*Management Accounting at the Hudson's Bay Company: From Quill Pen to Digitization*

### Testimonial

*“Illusions of safety in size doomed allosaurus, empires, and auto makers. In his Count Down, Jim Peterson examines the fragility of the ineffectual audit regime, and the imminent threats to its survival. Peterson combines the insider’s knowledge with an outsider’s critical but sympathetic perspective and suggestions in this fascinating and insightful volume – a must-read for accountants and students of accounting.”*

Shyam Sunder, Yale School of Management





## History of Management Accounting in Japan: Institutional & Cultural Significance of Accounting

Studies in the Development of Accounting Thought  
Volume 18

### Author

Hiroshi Okano, Osaka City University, Japan

### Synopsis

This book sheds light on the interpenetration process between practice and theory of “Japanese management accounting” by using historical methods. Japanese management accounting can be characterized by the fact that, while paying attention to one aspect of accounting, i.e. “invisibility,” it not only emphasizes the management of entities, such as JIT, cell-type production systems, other production control systems, and kaizen activities but also attempts to resolve “invisibility” as a part of upstream management through both “combined use” and “zurashi (displacement)” of target costing, kaizen costing and cost maintaining. Then it describes the process in which independent technology is formed as such features interrelate in Toyota and other Japanese companies. It focuses institutional and cultural significance of Japanese management accounting by the two perspectives, “Invisibility and Accounting: Archeology, Genealogy and Efficiency” and “Creativity and Cultural Editing to Link Person/Thing, Event and Memories.” The history of Japanese management accounting from mid-19th century to 1960s is examined. Target costing practice and theoretical background at Toyota is also explained.

### Previous Volumes

Volume 17 ISBN: 9781784415860

*Management Accounting at the Hudson's Bay Company: From Quill Pen to Digitization*

Volume 16 ISBN: 9781783504855

*The Big Four and the Development of the Accounting Profession in China*

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## Business Ethics and Law Books

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- Research in Ethical Issues in Organizations, V. 14
- Research in Ethical Issues in Organizations, V. 13
- Research in Law and Economics, V. 27

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SRS

## Sustainability after Rio

### Developments in Corporate Governance and Responsibility

#### Volume 8

#### Editors

David Crowther, De Montfort University, UK

M. Azizul Islam, Queensland University of Technology, Australia

#### Synopsis

It is now 20 years since the United Nations Conference on Environment and Development, better known as the Earth Summit was held in Rio de Janeiro. An important achievement of the conference was an agreement on the Climate Change Convention which in turn led to the Kyoto Protocol. Another was agreement to 'not carry out any activities on the lands of indigenous peoples that would cause environmental degradation or that would be culturally inappropriate'. Recently we have seen an updated and revised conference in Rio where the same issues were again discussed. Since then ideas about sustainability have changed considerably and to some extent they have merged with ideas about corporate social responsibility and about governance, determined by the economic and political fortunes of the actors involved. It is now time therefore to re-examine the concept of sustainability in the aftermath of this conference and to consider what issues are now considered pertinent around the world. This book therefore takes different positions concerning different aspects of this vital topic.

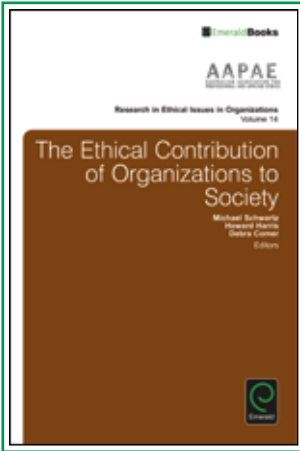
#### Previous Volumes

Volume 7 ISBN: 9781784415822

*Corporate Social Responsibility in the Digital Age*

Volume 6 ISBN: 9781783506736

*Ethics, Governance and Corporate Crime: Challenges and Consequences*



## The Ethical Contribution of Organizations to Society

Research in Ethical Issues in Organizations  
Volume 14

### Editors

Michael Schwartz, Royal Melbourne Institute of Technology, Australia  
Howard Harris, University of South Australia, Australia  
Debra Comer, Hofstra University, USA

### Synopsis

Organizations promote all sorts of activities. Indeed it is difficult to think of any activity today that is not reliant on an organization. This volume of Research in Ethical Issues in Organizations contains two kinds of papers. First, papers that discuss what an organization provides to society, whether it be fast food, hypermarkets, education, training, supply chains or hamburgers, and an explanation of the ethical aspects of that particular contribution. Second, the ethics of the consumer's response in society to what an organization provides, be that the buying or boycotting of products, social approval or social condemnation.

### Previous Volumes

Volume 13 ISBN: 9781785602030  
*Conscience, Leadership and the Problem of 'Dirty Hands'*

Volume 12 ISBN: 9781784412456  
*Achieving Ethical Excellence*

#### ISSN

1529-2096

#### ISBN print

9781785604478

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#### Publication date

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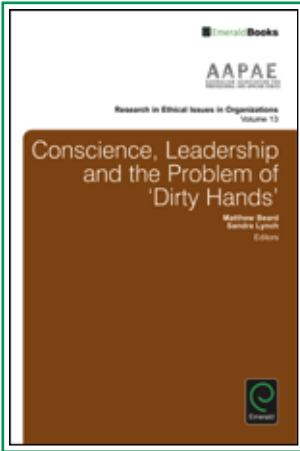
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#### DDC

174

#### Discount code

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## Conscience, Leadership and the Problem of 'Dirty Hands'

Research in Ethical Issues in Organizations  
Volume 13

### Editors

**Matthew Beard**, Institute for Ethics and Society, The University of Notre Dame, Australia

**Sandra Lynch**, Institute for Ethics and Society, The University of Notre Dame, Australia

### Synopsis

This volume contains a selection of papers from the 21st annual 'Australian Association for Professional and Applied Ethics' Conference. It addresses the key theme of Political Leadership, Professional Ethics, and the Problem of Dirty Hands. 'Dirty hands' is a somewhat nebulous concept. It may refer to professions whose objectives are so consequential that some ethical violations are considered justifiable. In another sense it might suggest situations where professional obligations might require the performance of deeds that contradict one's own moral beliefs. The term is perhaps most synonymous with political leadership and raises the question: Should leaders ever get their hands dirty? For applied ethicists, recognizing that sometimes there are compelling arguments in favor of certain moral violations is a professional necessity. This volume contains papers on a broad range of issues including discussions of medical ethics, military ethics, domestic political matters, and the very nature of 'professions' themselves. It will be of interest to those interested in politics, as well as those involved in research or training in ethics and professional practice.

### Previous Volumes

Volume 12 ISBN: 9781784412456  
*Achieving Ethical Excellence*

Volume 11 ISBN: 9781783509492  
*The Contribution of Fiction to Organizational Ethics*

#### ISSN

1529-2096

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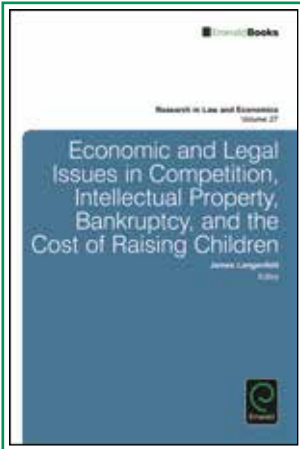
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#### DDC

300

#### Discount code

SRS



# Economic and Legal Issues in Competition, Intellectual Property, Bankruptcy, and the Cost of Raising Children

**Research in Law and Economics**  
**Volume 27**

## Editor

James Langenfeld, Loyola University of Chicago, USA

## Synopsis

This volume addresses a variety of topics where economic concepts are intertwined with important legal and policy issues in North America and Europe. Five articles involve analyses of competition issues, including economic plus factors in price fixing cases, the impact of refusals to deal on product quality, and market definition for intermediate goods. There are also articles on legal -cost allocation and patent hold ups, the strategic use of licensing commitments, and cost sharing's impact on bankruptcy. Finally, there is a very detailed empirical analysis of the monetary cost of raising children, which has implications for policies of the United States Department of Agriculture.

## Previous Volumes

Volume 26 ISBN: 9781783509515  
*The Law and Economics of Class Actions*

Volume 25 ISBN: 9781780528984  
*Research in Law and Economics*

### ISSN

0193-5895

### ISBN print

9781785605635

### ISBN electronic

9781785605628

### Publication date

18 November 2015

### Price

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152mm x 229mm

### Primary BIC code

KC

### Primary BISAC code

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### LCC code

HB71-74

### DDC

339.5

### Discount code

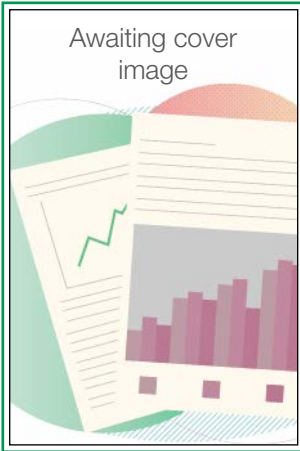
SRS





## Economics Books

- Grand Transformation to Entrepreneurial Economy
- Innovation Strategy for Enterprises in Emerging Economies: Case Studies for the Digital Age
- Mastering Digital Transformation: Towards a Smarter Society, Economy, City and Nation
- The Economic Welfare and Trade Relations Implications of the 2014 Farm Bill
- The Exorbitant Burden: The Impact of the U.S. Dollar's Reserve and Global Currency Status on the U.S. Twin-Deficits
  - Advances in Austrian Economics, V. 19
  - Advances in Econometrics, V. 35
  - Advances in Financial Economics, V. 18
  - Advances in the Economic Analysis of Participatory & Labor-Managed Firms, V. 16
  - Frontiers of Economics and Globalization, V. 16
  - Frontiers of Economics and Globalization, V. 15
  - International Symposia in Economic Theory and Econometrics, V. 24
  - Research in Experimental Economics, V. 18
  - Research in Labor Economics, V. 42
  - Research on Economic Inequality, V. 23



Awaiting cover  
image

# Grand Transformation to Entrepreneurial Economy

## Author

Piero Formica, Maynooth University, Ireland

## Synopsis

We are now entering a new entrepreneurial economy, as we have shifted away from an industrial economy. This sharing economy has created a new paradigm of aggregation of individuals. It is around these communities organized into categories (workers, employees, executives, entrepreneurs, professionals) that the legislation takes shape. If public policy intends to give voice to the sharing communities, then it needs to enact pro-entrepreneurship policies, and move away from policies that cater to the old industrial economy. This can be done by facilitating experiments and studies of entrepreneurial ventures and start-ups. There is no work at the crossroads of economics and entrepreneurship such as this.

Formica explains why public policy now needs to shift towards the entrepreneurial economy, and how this can be done. Employing illustrative examples, this book focuses on the crucial role of policies to support entrepreneurs and establish the right environment for new business development and rapid conversion of ideas into enterprises that contribute to booming economic growth and prosperity.

### ISBN print

9781785605239

### ISBN electronic

9781785605222

### Publication date

22 December 2015

### Price

£47.00 €58.95 US\$77.95

### Format print

Hardback

### Format electronic

PDF and ePub

### Page count

180

### Dimensions

152mm x 229mm

### Primary BIC code

KCM

### Primary BISAC code

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### LCC code

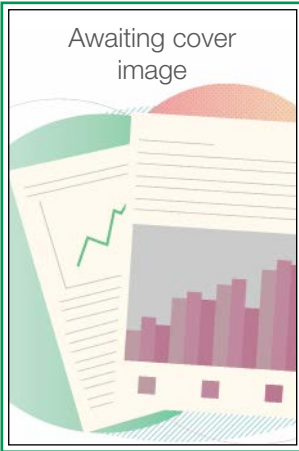
HC10-1085

### DDC

330

### Discount code

TXT



# Innovation Strategy for Enterprises in Emerging Economies: Case Studies for the Digital Age

## Authors

Anurag Satpathy, Xavier Institute of Management, India  
 Arjun Agrawal, Xavier Institute of Management, India  
 Sanjay Mohapatra, Xavier Institute of Management, India

## Synopsis

For a company to grow it needs to generate more margin of profit. It can generate more profit if it provides more value to customers. For this, it needs to put more value in each of the value activities. Agrawal, Satpathy, and Mohapatra demonstrate how a firm can use innovation at all levels (strategic, functional and operational) to provide benefits to the entire value chain. Particularly in developing economies, there is a need for business alignment with innovation strategy and execution of strategies, and this book explains these to the readers through real-word examples and case studies, taking the environment into consideration and concentrating on not just growth but sustainable growth.

### ISBN print

9781785604812

### ISBN electronic

9781785604805

### Publication date

15 October 2015

### Price

£51.00 €63.95 US\$85.00

### Format print

Hardback

### Format electronic

PDF and ePub

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300

### Dimensions

152mm x 229mm

### Primary BIC code

KCM

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BUS068000

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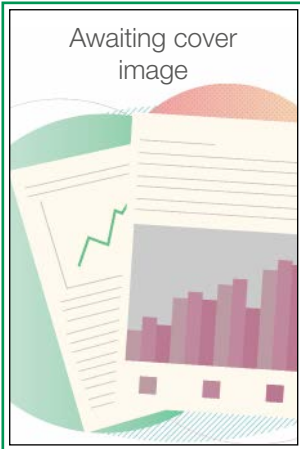
HB131-147

### DDC

330

### Discount code

TXT



Awaiting cover  
image

# Mastering Digital Transformation: Towards a Smarter Society, Economy, City and Nation

## Author

Nagy K. Hanna, University of the Witwatersrand, South Africa

## Synopsis

The information and communication technology revolution offers the promise of transforming economies and societies, and the risks of missing on a powerful techno-economic revolution and wasting scarce resources without much developmental impact. Some countries have mastered the process of digital transformation, and continue to realize substantial economic benefits. Others made substantial investments in the ICT infrastructure, with marginal impact. What makes for these differences among countries?

Nagy Hanna presents a systematic approach to integrate ICT into development policies and programs across sectors of economy and society. This book bridges the current disconnect between the ICT specialists and their development counterparts in various sectors so as to harness the ongoing ICT revolution to maximize development impact and minimize downside risks. Posing a holistic and strategic framework that draws on lessons learned across all sectors to guide national leaders and development practitioners interested in moving from vision to action, it is an important work for researchers and students of ICT who aim to pursue innovative, inclusive and sustainable development paradigms.

### ISBN print

9781785604652

### ISBN electronic

9781785604645

### Publication date

29 September 2015

### Price

£29.95 €36.95 US\$49.00

### Format print

Paperback

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152mm x 229mm

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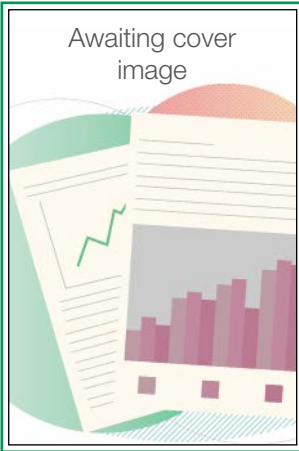
HB131-14

### DDC

337

### Discount code

TXT



Awaiting cover  
image

# The Economic Welfare and Trade Relations Implications of the 2014 Farm Bill

## Editor

Vincent H. Smith, Montana State University, USA

## Synopsis

Currently there is no comprehensive account accessible to undergraduate students, graduate students, economic researchers who are not specialists in the area of agricultural policy, of the economic welfare effects of the 2014 Farm Bill, passed by the US Congress and signed into law by President Barack Obama on February 7, 2014. This edited collection consists of ten essays, each on the major areas of US farm programs that describes and assesses the economic welfare impacts of the programs in those areas. The chapters involve new research, but also heavily focus on providing assessments based on the current state of the art research. Each chapter is by distinguished scholars who are internationally recognized experts in the field.

### ISBN print

9781785605215

### ISBN electronic

9781785605208

### Publication date

30 September 2015

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£45.00 €56.95 US\$74.95

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152mm x 229mm

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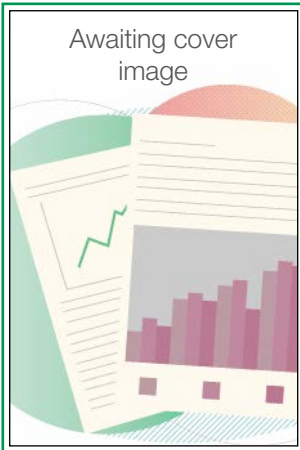
HD1401-2210

### DDC

333

### Discount code

TXT



# The Exorbitant Burden: The Impact of the U.S. Dollar's Reserve and Global Currency Status on the U.S. Twin-Deficits

## Authors

Taranza T. Ganziro, Lubin School of Business, Pace University, USA  
Robert Vambery, Lubin School of Business, Pace University, USA

## Synopsis

Many economists and experts interpret the U.S. twin-deficits, the twin-wars in Iraq and Afghanistan, the 2008 Great Recession that escalated the US debt to vertiginous altitudes as the signs of time that the dollar is now set to repeat the history of the British Pound.

### ISBN print

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10 December 2015

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KCLF

### Primary BISAC code

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HJ8001-8899

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337

### Discount code

TXT



# New Thinking in Austrian Political Economy

Advances in Austrian Economics  
Volume 19

## Editors

Christopher J. Coyne, George Mason University, Fairfax, USA  
Virgil Henry Storr, George Mason University, Arlington, USA

## Synopsis

But has the role of the dollar as a global currency and an international reserve asset actually rewarded the United States with an exorbitant privilege? This book focuses on the opposite end of exorbitant privilege spectrum: the exorbitant burden, the cost the very dollar reserve status impacts on the U.S. economy through the twin deficits. This economic and political science work is a rigorous quantitative analysis that demonstrates that although it is a privilege and a benefit for the US to have its currency, the dollar, as the leading world reserve currency, the privilege also proves to be a very significant economic and security burden imposed on the nation.

## Previous Volumes

Volume 18 ISBN: 9781784411022  
*Entangled Political Economy*  
Volume 17 ISBN: 9781781902165  
*Experts and Epistemic Monopolies*

### ISSN

1529-2134

### ISBN print

9781785601378

### ISBN electronic

9781785601361

### Publication date

05 August 2015

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£72.95 €97.95 US\$124.95

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KCH

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**LCC code**

HB71-74

**DDC**

330.1543

**Discount code**

SRS

## Dynamic Factor Models

### Advances in Econometrics

#### Volume 35

#### Editors

Eric Hillebrand, Aarhus University, Denmark  
Siem Jan Koopman, Vrije Universiteit (VU) Amsterdam,  
The Netherlands

#### Synopsis

Dynamic factor models (DFM) constitute an active and growing area of research, both in econometrics, in macroeconomics, and in finance. Many applications lie at the center of policy questions raised by the recent financial crises, such as the connections between yields on government debt, credit risk, inflation, and economic growth. This volume collects a key selection of up-to-date contributions that cover a wide range of issues in the context of dynamic factor modeling, such as specification, estimation, and application of DFMs. Examples include further developments in DFM for mixed-frequency data settings, extensions to time-varying parameters and structural breaks, for multi-level factors associated with subsets of variables, in factor augmented error correction models, and in many other related aspects. A number of contributions propose new estimation procedures for DFM, such as spectral expectation-maximization algorithms and Bayesian approaches. Numerous applications are discussed, including the dating of business cycles, implied volatility surfaces, professional forecaster survey data, and many more.

#### Previous Volumes

Volume 34 ISBN: 9781784411855

*Bayesian Model Comparison*

Volume 33 ISBN: 9781784411831

*Essays in Honor of Peter C.B Phillips*





## International Corporate Governance

Advances in Financial Economics

Volume 18

### Editors

Kose John, New York University, USA

Anil K. Makhija, Ohio State University, USA

Stephen P. Ferris, University of Missouri Columbia, USA

### Synopsis

Advances in Financial Economics, volume 18, will present research on corporate governance both in the US and globally. Papers will deal with the role played by boards of directors, internal organization design and governance mechanisms, franchise agreements, the effect of regulation and policy, the market for corporate control, and strategic alliances. The volume will aim at providing a deeper understanding of corporate governance practices, trends, innovations and challenges using international data.

### Previous Volumes

Volume 17 ISBN: 9781784412920

*Corporate Governance in the US and Global Settings*

Volume 16 ISBN: 9781783501205

*Advances in Financial Economics*

#### ISSN

1569-3732

#### ISBN print

9781785603556

#### ISBN electronic

9781785603549

#### Publication date

30 September 2015

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**ISSN**

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**Publication date**

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Hardback

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**Page count**

320

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152mm x 229mm

**Primary BIC code**

KCF

**Primary BISAC code**

BUS038000

**LCC code**

HD4801-8943

**DDC**

331.1

**Discount code**

SRS

## Advances in the Economic Analysis of Participatory & Labor-Managed Firms

### Advances in the Economic Analysis of Participatory & Labor-Managed Firms

#### Volume 16

#### Editors

Antti Kauhanen, Institute of the Finnish Economy (ETLA), Finland

#### Synopsis

Alternative types of ownership and participatory managerial practices have recently been intensively debated. The Great Recession has revived interest in cooperative and labor-managed organizations. In addition, employee participation in decision-making and financial performance has consistently attracted attention during the last 20 years. The articles in this Volume contribute to both of these topics. The first set of articles studies the relationship among business cycles, alternative forms of ownership, and employee voice. These papers take various theoretical and empirical approaches and investigate many industries and countries. They show how the economic downturn is leading to increased incidence of employee ownership but also undermining employee voice by increasing the incidence of atypical employment. The second set of papers looks inside firms. The topics include the relationship between ownership and innovation and how financial participation and group incentives affect employee attitudes and work effort. The contributions in this volume provide stimulating research in the broad area of participatory and labor-managed organizations.

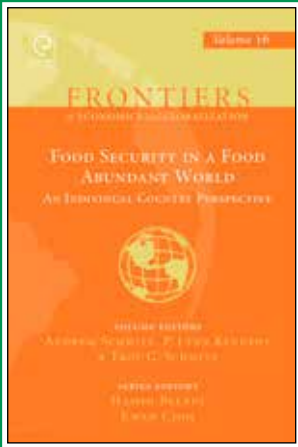
#### Previous Volumes

Volume 15 ISBN: 9781784411695

*International Perspectives on Participation*

Volume 14 ISBN: 9781781907504

*Sharing Ownership, Profits, and Decision-making in the 21st Century*



# Food Security in a Food Abundant World: An Individual Country Perspective

**Frontiers of Economics and Globalization**  
**Volume 16**

## Editors

Andrew Schmitz, University of Florida, USA  
P. Lynn Kennedy, Louisiana State University, USA  
Troy G. Schmitz, Arizona State University, USA

## Synopsis

Food insecurity can result from various events. When food is abundant, the entitlement to food is limited by endowments, the ability to trade, and potential transfers from family or the government. This volume utilizes a country and regional perspective to examine food insecurity. We consider the interaction between income and the share of household expenditures on food. The epidemiological risk assessment approach to food security issues is utilized as a function of agricultural and production, food distribution, and health policies. The interdependence of food security and climate change is examined. Overall trends in economic growth and poverty reduction, constraints and bottlenecks in agricultural productivity growth, regional trade agreements, and other influential policies are reviewed and discussed. We also consider food security as related to food consumption patterns and obesity. The role of income diversification as well as the impact of Farmer School Fields on food security are examined. The impact of inheritance and transfer entitlements is examined as we consider the role of remittances as well as 'ganyu' or casual labor in determining food security.

## Previous Volumes

Volume 15 ISBN: 9781785602139  
*Food Security in an Uncertain World: An International Perspective*

Volume 14 ISBN: 9781784411794  
*Globalization and the Environment of China*

### ISSN

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### ISBN electronic

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### Publication date

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200

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### Primary BISAC code

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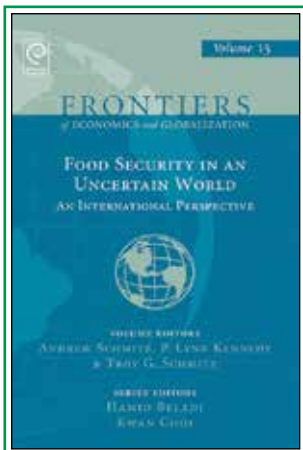
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Hardback

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152mm x 229mm

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KCM

**Primary BISAC code**

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**LCC code**

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**DDC**

337

**Discount code**

SRS

# Food Security in an Uncertain World: An International Perspective

**Frontiers of Economics and Globalization****Volume 15**

## Editors

Andrew Schmitz, University of Florida, USA

P. Lynn Kennedy, Louisiana State University, USA

Troy G. Schmitz, Arizona State University, USA

## Synopsis

International trade agreements are central to food security. The links between trade and the four dimensions in food security (availability, access, utilization, and stability) are examined. Freer trade in agricultural products provides additional food security. This is bolstered by factors such as increasing the use of GMOs, reducing food waste, and increasing investment in research and development. Also important is the ability of poor people to obtain food in the presence of transportation bottlenecks. Since low-income households spend most of their money on food, policy makers need to be aware of the harm caused by high and volatile food prices. Thus, food security and poverty are very much linked. We provide an understanding of the meaning and measurement of food security and the impacts of government policies in poverty alleviation. In terms of investment in research and development, even with increased productivity, problems attached to food security will remain unless there are significant changes in global income distribution. Global food shortages are due more to the lack of purchasing power rather than lack of food supplies, with the food gap continuing to widen.

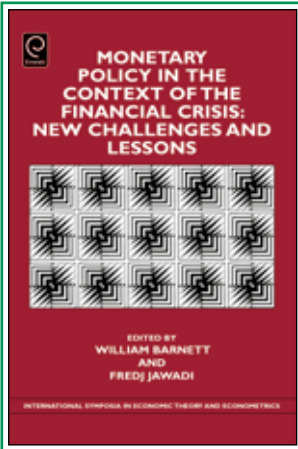
## Previous Volumes

Volume 14 ISBN: 9781784411794

*Globalization and the Environment of China*

Volume 13 ISBN: 9781781903117

*International Financial Markets*

**ISSN**

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**ISBN print**

9781784417802

**ISBN electronic**

9781784417796

**Publication date**

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**Price**

£82.95 €113.95 US\$144.95

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**Page count**

560

**Dimensions**

152mm x 229mm

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KCH

**Primary BISAC code**

BUS021000

**LCC code**

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332

**Discount code**

SRS

# Monetary Policy in the Context of the Financial Crisis: New Challenges and Lessons

## International Symposia in Economic Theory and Econometrics

### Volume 24

#### Editors

William A. Barnett, University of Kansas, Lawrence, Kansas and  
Center for Financial Stability, New York City, USA  
Fredj Jawadi, University of Evry, France

#### Synopsis

ISETE 24 analyses monetary policies and central bank actions in the context of the recent global financial crisis. Part 1 discusses standard monetary policies and inflation targeting rules. Those approaches were appropriate to reaching two main objectives during the Great Moderation: controlling inflation and accommodating economic growth. But the end of the Great Moderation revealed the inadequacy of such monetary policies during the rapid development of financial and credit markets. Speculative bubbles, revealing financial instabilities, resulted in a credit crunch, a global financial crisis, and economic depression for major economies. Part II focuses on the non-conventional monetary policies introduced recently by several central banks. New monetary rules and variations in these rules are documented. Besides the well-known targets of monetary policy (inflation, unemployment, and economic growth), these new rules often target asset prices to moderate the development of financial markets and the volatility of financial cycles. ISETE 24 also investigates the effects of non-conventional monetary policies on developing and emerging economies and issues of alternative finance.

#### Previous Volumes

Volume 23 ISBN: 9781783507559

*Macroeconomic Analysis and International Finance*

Volume 22 ISBN: 9781781903995

*Recent Developments in Alternative Finance: Empirical Assessments and Economic Implications*

**ISSN**

0193-2306

**ISBN print**

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**Publication date**

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£82.95 €113.95 US\$144.95

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375

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152mm x 229mm

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KCH

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BUS021000

**LCC code**

HB135-147

**DDC**

330.1543

**Discount code**

SRS

## Replication in Experimental Economics

### Research in Experimental Economics

#### Volume 18

#### Editors

Cary Deck, The University of Arkansas, USA

Enrique Fatas, University of East Anglia, UK

Tanya Rosenblat, University of Michigan, USA

#### Synopsis

'Replication in Experimental Economics' highlights the importance of replicating previous economic experiments for understanding the robustness and generalizability of behavior. Replication enables experimental findings to be subjected to rigorous scrutiny. Despite this obvious advantage, direct replication remains relatively scant in economics. One possible explanation for this situation is that publication outlets favor novel work over tests of robustness. This volume of Research in Experimental Economics raises awareness of the need for replication by being the first collection of papers specifically dedicated to the replication of previously published work. The chapters, by leading researchers in the field, explore the robustness of topics from the effects of subsidizing charitable giving to people's ability to backwards induct and from the impact of social history on trust to the role of isolation on valuation. Readers will gain a better understanding of the role that replication plays in scientific discovery as well as valuable insights into the robustness of previously reported findings.

#### Previous Volumes

Volume 17 ISBN: 9781784411954

*Experiments in Macroeconomics*

Volume 16 ISBN: 9781783501403

*Experiments in Financial Economics*



# Gender in the Labor Market

## Research in Labor Economics

### Volume 42

#### Editors

Solomon W Polachek, State University of New York at Binghamton, USA and IZA, Bonn, Germany  
 Konstantinos Tatsiramos, University of Nottingham, Nottingham, UK and IZA, Bonn, Germany  
 Klaus F Zimmermann, IZA - Institute for the Study of Labor and University of Bonn, Germany

#### Synopsis

Although converging somewhat, men are still economically more successful than women. These stark economic differences prevail in the United States and in virtually all countries throughout the world. This volume contains a number of important new articles analyzing reasons for continuing gender discrepancies in well-being. To get at these incongruities, the volume analyzes a number of key questions including: Do men seek greater financial risk than women? Do men really bargain better, and under what circumstances? Why are women rapidly closing the college enrollment gap, but not the wage gap? How do educational choices affect men's and women's starting salaries? What are the chances of women attaining the same occupational status as men? And, how does intergenerational socioeconomic mobility differ between sons and daughters? The answers will not only further our understanding of resource distribution, but will also inform the policy debate on where within society one finds discriminatory practices and where one does not.

#### Previous Volumes

Volume 41 ISBN: 9781784414566  
*Gender Convergence in the Labor Market*

Volume 40 ISBN: 9781784411503  
*Factors Affecting Worker Well-Being: The Impact of Change in the Labor Market*

#### ISSN

0147-9121

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9781785601415

#### ISBN electronic

9781785601408

#### Publication date

16 July 2015

#### Price

£77.95 €105.95 US\$134.95

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350

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152mm x 229mm

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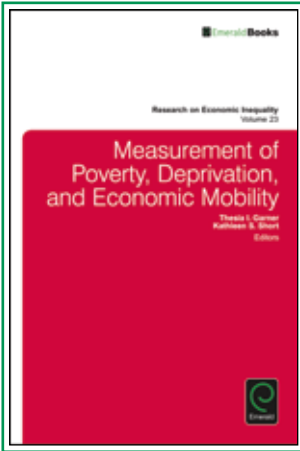
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**Primary BISAC code**

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**LCC code**

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**DDC**

330.9

**Discount code**

SRS

## Measurement of Poverty, Deprivation, and Economic Mobility

### Research on Economic Inequality

#### Volume 23

#### Editors

Thesia I Garner, Bureau of Labor Statistics, USA

Kathleen S Short, United States Census Bureau, USA

#### Synopsis

The papers in Measurement of Poverty, Deprivation, and Economic Mobility represent the most current research on poverty, deprivation, and income mobility. They illustrate the multidimensionality of poverty that is difficult to capture in any one measure. The volume presents state-of-the-art research that is relevant to poverty academics globally. The papers use a variety of methods that measure the persistence of poverty over time and cover numerous countries and circumstances. A selection of papers focus on single countries while others include comparisons of countries. The volume begins with a set of papers that examine particular groups that are most vulnerable to poverty and deprivation in a variety of places. These include measuring the persistence of poverty of immigrant children in Scandinavian countries. Finally the volume concludes with papers that analyze the relationships of two or more measures together to further elucidate what we know if we have only one measure of poverty.

#### Previous Volumes

Volume 22 ISBN: 9781783505678

*Economic Well-Being and Inequality: Papers from the Fifth ECINEQ Meeting*

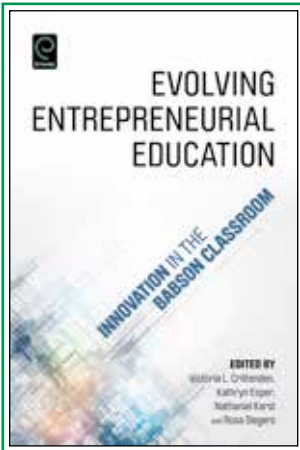
Volume 21 ISBN: 9781781905531

*Health and Inequality*



## Education Books

- Evolving Entrepreneurial Education: Innovation in the Babson Classroom
  - Advances in Early Education And Day Care, V. 19
- Advances in Education in Diverse Communities: Research, Policy and Praxis, V. 12
- Advances in Education in Diverse Communities: Research, Policy and Praxis, V. 11
  - Advances in Educational Administration, V. 24
  - Advances in Educational Administration, V. 23
- Advances in Learning and Behavioral Disabilities, V. 28
  - Advances in Research on Teaching, V. 26
  - Advances in Research on Teaching, V. 25
  - Advances in Research on Teaching, V. 22
  - Advances in Research on Teaching, V. 22
- Advances in Special Education, V. 30A
- Advances in Special Education, V. 30B
- Advances in Special Education Technology, V. 2
  - Diversity in Higher Education, V. 17
- Innovations in Higher Education Teaching and Learning, V. 5
- Innovations in Higher Education Teaching and Learning, V. 4
- International Perspectives on Education and Society, V. 29
- International Perspectives on Education and Society, V. 28
- International Perspectives on Education and Society, V. 27
  - International Perspectives on Inclusive Education, V. 7
  - International Perspectives on Inclusive Education, V. 6
- Literacy Research, Practice and Evaluation, V. 6
- Theory and Method in Higher Education Research, V. 1



# Evolving Entrepreneurial Education: Innovation in the Babson Classroom

## Editors

Victoria L. Crittenden, Babson College, USA  
Kathryn Esper, Babson College, USA  
Nathaniel Karst, Babson College, USA  
Rosa Slegers, Babson College, USA

## Synopsis

The ability to enrich student learning is fundamental to the educational process and requires a broad range of talents. A truly great educator will inspire students through a well-grounded approach to stimulating intellectual curiosity and growth, while maintaining high standards of performance. This inspiration and stimulation requires a great deal of effort in course and program development, delivery, and performance, as well as the sharing of experiences. The individual is the core of entrepreneurial thought and action, and this book is unique in that it offers insight and detail into how self and contextual awareness is created and delivered at Babson College, a school that takes a strong leadership role in entrepreneurial education. In this book, educational scholars from a variety of academic disciplines share their experiences. These scholars view teaching as both a serious responsibility and a wonderful opportunity and have created a consequential learning environment that enhances intellectual growth and practical achievement. This book has been written by educators for educators who want to engage and inspire the next generation of entrepreneurial leaders.

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**Primary BIC code**

KJH

**Primary BISAC code**

BUS025000

**LCC code**

HB615-715

**DDC**

338.04092

**Discount code**

TXT



## Discussions on Sensitive Issues

### Advances in Early Education And Day Care

#### Volume 19

#### Editor

John A. Sutterby, University of Texas at San Antonio, USA

#### Synopsis

It is important that early educators view sensitive topics not as problems, but as subjects that are part of our global society. Early educators need to engage children in conversations in which to consider and share diverse perspectives. Early educators also should examine their own experiences when addressing these serious issues. This volume contains chapters that invite conversations about sensitive issues to help educators, children and families use real-life experiences to construct knowledge about their world and other people.

#### Previous Volumes

Volume 18 ISBN: 9781783504596  
*Early Childhood and Special Education*

Volume 17 ISBN: 9781781907009  
*Learning Across the Early Childhood Curriculum*

#### ISSN

0270-4021

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#### ISBN electronic

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#### Price

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#### Page count

400

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#### Primary BIC code

JN

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EDU000000

#### LCC code

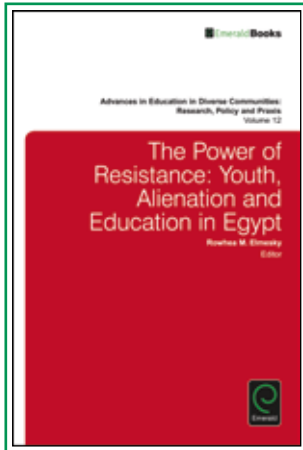
LB1139.2-1139.5

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SRS

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152mm x 229mm

**Primary BIC code**

JNB

**Primary BISAC code**

EDU016000

**LCC code**

LA5-2396

**DDC**

370.9

**Discount code**

SRS

## The Power of Resistance: Youth, Alienation and Education in Egypt

### Advances in Education in Diverse Communities: Research, Policy and Praxis

#### Volume 12

#### Editor

Rowhea M. Elmesky, Washington University in St. Louis, USA

#### Synopsis

The first part of the book will provide the historical context of Egypt prior to the January 25th revolution with emphasis on demographics, culture, religion, governance structure, and the education system (both the private and public sector). The second section will focus intensely upon the January 25th Egyptian Revolution, the subsequent yet smaller revolutions that emerged in the months afterwards, and the first democratic elections. Attention will be given to broadly understanding the Arab Spring's beginnings and how Egypt joined the ranks. The third and final section will discuss the impact that the Arab Spring has had on Egypt both currently and moving into the future. Authors will consider what the new Egypt entails and how this may positively impact the quality of an education system that has traditionally been designed for the social reproduction of the extreme inequities of the rich and poor.

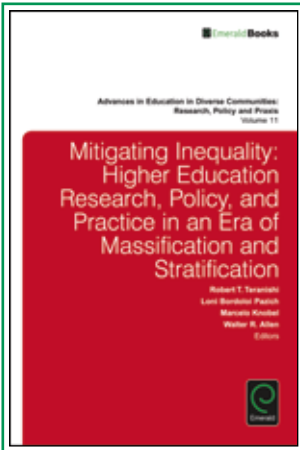
#### Previous Volumes

Volume 11 ISBN: 9781785602917

*Mitigating Inequality: Higher Education Research, Policy, and Practice in an Era of Massification and Stratification*

Volume 10 ISBN: 9781783507092

*The Obama Administration and Educational Reform*

**ISSN**

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**Primary BISAC code**

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LB2300-2430

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378

**Discount code**

SRS

# Mitigating Inequality: Higher Education Research, Policy, and Practice in an Era of Massification and Stratification

## Advances in Education in Diverse Communities: Research, Policy and Praxis

### Volume 11

#### Editors

Robert T. Teranishi, University of California, USA

Loni Bordoloi Pazich, Teagle Foundation, USA

Marcelo Knobel, State University of Campinas (UNICAMP), Brazil

Walter R. Allen, University of California, USA

#### Synopsis

Now more than ever, the issue of access to higher education for all is a matter of global importance. As colleges and universities worldwide increasingly extend their academic programs abroad, develop internationally mixed research teams and create international curricular initiatives, it is essential to ensure that equitable access to a high quality education remains a key component of the research and policy agenda transnationally. In this book, leading scholars from around the globe offer the most current knowledge about postsecondary access and success, offering fertile ground for new directions in higher education. A critical read for scholars, practitioners, and policymakers, this book offers interdisciplinary perspectives on key priorities and action steps for the higher education community to help mitigate economic, social, and political inequality.

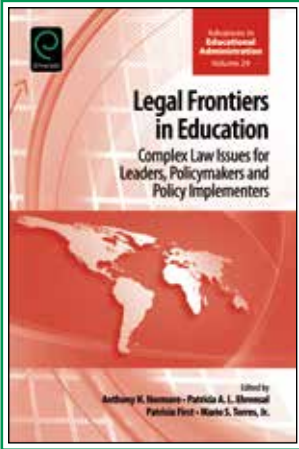
#### Previous Volumes

Volume 10 ISBN: 9781783507092

*The Obama Administration and Educational Reform*

Volume 9 ISBN: 9781781901021

*Health Disparities Among Under-served Populations: Implications for Research, Policy and Praxis*



## Legal Frontiers in Education: Complex Law Issues for Leaders, Policymakers and Policy Implementers

Advances in Educational Administration  
Volume 24

### Editors

Anthony H. Normore, College of Education, California State University Dominguez Hills, USA

Patricia A. L. Ehrensall, George Washington University, USA

Patricia First, Clemson University, USA

Mario S. Torres, Jr., Texas A&M University, USA

### Synopsis

This book examines issues in educational law and the way leaders, policymakers and policy implementers influence just processes and outcomes in schools. From the lens of professors, attorneys and administrators we explore how lessons learned from the authors' experiences and research might improve the preparation and practice of educational leaders. We examine how leaders can and should be conceived as advocates for justice, especially those with positional power and formal influence. Educational law has both conceptual and empirical qualities. While research on justice often begins with abstract conceptualizations, it is also manifest as tangible and observable activities and behaviours. Thus it follows that law can be studied through a variety of methodological approaches.

Depending on the epistemological and/or methodological orientation of a study, justice may be a measurable or observed event, a purely theoretical construct, or a combination of both. Leaders must address questions about law and justice. Of equal importance is how to navigate complex legal issues and how to best engage in the decision-making processes while keeping the best interests of students at the fore.

### Previous Volumes

Volume 23 ISBN: 9781784411282

*Living the Work: Promoting Social Justice and Equity Work in Schools Around the World*

Volume 22 ISBN: 9781784418182

*Leading Small and Mid-Sized Urban School Districts*

#### ISSN

1479-3660

#### ISBN print

9781785605772

#### ISBN electronic

9781785605765

#### Publication date

13 November 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

270

#### Dimensions

152mm x 229mm

#### Primary BIC code

JN

#### Primary BISAC code

EDU034000

#### LCC code

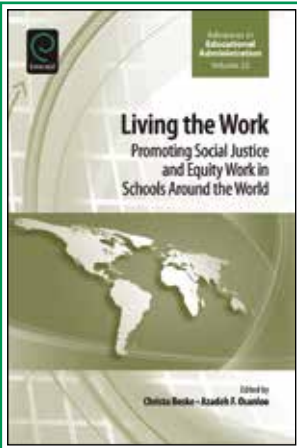
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#### Discount code

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Hardback

**Format electronic**

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**Page count**

270

**Dimensions**

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**Primary BIC code**

JN

**Primary BISAC code**

EDU034000

**LCC code**

L7-991

**DDC**

371

**Discount code**

SRS

# Living the Work: Promoting Social Justice and Equity Work in Schools Around the World

## Advances in Educational Administration Volume 23

### Editors

Christa Boske, Kent State University, USA

Azadeh F Osanloo, New Mexico State University, USA

### Synopsis

This unique volume has been written collaboratively by children, families, teachers, school leaders, scholars, and community organization representatives. With each author having a platform to express his or her individual voice, chapters center on the authors' lived experiences (ranging in skills, knowledge, and activism) in promoting social justice and equity in schools. With a focus on long-standing trends in schools regarding ability (both mental and physical), race, ethnicity, class, religion/beliefs/faith, native language, immigration status, gender, sexuality, family structure, and geographical location, the authors demonstrate how they live their work by facilitating courageous dialogue, promoting inclusive practices, and building authentic relationships with those in power as well as those from marginalized populations. Authors reflect on their personal and professional lives and help the reader understand the call that lies within each of them: to live what is just and right for all children.

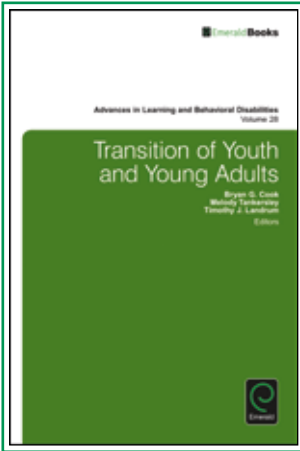
### Previous Volumes

Volume 22 ISBN: 9781784418182

*Leading Small and Mid-Sized Urban School Districts*

Volume 21 ISBN: 9781784411169

*Pathways to Excellence: Developing and Cultivating Leaders for the Classroom and Beyond*



## Transition of Youth and Young Adults Advances in Learning and Behavioral Disabilities Volume 28

### Editors

Bryan G. Cook, University of Hawaii, USA  
Melody Tankersley, Kent State University, USA  
Timothy J. Landrum, University of Louisville, USA

### Synopsis

How do students with learning disabilities or emotional and behavioral disorders fare in adulthood? Are their rates of employment, graduation from post-secondary schools, living independently similar to their non-disabled peers? What can schools and communities do to teach and support youth and young adults with learning disabilities or emotional and behavioral disorders? This Transition of Youth and Young Adults volume presents eminent scholars discussing critical and timely topics related to the transition of youth and young adults with learning disabilities and emotional and behavioral disorders and provides a comprehensive selection of chapters that address variables, issues, practices, and outcomes related to the broad topic of transition.

### Previous Volumes

Volume 27 ISBN: 9781783508358

*Special education past, present, and future: Perspectives from the field*

Volume 26 ISBN: 9781781904299

*Evidence-Based Practices*

#### ISSN

0735-004X

#### ISBN print

9781784419349

#### ISBN electronic

9781784419332

#### Publication date

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JNS

#### Primary BISAC code

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#### LCC code

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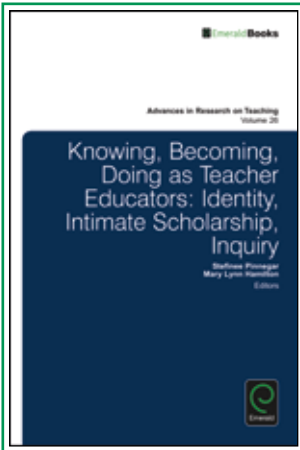
#### DDC

370

#### Discount code

SRS





# Being and Becoming Teacher Educators

## Advances in Research on Teaching

### Volume 26

#### Editors

Stefinee Pinnegar, Brigham Young University, USA

Mary Lynn Hamilton, University of Kansas, USA

#### Synopsis

The Advances in Research on Teaching series was established to provide state-of-the-art conceptualization and analysis of the processes involved in functioning as a classroom teacher. These include not only the behaviors of teachers that can be observed in the classroom, but also the planning, thinking, and decision making that occur before, during, and after interaction with students.

#### Previous Volumes

Volume 25 ISBN: 9781784416720

*Exploring Pedagogies for Diverse Learners Online*

Volume 24 ISBN: 9781784414948

*Research on Preparing Inservice Teachers to Work Effectively with Emergent Bilinguals*

#### ISSN

1479-3687

#### ISBN print

9781784411404

#### ISBN electronic

9781784411398

#### Publication date

17 November 2015

#### Price

£82.95 €113.95 US\$144.95

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#### Format electronic

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#### Dimensions

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#### Primary BIC code

JNT

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#### LCC code

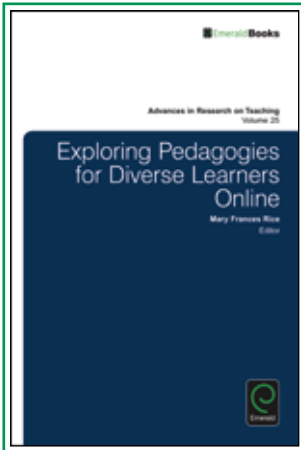
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**ISSN**

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**Primary BIC code**

JNV

**Primary BISAC code**

EDU041000

**LCC code**

L

**DDC**

370

**Discount code**

SRS

## Exploring Pedagogies for Diverse Learners Online

### Advances in Research on Teaching Volume 25

#### Editor

Mary F. Rice, University of Kansas, USA

#### Synopsis

This proposed volume will profile research projects and methods that are at the top of the innovation curve in terms of their implications for teaching and teacher education. Chapters included in this volume include profiles of cutting edge work on methodological possibilities of studying diversity in online settings, engaging diverse adolescents and their parents in online coursework, working effectively with adolescents in need of credit recovery, pre-empting failure with the practical use of blended coursework for young children, supporting students with various types of disabilities in online settings, problematizing and unpacking the work of teachers in online settings as they plan for and attend to the needs of students who have not succeeded in traditional school situations, examining issues of glocality and ecosophia as pedagogical stances, and framing the work of teacher educators as they conceptualize curriculum to meet the needs of diverse students in taking online courses and thriving in virtual learning environments.

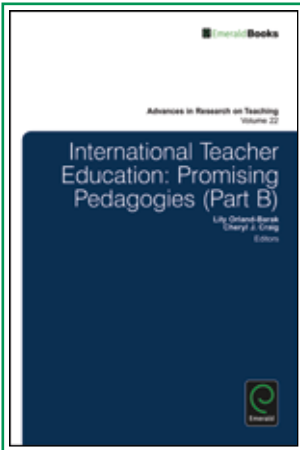
#### Previous Volumes

Volume 24 ISBN: 9781784414948

*Research on Preparing Inservice Teachers to Work Effectively with Emergent Bilinguals*

Volume 23 ISBN: 9781784411381

*Narrative Conceptions of Knowledge: Towards Understanding Teacher Attrition*

**ISSN**

1479-3687

**ISBN print**

9781784416706

**ISBN electronic**

9781784416690

**Publication date**

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**Price**

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**Primary BIC code**

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**Primary BISAC code**

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**LCC code**

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**DDC**

370

**Discount code**

SRS

## International Teacher Education: Promising Pedagogies (Part B)

### Advances in Research on Teaching Volume 22

#### Editors

Lily Orland-Barak, University of Haifa, Israel

Cheryl J. Craig, University of Houston, USA

#### Synopsis

International Teacher Education: Promising Pedagogies, Part B, which is part of a three-volume set, fills a gaping hole in the teacher education literature. Nowhere are there books that globally survey teacher education pedagogies and invite international scholars to describe the most productive ones in their home countries. To this point in time, teacher education has been approached in mostly insular ways because it is largely driven by state and national education policies. However, a multiplicity of factors (i.e., the spread of the global economy, the increased stature of international comparison tests) have changed all that. All countries in the world understand that education is vital to human and economic prosperity and that teacher education unavoidably is implicated. But the snag is this: Political forces shaping public opinion in individual nations are divided concerning how teacher education should proceed. This book acknowledges this Achilles heel tension, but does not become weighed down by it. Instead, it focuses on 'the practical,' matters that have been locally deliberated and productively enacted. Pedagogies are named, origins are traced and a live example of the pedagogy unfurling in a local setting is presented from an insider-view. Conditions necessary for the pedagogy to be transported successfully to other international locations are paid close attention. This Part B volume joins International Teacher Education: Promising Pedagogies, Part A and International Teacher Education: Promising Pedagogies, Part C (forthcoming) to form the globally groundbreaking series.

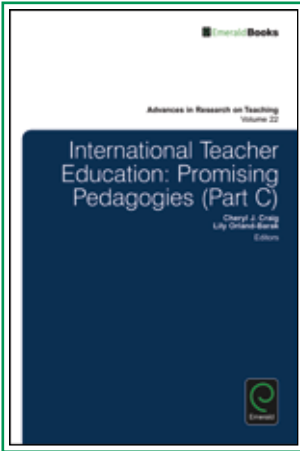
#### Previous Volumes

Volume 21 ISBN: 9781784412654

*Research on Preparing Preservice Teachers to Work Effectively with Emergent Bilinguals*

Volume 20 ISBN: 9781781907023

*Innovations in Science Teacher Education in the Asia Pacific*

**ISSN**

1479-3687

**ISBN print**

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**ISBN electronic**

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**Publication date**

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**Price**

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**Dimensions**

152mm x 229mm

**Primary BIC code**

JNT

**Primary BISAC code**

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**DDC**

370

**Discount code**

SRS

## International Teacher Education: Promising Pedagogies (Part C)

### Advances in Research on Teaching Volume 22

#### Editors

Cheryl J. Craig, University of Houston, USA

Lily Orland-Barak, University of Haifa, Israel

#### Synopsis

All countries in the world understand that education is vital to human and economic prosperity and that teacher education unavoidably is implicated. But the snag is this: political forces shaping public opinion in individual nations (particularly the U.S.) are deeply divided concerning how teacher education should proceed. This book acknowledges this Achilles heel tension, but does not become weighed down by it. Instead, it focuses on 'the practical' (Schwab, 1969), matters that have been locally deliberated and enacted. Pedagogies are named, origins (cultural/practical/theoretical/policy roots) are traced and a live example of the pedagogy unfurling in the local setting is presented from an insider-view.

#### Previous Volumes

Volume 21 ISBN: 9781784412654

*Research on Preparing Preservice Teachers to Work Effectively with Emergent Bilinguals*

Volume 20 ISBN: 9781781907023

*Innovations in Science Teacher Education in the Asia Pacific*

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**ISBN print**

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**Publication date**

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**Page count**

320

**Dimensions**

152mm x 229mm

**Primary BIC code**

JNS

**Primary BISAC code**

EDU026000

**LCC code**

L

**DDC**

370

**Discount code**

SRS

## Interdisciplinary Connections to Special Education: Important Aspects to Consider

Advances in Special Education  
Volume 30A

### Editors

Festus E. Obiakor, Valdosta State University, USA  
Jeffrey P. Bakken, Bradley University, USA

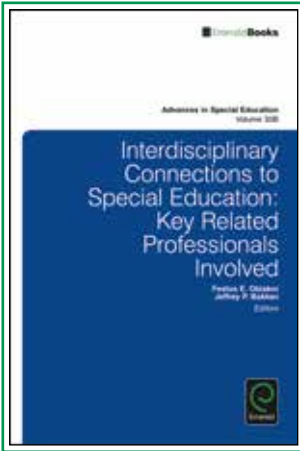
### Synopsis

This two-part volume addresses the specific area of interdisciplinary connections within special education research. Special education has transformed as a result of legislation, new trends and current research investigations. Currently, there is no comprehensive resource that effectively covers these advances. Part A sets the agenda for this two-part volume by addressing the challenge of why an interdisciplinary understanding is necessary and also outlines the benefits of adopting a multidisciplinary framework.

### Previous Volumes

Volume 29 ISBN: 9781784416584  
*The Broad Autism Phenotype*

Volume 28 ISBN: 9781784410964  
*Special Education International Perspectives: Practices Across the Globe*

**ISSN**

0270-4013

**ISBN print**

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**ISBN electronic**

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152mm x 229mm

**Primary BIC code**

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**Primary BISAC code**

EDU026000

**LCC code**

L

**DDC**

370

**Discount code**

SRS

# Interdisciplinary Connections to Special Education: Key Related Professionals Involved

## Advances in Special Education Volume 30B

### Editors

Festus E. Obiakor, Valdosta State University, USA

Jeffrey P. Bakken, Bradley University, USA

### Synopsis

This two-part volume addresses the specific area of interdisciplinary connections within special education research. Special education has transformed as a result of legislation, new trends and current research investigations. Currently, there is no comprehensive resource that effectively covers these advances. Continuing the approach of Part A, Part B allows readers to follow interdisciplinary connections within special education as it relates to the roles of audiologists, surgeons, vision specialists and school nurses.

### Previous Volumes

Volume 30A ISBN: 9781784416607

*Interdisciplinary Connections to Special Education: Part A*

Volume 29 ISBN: 9781784416584

*The Broad Autism Phenotype*



## Accessible Instructional Design

### Advances in Special Education Technology

#### Volume 2

#### Editor

Dave L. Eddyburn, University of Wisconsin - Milwaukee, USA

#### Synopsis

Advances in Special Education Technology, is designed to focus international attention on applications of technology for individuals with disabilities. The series is a “must have” resource for practitioners, researchers, and policy makers concerned with cultural and linguistic diverse evidence-based practices in special education technology.

#### Previous Volume

Volume 1 ISBN: 9781784416423

*Efficacy of Assistive Technology Interventions*

#### About the Series

In Advances in Special Education Technology the authors will be paying special attention to summarizing and evaluating the quality of the extant research knowledge base for each topic and recommendations for policy, new product development, practice, and future research.

#### ISSN

2056-7693

#### ISBN print

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#### ISBN electronic

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#### Primary BIC code

JNSC

#### Primary BISAC code

EDU026000

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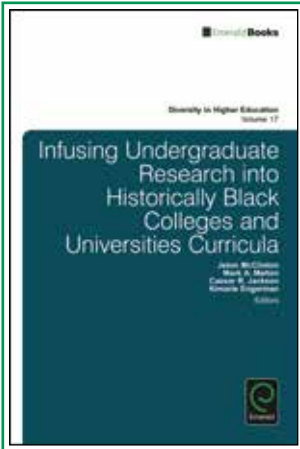
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**Dimensions**

152mm x 229mm

**Primary BIC code**

JNM

**Primary BISAC code**

EDU020000

**LCC code**

LC1099-1099.5

**DDC**

378

**Discount code**

SRS

## Infusing Undergraduate Research into Historically Black Colleges and Universities Curricula

### Diversity in Higher Education

#### Volume 17

#### Editors

Jeton McClinton, Jackson State University, USA

Mark A. Melton, Saint Augustine's University School of Sciences, Mathematics & Engineering, USA

Caesar R. Jackson, North Carolina Central University, USA

Kimarie Engerman, University of the Virgin Islands, USA

#### Synopsis

Undergraduate Research (UGR) is any creative effort undertaken by an undergraduate that advances the knowledge of the student in an academic discipline and leads to new scholarly insights or the creation of new knowledge that adds to the wealth of the discipline. Undergraduate research is valued and encouraged at several HBCUs; however, the history, implementation, nor progress has not been sufficiently published and disseminated nationally. Importantly, a great deal of learning occurs when undergraduate students conduct research and, of course, much of this learning does not happen during the traditional coursework. Research leads to better understanding of and deeper appreciation for the discipline. Further, it is contended that students' career goals and academic expectations are enhanced as a result of research participation. Extensive undergraduate research can increase access to PhD programs. From the voices of faculty mentors, student mentees and UGR program directors and program coordinators this volume describes the successes of programs across HBCUs and discusses how retention and graduation rates have been increased as a result of participation.

#### Previous Volumes

Volume 16 ISBN: 9781784413941

*Black Males and Intercollegiate Athletics: An Exploration of Problems and Solutions*

Volume 15 ISBN: 9781783507030

*Maori and Pasifika Higher Education Horizons*



**ISSN**

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JNM

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EDU015000

**LCC code**

LA173-186

**DDC**

370

**Discount code**

SRS

# University Partnerships for Community and School System Development

## Innovations in Higher Education Teaching and Learning

### Volume 5

#### Editors

Barbara Cozza, St John's University, USA

Patrick Blessinger, International HETL Association, USA

#### Synopsis

This volume examines the diverse ways in which universities and colleges around the world are partnering and collaborating with other institutions to fulfil their missions and visions. University partnerships not only include collaborations between universities but also university-school (basic education) collaborative partnerships to improve local school systems. The increasing pressures to remove access and participation barriers, and to mitigate practices that restrict the free flow of education across borders, have created a growing global space for educational services of all types. As a result, traditional institutional boundaries have expanded to better respond to the increasing pressures placed on them by the growing demand for higher education services. The boundaries between educational institutions and other entities such as government, business, and non-profit organizations have become more fluid which has resulted in increased involvement by institutions, faculty, and students in activities outside the traditional boundaries of the classroom. This edited volume will specifically explore university partnerships for community and school system development.

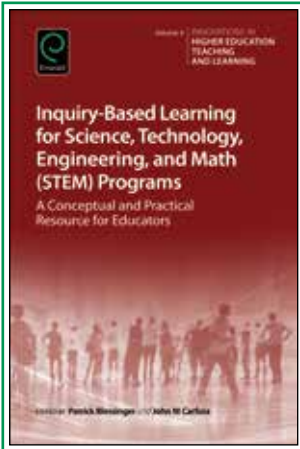
#### Previous Volumes

Volume 4 ISBN: 9781784418502

*Inquiry-Based Learning for Science, Technology, Engineering, and Math (STEM) Programs: A Conceptual and Practical Resource for Educators*

Volume 3 ISBN: 9781784418489

*Inquiry-Based Learning for Multidisciplinary Programs: A Conceptual and Practical Resource for Educators*

**ISSN**

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**ISBN print**

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**LCC code**

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**DDC**

370

**Discount code**

SRS

## Inquiry-Based Learning for Science, Technology, Engineering, and Math (STEM) Programs: A Conceptual and Practical Resource for Educators

### Innovations in Higher Education Teaching and Learning

#### Volume 4

#### Editors

Patrick Blessinger, International HETL Association, USA  
John M. Carfora, Loyola Marymount University, USA

#### Synopsis

Inquiry-based learning (IBL) is a learner-centered active learning environment where deep learning is cultivated by a process of inquiry owned by the learner. It has roots in a constructivist educational philosophy and is oriented around three components: 1) exploration and discovery (e.g. problem-based learning, open meaning-making), 2) authentic investigations using contextualized learning (e.g. field studies, case studies), and 3) research-based approach (e.g. research-based learning, project-based learning). IBL begins with an authentic and contextualized problem scenario where learners identify their own issues and questions and the teacher serves as guide in the learning process. It encourages self-regulated learning because the responsibility is on learners to determine issues and research questions and the resources they need to address them. This way learning occurs across all learning domains. This volume covers many issues and concepts of how IBL can be applied to STEM programs. It serves as a conceptual and practical resource and guide for educators, offering practical examples of IBL in action and diverse strategies on how to implement IBL in different contexts.

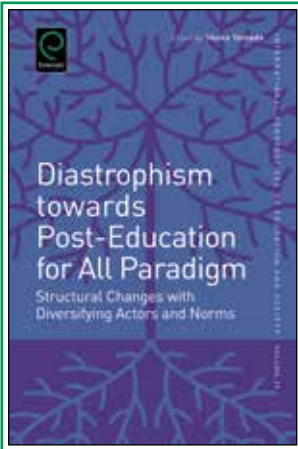
#### Previous Volumes

Volume 3 ISBN: 9781784418489

*Inquiry-Based Learning for Multidisciplinary Programs: A Conceptual and Practical Resource for Educators*

Volume 2 ISBN: 9781784412371

*Inquiry-Based Learning for the Arts, Humanities and Social Sciences: A Conceptual and Practical Resource for Educators*

**ISSN**

1479-3679

**ISBN print**

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**ISBN electronic**

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**Publication date**

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152mm x 229mm

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**LCC code**

L7-991

**DDC**

370

**Discount code**

SRS

# Diastrophism towards Post-Education for All Paradigm: Structural Changes with Diversifying Actors and Norms

## International Perspectives on Education and Society Volume 29

**Editor**

Shoko Yamada, Nagoya University, Japan

**Synopsis**

As the target year for achieving Education for All (EFA) development goals approaches in 2015, there are growing discussions about the post-EFA agenda in the international community of educational development. Regardless of the magnitude of discourse, this transition from EFA should not be understood simply as a matter of the normative framework. It coincides with fundamental changes in structure, actors, mode of interactions, and practices. The emergence of new types of donors who used to be recipients of aid is changing the landscape of international educational development. Being outside of the self-regulating community of traditional donors, they bring different logics and motivations to this field that often go beyond the frame of meaning making among traditional donors. Further, the networks of civil society actors are increasing their influence on the strategies and principles of international educational development, through their global web of mission-driven and expertise-based advocacy.

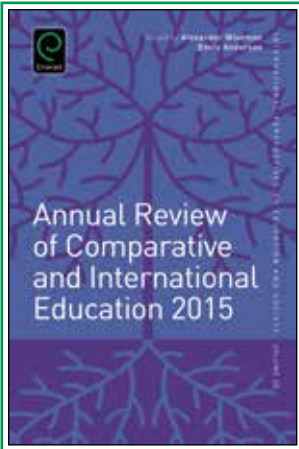
**Previous Volumes**

Volume 28 ISBN: 9781785602979

*Annual Review of Comparative and International Education 2015*

Volume 27 ISBN: 9781784410179

*Promoting and Sustaining a Quality Teacher Workforce*

**ISSN**

1479-3679

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**Primary BIC code**

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**LCC code**

L7-991

**DDC**

370

**Discount code**

SRS

# Annual Review of Comparative and International Education 2015

## International Perspectives on Education and Society Volume 28

### Editors

Alexander Wiseman, Lehigh University, USA

Emily Anderson, Pennsylvania State University, USA

### Synopsis

The goal of the ARCIE volume is to examine current perspectives and future directions for the field using several essays as a context for discussion and analysis.

The format of ARCIE pieces entails an analytic overview of published work in the field, noting key issues and future directions. It provides an important and well-cited international forum for the discussion of matters of comparative and international education theory, policy and practice.

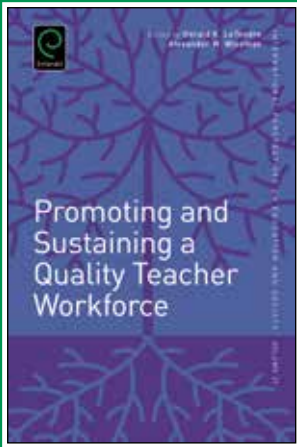
### Previous Volumes

Volume 27 ISBN: 9781784410179

*Promoting and Sustaining a Quality Teacher Workforce*

Volume 26 ISBN: 9781783504558

*Comparative Sciences: Interdisciplinary Approaches*



# Promoting and Sustaining a Quality Teacher Workforce

International Perspectives on Education and Society  
Volume 27

## Editors

Gerald K LeTendre, Pennsylvania State University, USA  
Alexander Wiseman, Lehigh University, USA

## Synopsis

Teacher effectiveness and teacher quality have become the focus of intense international attention and concern. Around the world, governments are modifying existing certification requirements or implementing value-added modeling in order to qualify teachers without planning for the long-term consequences of these actions. The book brings together scholars from multi-disciplinary and international backgrounds to address two critical areas: (1) what existing cross-national measures of teacher effectiveness and teacher quality are most promising, and how can these be aligned to maximize their research potential; and (2) what core constructs of teacher quality or effectiveness are missing, and how can cross-national research help identify these. Identifying both what is used and what is missing in the international and comparative analysis and reform of teacher quality is key to informing evidence-based educational policy formation around teacher quality.

## Previous Volumes

Volume 26 ISBN: 9781783504558

*Comparative Sciences: Interdisciplinary Approaches*

Volume 25 ISBN: 9781783504534

*Annual Review of Comparative and International Education 2014*

### ISSN

1479-3679

### ISBN print

9781784410179

### ISBN electronic

9781784410162

### Publication date

20 October 2015

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350

### Dimensions

152mm x 229mm

### Primary BIC code

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### Primary BISAC code

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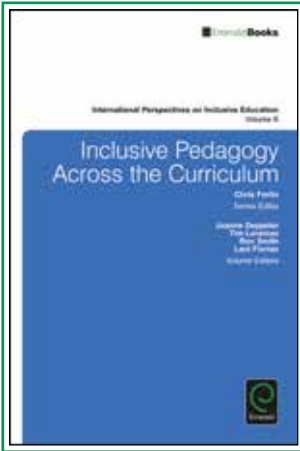
LB1705-2286

### DDC

371.1

### Discount code

SRS



## Inclusive Pedagogy Across the Curriculum

### International Perspectives on Inclusive Education Volume 7

#### Editors

Joanne Deppeler, Monash University, Australia  
Tim Loreman, Concordia University College of Alberta, Canada  
Ron Smith, Queens University of Belfast, UK  
Lani Florian, University of Edinburgh, UK

#### Synopsis

This volume focuses on an inclusive pedagogical approach for enhancing teaching and learning in key areas of curriculum including: literacy, mathematics, science, social studies, and the arts. In the introductory chapters, the concept of inclusive pedagogy is framed in relation to the actions of teachers in providing quality teaching and learning experiences for everyone in inclusive classrooms. Unlike much of what has previously occurred in inclusive practice the approach does not differentiate by providing alternative teaching and learning for students who are different. Focusing on what is to be learned in a particular subject area, the intention is to avoid the issues associated with defining some learners as different.

#### Previous Volumes

Volume 6 ISBN: 9781784416485  
*Foundations of Inclusive Education Research*

Volume 5 ISBN: 9781784412517  
*Including Learners with Low-Incidence Disabilities*

#### ISSN

1479-3636

#### ISBN print

9781784416485

#### ISBN electronic

9781784416478

#### Publication date

01 December 2015

#### Price

£77.95 €105.95 US\$134.95

#### Format print

Hardback

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320

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152mm x 229mm

#### Primary BIC code

JNS

#### Primary BISAC code

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#### LCC code

L7-991

#### DDC

370

#### Discount code

SRS



# Foundations of Inclusive Education Research

## International Perspectives on Inclusive Education Volume 6

### Editors

Phyllis Jones, University of South Florida, USA  
Scot Danforth, San Diego State University, USA

### Synopsis

This volume focuses on inquiry into inclusive education from the perspective of scholarly influences in the field of practice and research. A group of key international researchers in the field of inclusive education have each contributed a chapter about a piece of scholarship they believe has influenced inquiry in the field, as a whole.

### Previous Volumes

Volume 5 ISBN: 9781784412517  
*Including Learners with Low-Incidence Disabilities*

Volume 4 ISBN: 9781784416126  
*Working with Teaching Assistants and other Support Staff for Inclusive Education*

#### ISSN

1479-3636

#### ISBN print

9781785604171

#### ISBN electronic

9781785604164

#### Publication date

01 December 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

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PDF and ePub

#### Page count

260

#### Dimensions

152mm x 229mm

#### Primary BIC code

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#### Primary BISAC code

EDU048000

#### LCC code

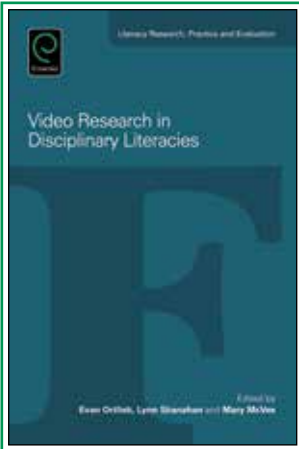
L7-991

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#### Discount code

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**ISSN**

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**ISBN print**

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**ISBN electronic**

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**Publication date**

04 September 2015

**Price**

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**Format print**

Paperback

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300

**Dimensions**

152mm x 229mm

**Primary BIC code**

JN

**Primary BISAC code**

EDU000000

**LCC code**

LB5-3640

**DDC**

370

**Discount code**

SRS

# Video Research in Disciplinary Literacies

## Literacy Research, Practice and Evaluation

### Volume 6

#### Editors

Lynn Shanahan, University at Buffalo, USA

Evan Ortlieb, St John's University, New York, USA

Mary McVee, University at Buffalo, USA

#### Synopsis

This edited volume provides a collection of research-based chapters that reflect the state of the art for video reflection in literacy settings. The volume foregrounds explorations of disciplinary literacies and discourses in teacher education and pre-K-12 classrooms. Authors explore literacy and use of video in relation to English Language Arts, math, science, social studies, and educational administration across a variety of contexts ranging from a preschool classroom, to a high school, to preservice and inservice teacher education and development. In their research-based studies, authors address topics of disciplinary literacy, identity, discourses or multimodality. Some chapters present research findings while others are specifically devoted to methodological concerns and addresses how researchers who wish to carry out literacy investigations using video can work through challenges in research, design, or analysis.

#### Previous Volumes

Volume 5 ISBN: 9781784416768

*Video Reflection in Literacy Teacher Education and Development: Lessons from Research and Practice*

Volume 4 ISBN: 9781783508211

*Theoretical Models of Learning and Literacy Development*





# Theory and Method in Higher Education Research

## Theory and Method in Higher Education Research Volume 1

### Editors

Jeroen Huisman, Ghent University, Belgium  
Malcolm Tight, Lancaster University, UK

### Synopsis

Higher education research is a developing field internationally, which is attracting more and more researchers from a great variety of disciplinary backgrounds within and beyond higher education institutions. As such, it is an arena within which a wide range of theories, methods and methodologies is being applied.

Theory and Method in Higher Education Research I contains contemporary contributions to international debates regarding the application and development of theory and methodology in researching higher education.

#### ISSN

2056-3752

#### ISBN print

9781785602870

#### ISBN electronic

9781785602863

#### Publication date

22 October 2015

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#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

270

#### Dimensions

152mm x 229mm

#### Primary BIC code

JNM

#### Primary BISAC code

EDU015000

#### LCC code

LB5-3640

#### DDC

378

#### Discount code

SRS



# Enterprise and Innovation Books

Advances in Entrepreneurship, Firm Emergence and Growth, V. 17

Advances in the Study of Entrepreneurship, Innovation & Economic Growth, V. 25



## Entrepreneurial Growth: Individual, Firm, and Region

Advances in Entrepreneurship, Firm Emergence and Growth

Volume 17

### Editors

Andrew C. Corbett, Babson College, USA  
Alexander McKelvie, Syracuse University, USA  
Jerome A. Katz, Saint Louis University, USA

### Synopsis

The latest volume of *Advances in Entrepreneurship, Firm Emergence and Growth* examines many questions regarding growth. What decisions and designs of the entrepreneur lead to growth? What are the beginning stages of growth? Are there differences in what drives high growth entrepreneurship versus slower growth entrepreneurship? Are new firms adopting novel approaches to growth? How do growth rates and patterns change over the life of the firm? What policies, infrastructure, and capabilities are necessary to for entrepreneurial regional growth at the macro level? What are the foundational components necessary for growth across all levels of entrepreneurship?

### Previous Volumes

Volume 16 ISBN: 9781783509843  
*Academic Entrepreneurship: Creating An Entrepreneurial Ecosystem*

Volume 15 ISBN: 9781781900185  
*Entrepreneurial Resourcefulness: Competing with Constraints*

#### ISSN

1074-7540

#### ISBN print

9781785600470

#### ISBN electronic

9781785600463

#### Publication date

04 August 2015

#### Price

£66.95 €89.95 US\$114.95

#### Format print

Hardback

#### Format electronic

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#### Page count

320

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJH

#### Primary BISAC code

BUS025000

#### LCC code

HB615-715

#### DDC

300

#### Discount code

SRS



## The Challenges of Ethics and Entrepreneurship in the Global Environment

**Advances in the Study of Entrepreneurship, Innovation & Economic Growth  
Volume 25**

### Editors

Donald F. Kuratko, Indiana University Bloomington, USA  
Sherry Hoskinson, Indiana University Bloomington, USA

### Synopsis

This is the 25th volume in the Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, which has led the field with insightful and forward looking perspectives on topics for 25 years. Papers in this volume focus on topics, perspectives, challenges, and visions of scholars in the area of entrepreneurship as well as in ethics in light of dramatic changes across the global environment of entrepreneurship and innovation. This volume builds a body of scholarship specific to ethics and entrepreneurship by providing the latest perspectives on how ethics is impacted by or impacting the entrepreneurship field. Scholars examine the most current topics, perspectives, challenges, and visions in the area of ethics and entrepreneurship and reflect the sense of urgency and commitment to creating a generation of ethical entrepreneurial leaders. The contributors have created a framework for the ethical challenges involved with entrepreneurship and innovation within today's global environment.

### Previous Volumes

Volume 24 ISBN: 9781783504985

*Innovative Pathways for University Entrepreneurship in the 21st Century*

Volume 23 ISBN: 9781780529929

*A Cross-Disciplinary Primer on the Meaning and Principles of Innovation*

#### ISSN

1048-4736

#### ISBN print

9781784419509

#### ISBN electronic

9781784419493

#### Publication date

18 August 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

#### Format electronic

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#### Page count

250

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJH

#### Primary BISAC code

BUS025000

#### LCC code

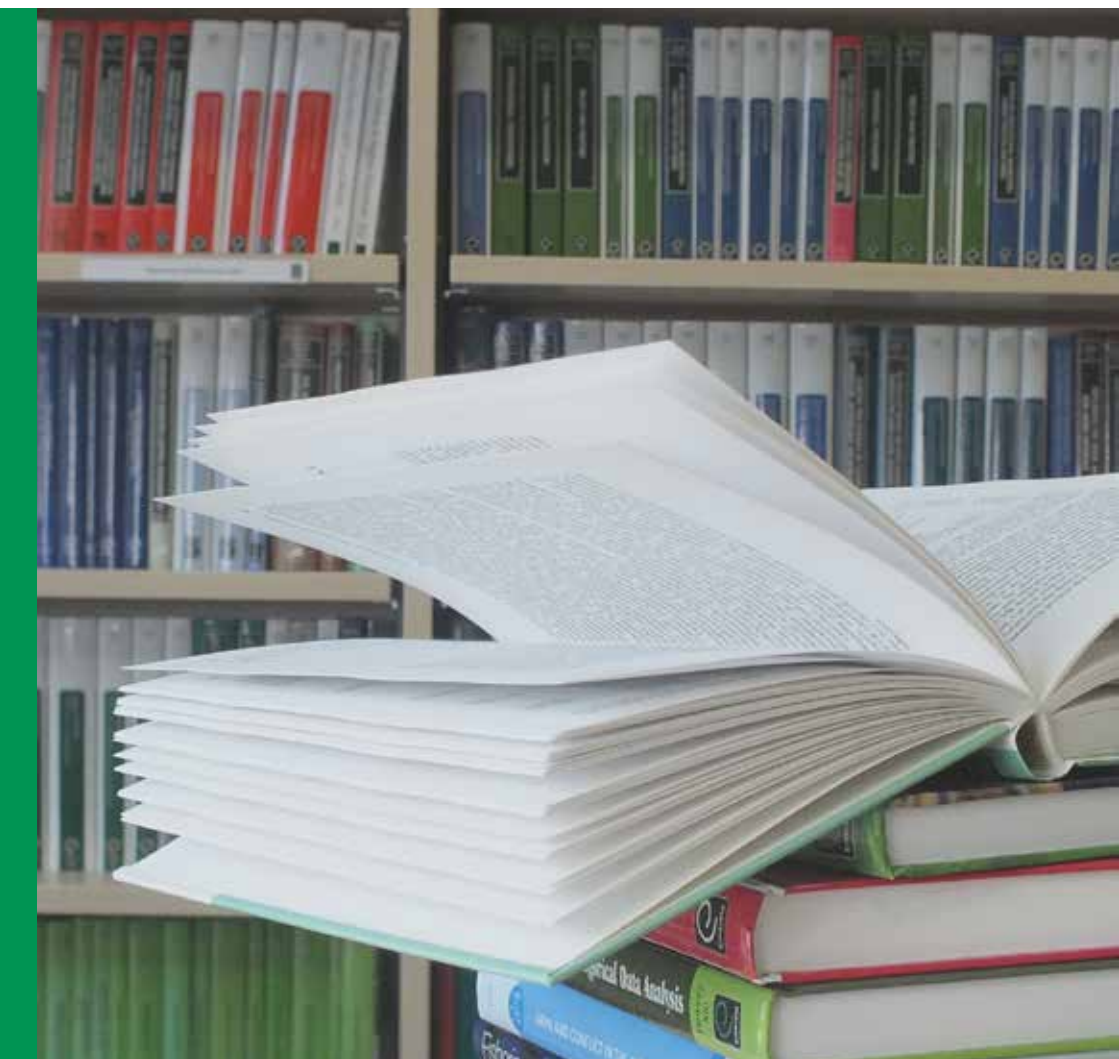
HB615-715

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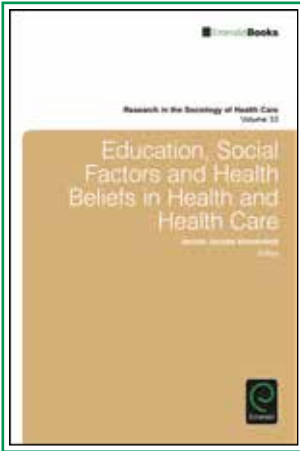
#### Discount code

SRS



# Health Care Management/Healthcare Books

Research in the Sociology of Health Care, V. 33



# Education, Social Factors, and Health Beliefs in Health and Health Care

## Research in the Sociology of Health Care Volume 33

### Editor

Jennie Jacobs Kronenfeld, Arizona State University, USA

### Synopsis

This volume provides a unique sociological focus on education, social factors and health beliefs in health and health care, including a review of the literature to date. Beliefs and health beliefs are considered, including one study evaluating cross-national differences in public beliefs about the causes of health and the role of these beliefs in shaping attitudes to health policy. Another study focuses on the complexity and variation of health care system distrust across neighborhoods in one US city. The topic of education is addressed, including a focus on the importance of identification and intervention in low health literacy and the extent to which a person's educational attainment moderates the relationship between objective markers of health and self-rated health. Mental health issues are considered in the context of help-seeking, connections, transitions and utilization of care among adolescents. Social factors are reflected upon including race and ethnicity, literacy and socioeconomic status. Coverage also includes special and traditionally less visible populations, including the health of prisoners and carers of people with autism.

### Previous Volumes

Volume 32 ISBN: 9781783506453

*Technology, Communication, Disparities and Government Options in Health and Health Care Services*

Volume 31 ISBN: 9781781905876

*Social Determinants, Health Disparities and Linkages to Health and Health Care*

### ISSN

0275-4959

### ISBN print

9781785603679

### ISBN electronic

9781785603662

### Publication date

22 September 2015

### Price

£92.95 €129.95 US\$164.95

### Format print

Hardback

### Format electronic

PDF and ePub

### Page count

280

### Dimensions

152mm x 229mm

### Primary BIC code

MBPC

### Primary BISAC code

SOC057000

### LCC code

RA418-418.5

### DDC

610.69

### Discount code

SRS



# Human Resources Management Books

Effective Teaching for Managers: Lessons from Films

Organizing Disaster: The Construction of Humanitarianism

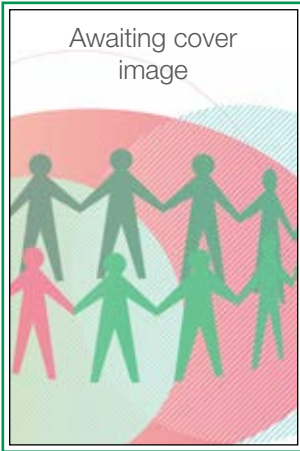
The Enlightened Leader: Lessons from China on the Art of Executive Coaching

The Road to Self Leadership: Busting Out of Your Comfort Zone

The Theory and Practice of Directors' Remuneration: International and Cross-Sectoral Perspectives

International Perspectives on Equality, Diversity and Inclusion, V. 2

Research on Managing Groups and Teams, V. 17



## Effective Teaching for Managers: Lessons from Films

### Authors

Stephen Carroll, University of Maryland, USA  
Alisa Kinney, Independent Scholar, USA  
Harry Sapienza, University of Minnesota, USA

### Synopsis

Effective Teaching for Managers addresses the manager's role as teacher in leading staff and getting the best performance out of them. The topic of effective managerial teaching is of special interest today given the significant changes (economic, social and technological) facing organizations everywhere. Transformative business strategies are the rule and implementing such changes requires new teaching and learning skills. The author team, including two leading management professors and one education expert, provides many lessons for executives, drawing on stories and films. The book is aimed at managers in formal organizations at all levels. It focuses on suggestions and principles for carrying out their training and mentoring roles more effectively. Topics covered include managerial leadership, coaching, mentoring, performance-based teaching, managing cultural difference, morality and ethics, teaching goals, and self-management. Each topic concludes with a management application.

Featuring 30 films, each discussed and framed with a managerial perspective and application, the authors provide vivid lessons in how to teach management and improve performance through training.

**ISBN print**

9781785607011

**ISBN electronic**

9781785607004

**Publication date**

08 December 2015

**Price**

£29.95 €37.95 US\$49.95

**Format print**

Paperback

**Format electronic**

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**Page count**

188

**Dimensions**

152mm x 229mm

**Primary BIC code**

KJMB

**Primary BISAC code**

BUS071000

**LCC code**

HF5549-5549.5

**DDC**

331

**Discount code**

TXT

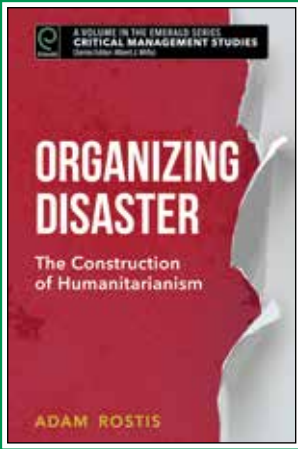
## Organizing Disaster: The Construction of Humanitarianism

### Author

Adam Rostis, Dalhousie University, Canada

### Synopsis

This book challenges the taken-for-granted status of organizations such as the Red Cross and Medecins Sans Frontières by problematizing humanitarianism. In the experience of the Author working with such organizations, they are selective of the type of suffering that receives attention. Empirical studies of humanitarianism note that the suffering it purports to alleviate is increasing although aid is now highly organized, funded, and globalized. These observations inform the key question of the book: what purpose does the humanitarian organization serve? Rostis explores this question through a Foucauldian genealogy of humanitarianism focusing on the European colonial era and the Biafra War. The role of colonialism in the humanitarian organization is made apparent, and facilitates an interpretation of the results of his inquiry using postcolonial theory. This unique contribution to organization studies re-reads humanitarianism to show that humanitarian organizations essentially serve as global disciplinary institutions. It will be essential reading for scholars in political science, international sociology, organization studies and international affairs.



### ISBN print

9781785606854

### ISBN electronic

9781785606847

### Publication date

09 November 2015

### Price

£46.00 €57.95 US\$75.95

### Format print

Hardback

### Format electronic

PDF and ePub

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232

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152mm x 229mm

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### Primary BISAC code

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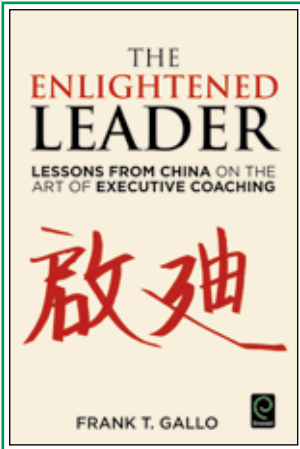
HB1-3840

### DDC

331

### Discount code

TXT



# The Enlightened Leader: Lessons from China on the Art of Executive Coaching

## Author

Frank T. Gallo, Calypso Consulting, China

## Synopsis

This will be one of the very first books written in English specifically focused on executive coaching in China. It is an enormously popular subject, following the exponential growth in demand for executive coaching in China, combined with a shortage there of experienced coaches. Drawing on his many years' experience of working with both Chinese and Western executives, Frank Gallo explains the underpinnings of Chinese culture, how these impact the approach to coaching, and how typical best Western coaching practices may need to be modified in China. The book covers in detail the issues that executives in China must know how to deal with, highlighting nine key lessons. Each of these lessons is backed up by interview comments from foreign and Chinese executive coaches, several case examples, and key learnings. The Enlightened Leader provides company executives and their coaches an invaluable road map to successful coaching for leadership roles in the new China.

### ISBN print

9781785602078

### ISBN electronic

9781785602061

### Publication date

22 September 2015

### Price

£24.99 €34.00 US\$44.95

### Format print

Hardback

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### Primary BIC code

KJMB

### Primary BISAC code

BUS106000

### LCC code

HD8045-8943

### DDC

331.11422

### Discount code

TXT

## The Road to Self Leadership: Busting Out of Your Comfort Zone

### Author

Stan Ross, Bridgewater State University, USA

### Synopsis

The primary purpose of "The Road to Self Leadership: Busting Out of Your Comfort Zone" is to provide individuals who want to become a leader with a systematic approach for learning how to first learn to become a self-leader. Organizations can use the book for identifying leader types and within leadership development training programs. Individuals need help in understanding the logic of being a self-leader and the critical role of self-worth (encompasses self-esteem, self-concept and self-confidence) in the process of developing the self-leader as a preparatory step to leadership development. The book offers two important benefits to readers. First, readers learn that to lead others involves learning how to lead the self and self-leadership is all about improving feelings of self-worth. Second, the book provides a practical model for readers to follow in creating a personalized self-leadership development process or an organization's human resource leaders with a model to follow in designing and implementing a multi-stage training program that encompasses self-leadership and leadership development.

Awaiting cover image

**ISBN print**

9781785607035

**ISBN electronic**

9781785607028

**Publication date**

08 December 2015

**Price**

£37.00 €46.95 US\$61.95

**Format print**

Paperback

**Format electronic**

PDF and ePub

**Page count**

188

**Dimensions**

165mm x 240mm

**Primary BIC code**

KJMB

**Primary BISAC code**

BUS071000

**LCC code**

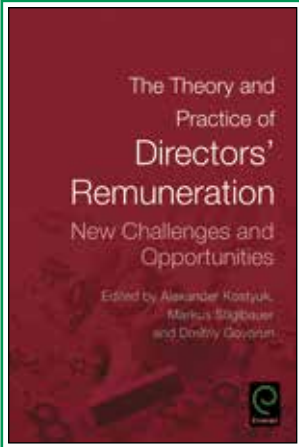
HF5549-5549.5

**DDC**

331

**Discount code**

TXT



## The Theory and Practice of Directors' Remuneration: International and Cross-Sectoral Perspectives

### Editors

**Markus Stiglbauer**, Friedrich-Alexander-Universität, Germany  
**Alexander Kostyuk**, Ukrainian Academy of Banking of the National Bank of Ukraine, Ukraine  
**Dmitriy Govorun**, Ukrainian Academy of Banking of the National Bank of Ukraine, Ukraine

### Synopsis

The recent financial crisis has led to a loss of trust in corporate governance and in particular on remuneration practices and the propensity for these to create excessive risk-taking – particularly in the financial sector. The main objective of this book is to outline recent practical and theoretical issues and examine emerging new approaches towards directors' remuneration in the post-crisis period. Written by an established network of international experts, the book provides new data in both cross-sector and cross-country analyses and therefore provides a unique opportunity to compare results and institutional practices across sectors and nations. The book argues for a correct balance between risk and reward and for Directors' compensation to be equitable to all parties and stakeholders. By examining the current theories, practices and regulations and explaining them in detail it provides a state of the art snapshot of one of the key corporate governance issues of our time. It will be essential reading for graduate students, researchers, lecturers and practitioners in corporate governance and auditing as well as all students in finance, accounting, management and law.

**ISBN print**

9781785606830

**ISBN electronic**

9781785606823

**Publication date**

02 November 2015

**Price**

£65.00 €81.95 US\$107.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

296

**Dimensions**

152mm x 229mm

**Primary BIC code**

KJR

**Primary BISAC code**

BUS071000

**LCC code**

HD4801-8943

**DDC**

331

**Discount code**

TXT

## Gender, Careers and Inequalities in Medicine and Medical Education: International Perspectives

### International Perspectives on Equality, Diversity and Inclusion Volume 2

#### Editors

Maria Tsouroufli, Institute for Policy Studies in Education, London  
Metropolitan University, UK

#### Synopsis

The terms gender, careers and inequalities were chosen to delineate the conceptual framework of this book - the second volume of a new series focussed on equality, diversity and inclusion issues. Each of the concepts adds to a different and unique dimension to the study of medicine and medical education. Gender allows for a reading of power and exclusion of women in medicine and medical education. Careers and inequalities draw attention to the multiplicity of factors that influence women's participation in the medical profession including the interconnectedness of gender, race, ethnicity, age, sexuality, creed and disability in the workplace. Scholars bring insights from across disciplines of social sciences, including sociology, medical anthropology, psychology, and human resources management and have been encouraged to provide cross-national and multi-dimensional insights through comparative analysis.

#### Previous Volume

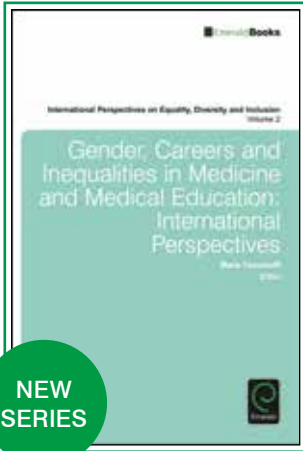
Volume 1 ISBN: 9781783506774

*Practical and Theoretical Implications of Successfully Doing Difference in Organizations*

#### About the Series

International Perspectives on Equality, Diversity and Inclusion series examines the complex nature of equality, diversity and inclusion in the world of work through interdisciplinary, comparative and critical perspectives. The series is interdisciplinary as scholars in the series will bring insights from across disciplines of social sciences and humanities.

The terms, equality, diversity and inclusion (EDI) were chosen specifically to delineate the conceptual frame of the series. Each of these concepts adds a different and unique dimension to the study of relations of power at work. While the term equality allows for a comparative reading of power in the workplace, the term diversity draws attention to the multiplicity of strands of difference and the term inclusion adds a purposive and strategic dimension to the investigation of interventions to relations of power at work. These subtle differences aside, equality, diversity and inclusion are also used in interrelated ways in this series, reflecting their interconnectedness at the level of theorisation and practice.



NEW  
SERIES

#### ISSN

2051-2333

#### ISBN print

9781784416904

#### ISBN electronic

9781784416898

#### Publication date

29 September 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

260

#### Dimensions

152mm x 229mm

#### Primary BIC code

JMG

#### Primary BISAC code

BUS030000

#### LCC code

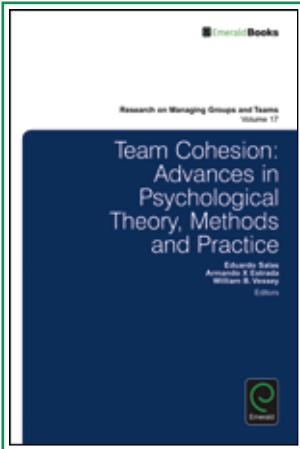
HM1041-1101

#### DDC

305.3

#### Discount code

SRS



## Team Cohesion: Advances in Psychological Theory, Methods and Practice

Research on Managing Groups and Teams  
Volume 17

### Editors

Eduardo Salas, Rice University, USA

Armando X. Estrada, US Army Research Institute for the Behavioral and Social Sciences, USA

William B. Vessey, NASA Behavioral Health and Performance Research Element, Johnson Space Center, USA

### Synopsis

This volume will document the state-of-the-science (and practice) on what contributes to effective team cohesion in complex teams. The volume will contain recent developments on theory-building, methodology and the practice of team cohesion.

### Previous Volumes

Volume 16 ISBN: 9781783503131

*Pushing the Boundaries: Multiteam Systems in Research and Practice*

Volume 15 ISBN: 9781781900307

*Looking Back, Moving Forward: A Review of Group and Team-Based Research*

#### ISSN

1534-0856

#### ISBN print

9781785602832

#### ISBN electronic

9781785602825

#### Publication date

19 November 2015

#### Price

£92.95 €129.95 US\$164.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

450

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJMV2

#### Primary BISAC code

BUS085000

#### LCC code

HD58.7-58.95

#### DDC

658

#### Discount code

SRS

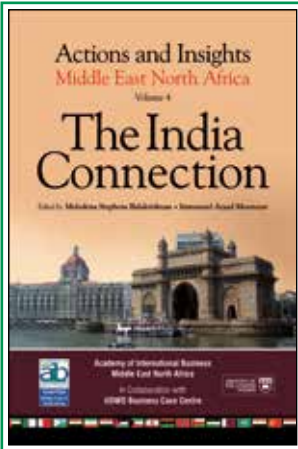


# International Business Books

Action and Insights - Middle East North Africa, V. 4

Advances in International Management, V. 28

Progress in International Business Research, V. 10

**ISSN**

2048-7576

**ISBN print**

9781784417888

**ISBN electronic**

9781784417871

**Publication date**

18 September 2015

**Price**

£29.95 €34.95 US\$49.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

250

**Dimensions**

152mm x 229mm

**Primary BIC code**

KJK

**Primary BISAC code**

BUS035000

**LCC code**

HD1428-1431

**DDC**

300.723

**Discount code**

SRS

## The India Connection

### Action and Insights - Middle East North Africa

#### Volume 4

#### Editors

Melodena Balakrishnan, University of Wollongong in Dubai, UAE  
Immanuel Azaad Moonesar, Iam Consulting, Dubai

#### Synopsis

Slowly but steadily, the geographic centre of business gravity is moving eastwards. Emerging economies are proving promising business markets with large populations that have strong future purchasing power. The youthful human capital provides potential opportunities for innovation. The MENA region is strategically placed at the hub between East and West. As the developed West and the developing East collide, the challenges and opportunities that arise bring a rich variety of perspectives of innovative solutions to business dilemmas. This set of cases in our 4th volume explores why and how some successful Indian entrepreneurs have relocated themselves to the UAE. It traces their entrepreneurial stories. Two cases are from the healthcare industry: Dr. B.R. Shetty is the founder of NMC Healthcare, UAE Exchange and Neo Pharma. Dr Azad Moopen is the founder of Aster DM Healthcare. This case traces the story of Yogesh Mehta who moved from Mumbai, Maharashtra to begin Petrochem Middle East. The book also documents the stories of a few women entrepreneurs, including Uma Ghosh Deshpande who carved a career for herself in the competitive UAE media production industry, and the Karla sisters who are on a quest to make the world disability friendly.

#### Previous Volumes

Volume 3 ISBN: 9781781904138

*East Meets West*

Volume 2 ISBN: 9781780526201

*Managing in Uncertain Times*

**ISSN**

1571-5027

**ISBN print**

9781784417406

**ISBN electronic**

9781784417390

**Publication date**

03 July 2015

**Price**

£92.95 €129.95 US\$164.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

568

**Dimensions**

152mm x 229mm

**Primary BIC code**

KJK

**Primary BISAC code**

BUS035000

**LCC code**

HD2709-2930.7

**DDC**

300.723

**Discount code**

SRS

## Emerging Economies and Multinational Enterprises

### Advances in International Management Volume 28

#### Editors

Laszlo Tihanyi, Texas A&M University, USA  
 Torben Pedersen, Texas A&M University, USA  
 Timothy M. Devinney, University of Leeds, UK  
 Eliisa Banalieva, Northeastern University, USA

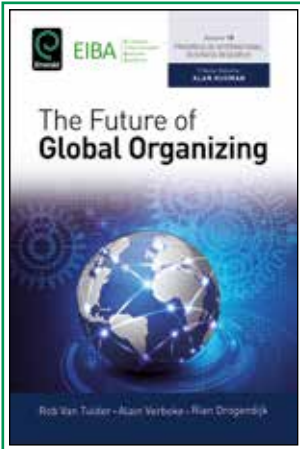
#### Synopsis

Volume 28 of the *Advances in International Management* focuses on the opportunities and challenges for multinational enterprises that consider emerging economies as their destinations or their homes. Chapters in this volume examine the rise of home-grown multinational enterprises in emerging economies and the challenges they face when they enter developed markets. They also analyze the co-evolution of and the dynamic interaction between market institutions and business organizations in emerging economies. The volume provides a forum for thought-provoking ideas, empirical research, and discussions, and is ideal for researchers and doctoral students whose work touches emerging markets.

#### Previous Volumes

Volume 27 ISBN: 9781783509539  
*Orchestration of the Global Network Organization*

Volume 26 ISBN: 9781781907122  
*Philosophy of Science and Meta-Knowledge in International Business and Management*



## The Future of Global Organizing

### Progress in International Business Research

#### Volume 10

#### Editors

Alain Verbeke, Haskayne School of Business, University of Calgary, Canada

Rob Van Tulder, Erasmus University, The Netherlands

Rian Drogendijk, University of Groningen, AND Uppsala University, Sweden

#### Synopsis

This latest volume of Progress in International Business Research explores novel ways in which international business is organized. Contributions advance our understanding and stretch our thinking about new organizational and geographic structures in MNCs, and other organizational forms across borders and geographies. Authors ask challenging questions: will the traditional MNC as we know it be replaced by other dominant designs, and what new forms of global organizing can we expect in the future? What do contemporary digital and technological developments, e.g. social media, virtual worlds, and cloud services, imply for the international organization of work, communication, and management practices?

#### Previous Volumes

Volume 9 ISBN: 9781784414221

*Multinational Enterprises, Markets and Institutional Diversity*

Volume 8 ISBN: 9781781909898

*International Business and Sustainable Development*

#### ISSN

1745-8862

#### ISBN print

9781785604232

#### ISBN electronic

9781785604225

#### Publication date

27 October 2015

#### Price

£87.95 €121.95 US\$154.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

430

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJK

#### Primary BISAC code

BUS035000

#### LCC code

HD58.7-58.95

#### DDC

300.723

#### Discount code

SRS

# Library and Information Studies Books

Advances in Librarianship, V. 40

Advances in Library Administration and Organization, V. 34

**ISSN**

0065-2830

**ISBN print**

9781785606533

**ISBN electronic**

9781785606526

**Publication date**

23 November 2015

**Price**

£72.95 €97.95 US\$124.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

350

**Dimensions**

152mm x 229mm

**Primary BIC code**

GLM

**Primary BISAC code**

LAN025010

**LCC code**

Z665-718.8

**DDC**

20

**Discount code**

SRS

## Accessibility for Persons with Disabilities and the Inclusive Future of Libraries

### Advances in Librarianship

#### Volume 40

#### Editors

Brian Wentz, Shippensburg University, USA

Paul T. Jaeger, University of Maryland, USA

John Carlo Bertot, University of Maryland, USA

#### Synopsis

All libraries have patrons and staff members with disabilities, making equitable service a priority for these organizations as they provide diverse services to their entire communities. Although rapid technological changes in recent years have offered challenges to libraries, these same technologies provide opportunities to embrace the concept of accessible library services and create innovative new services for patrons with disabilities.

Accessibility for Persons with Disabilities and the Inclusive Future of Libraries, edited by Brian Wentz, Paul Jaeger, and John Bertot, focuses on the issues at the intersection of disability, accessibility, inclusion and libraries. The chapters in this volume provide best practices and innovative ideas to share amongst libraries, explore the roles that internet and communication technologies play in the context of inclusive libraries, illuminate the important contributions of libraries in promoting social inclusion of and social justice for people with disabilities, and help libraries to better articulate their contributions in these areas as they engage with disability groups, funders, policymakers, and other parts of their communities.

#### Previous Volumes

Volume 39 ISBN: 9781784416386

*Current Issues in Libraries, Information Science and Related Fields*

Volume 38 ISBN: 9781783504695

*Management and Leadership Innovations*

**ISSN**

0732-0671

**ISBN print**

9781785604997

**ISBN electronic**

9781785604980

**Publication date**

28 October 2015

**Price**

£82.95 €113.95 US\$144.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

360

**Dimensions**

152mm x 229mm

**Primary BIC code**

GLC

**Primary BISAC code**

LAN025010

**LCC code**

Z678-678.88

**DDC**

25.1

**Discount code**

SRS

## Library Staffing for the Future

Advances in Library Administration and Organization  
Volume 34

## Editors

Samantha Schmehl Hines, University of Montana, USA

Marcy Simons, University of Notre Dame, USA

## Synopsis

The latest volume of *Advances in Library Administration and Organization*, contains approaches from researchers around the world. Sourced in management theory and hands-on practice, the chapters explore such issues as skills-building and other professional development activities, changing demographic profiles of staff, changing modes of resource provision, succession planning, remote work, and planning for Linked Data. New approaches to student staffing are examined, along with the relationship of library work to topics such as emotional intelligence and positive organizational behavior. Several chapters put forth research and case study information regarding methods for dealing with large-scale changes in library staffing with regard to budget, space, and mode of information delivery.

The work as a whole addresses sustainability issues in library staffing both regarding the day-to-day work of libraries and in planning for the future. *Library Staffing for the Future* provides the reader with a thorough look at relevant staffing issues for libraries today and going forward, and provides advice and information grounded in the theoretical as well as the practical.

## Previous Volumes

Volume 33 ISBN: 9781784419103

*Advances in Library Administration and Organization*

Volume 32 ISBN: 9781781907443

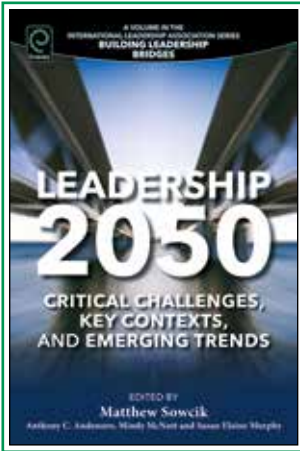
*Advances in Library Administration and Organization*





# Management Science/Management Studies Books

Leadership 2050: Critical Challenges, Key Contexts and Emerging Trends  
Resource Allocation Problems in Supply Chains  
Qualitative Research in the Study of Leadership  
Monographs in Leadership and Management, V. 7



# Leadership 2050: Critical Challenges, Key Contexts and Emerging Trends

## Editors

Matthew Sowcik, Wilkes University, USA  
Anthony C. Andenoro, Association of Leadership Educators,  
University of Florida, USA  
Mindy McNutt, Wright State University, USA  
Susan Elaine Murphy, The University of Edinburgh, UK

## Synopsis

The book begins with a section delving into foresight analysis, strategic foresight, and scenario planning. It then examines the pressing contexts and most wicked problems facing future leaders ranging from population growth and urbanization to climate change and resource competition. How can leaders create common cause and meet these issues with an eye toward peace, sustainability, and social justice? The book concludes with a series of unique ways of viewing the critical challenges facing leaders and suggests how skillsets and capacities needed to work on solutions to these challenges might be developed.

Leadership 2050 helps us think at once about the demands our world is likely to face in the next thirty-five years and the leadership our communities and organizations will need to both survive those challenges and thrive.

### ISBN print

9781785603495

### ISBN electronic

9781785603488

### Publication date

27 July 2015

### Price

£25.00 €35.00 US\$40.00

### Format print

Paperback

### Format electronic

PDF and ePub

### Page count

296

### Dimensions

152mm x 229mm

### Primary BIC code

KJMB

### Primary BISAC code

BUS071000

### LCC code

HF5549-5549.5

### DDC

331

### Discount code

TXT

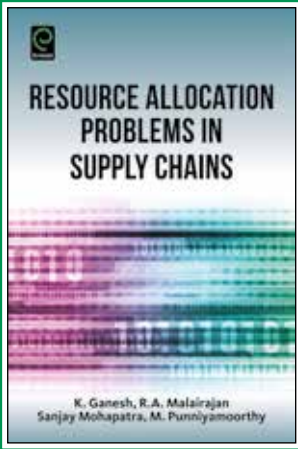
# Resource Allocation Problems in Supply Chains

## Authors

K. Ganesh, McKinsey & Company, Inc., India  
R. A. Malairajan, Anna University, India  
Sanjay Mohapatra, Xavier Institute of Management, India

## Synopsis

Resource Allocation (RA) involves the distribution and utilization of available resources in the system. Because resource availability is usually scarce and expensive, it becomes important to find optimal solutions to such problems. Thus RA problems represent an important class of problems faced by mathematical programmers. This book focuses on development of models and heuristics for six new and complex subclasses of RA problems in Supply Chain (SC) networks, focusing on bi-objectives, dynamic input data, and multiple performance measures based allocation and integrated allocation, and routing with complex constraints. It considers six set of variants of the RA problems normally encountered in practice but have not yet been studied. These variants of the classical RA are complex and pertaining to both manufacturing and service industry.

**ISBN print**

9781785603990

**ISBN electronic**

9781785603983

**Publication date**

13 August 2015

**Price**

£51.00 €63.95 US\$85.00

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

180

**Dimensions**

152mm x 229mm

**Primary BIC code**

KN

**Primary BISAC code**

BUS087000

**LCC code**

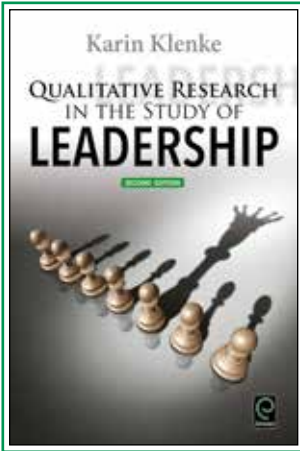
HD56-57.5

**DDC**

330.1

**Discount code**

TXT



## Qualitative Research in the Study of Leadership

### Editor

Karin Klenke, Leadership Development Institute (LDI) International, USA

### Synopsis

The book is divided into four parts: (1) foundations of qualitative research methods consisting of a chapter summarizing the various qualitative paradigms and a research methods chapter illuminating various design features such as data collection and analysis, qualitative standards and ethics; (2) frequently used qualitative methods in the study of leadership designs; (3) underutilized qualitative methods; (4) three commissioned empirical studies illustrating content analysis, narrative analysis, and mixed methods study using content analysis and case study. The book also includes a chapter on the use non-textual, image-based sources of data for qualitative leadership research. Each of the methods chapters contains a number of leadership studies that have employed a given method such as case study, interviewing or phenomenology.

The book is intended for students of leadership ranging from graduate students to seasoned leadership scholars. It was written with leadership practitioners in mind who wish to broaden their understanding of new developments in leadership research.

#### ISBN print

9781785606519

#### ISBN electronic

9781785606502

#### Publication date

02 December 2015

#### Price

£46.00 €57.95 US\$75.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

376

#### Dimensions

165mm x 240mm

#### Primary BIC code

KJMB

#### Primary BISAC code

BUS030000

#### LCC code

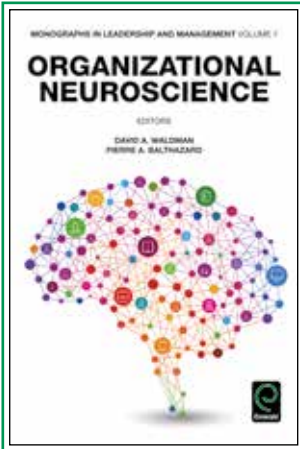
HD4801-8943

#### DDC

331

#### Discount code

TXT



## Organizational Neuroscience

Monographs in Leadership and Management  
Volume 7

### Editors

David A. Waldman, Arizona State University, USA  
Pierre A. Balthazard, Arizona State University, USA

### Synopsis

The goal of this book is to introduce organizational researchers and practitioners to the role of neuroscience in building theory, research methodologies and practical applications. On one hand, we aim to be a useful resource for researchers who look to become more familiar with organizational neuroscience or incorporate its concepts and methods into their own research. On the other hand, we provide insight for practitioners, who can envision neuroscience applications as a means of expanding their own professional toolboxes.

The book is in two sections. First, we introduce general issues that cover the domain of organizational neuroscience, including the nature of the overall field and theoretical and methodological considerations. This section also addresses practical implications, especially for development processes. Second, we explore neuroscience influences on certain topics, such as leadership, emotion/affect, teams, ethics and moral reasoning and organizational justice.

We conclude by pondering the future of organizational neuroscience; including ethical, social and legal issues, as well as the potential limitations of this emerging field.

### Previous Volumes

Volume 6 ISBN: 9781784412906

*The Physicality of Leadership: Gesture, Entanglement, Taboo, Possibilities*

Volume 5 ISBN: 9781781905999

*Transformational and Charismatic Leadership: The Road Ahead: 10th Anniversary Edition*

#### ISSN

1479-3571

#### ISBN print

9781785604317

#### ISBN electronic

9781785604300

#### Publication date

16 November 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

300

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJM

#### Primary BISAC code

BUS042000

#### LCC code

HF5001-6182

#### DDC

658

#### Discount code

SRS



## Marketing Books

Advances in Business Marketing and Purchasing, V. 23A

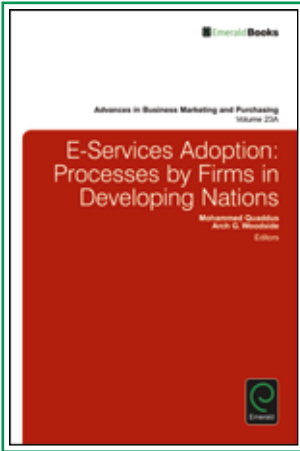
Advances in Business Marketing and Purchasing, V. 23B

Advances in Business Marketing and Purchasing, V. 22A

Advances in Business Marketing and Purchasing, V. 22B

Advances in International Marketing, V. 26

Research in Consumer Behavior, V. 17

**ISSN**

1069-0964

**ISBN print**

9781785603259

**ISBN electronic**

9781785603242

**Publication date**

07 October 2015

**Price**

£98.95 €137.95 US\$174.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

555

**Dimensions**

152mm x 229mm

**Primary BIC code**

KJC

**Primary BISAC code**

BUS063000

**LCC code**

HF5001-6182

**DDC**

383.7

**Discount code**

SRS

## E-Services Adoption: Processes by Firms in Developing Nations

### Advances in Business Marketing and Purchasing Volume 23A

#### Editors

Muhammed Quaddus, Curtin University, Australia

Arch G. Woodside, Boston College, USA

#### Synopsis

Radical innovation adoptions are occurring now in the developing world. During the three years 2015-2017, brand new internet and e-services adoptions will occur for more than 1.5 billion users. In developing countries dramatic increases incomes, quality of life, and communications in general are occurring due to first-time connecting on the internet. This current Volume (23A) in the ABM&P series offers nitty-gritty details in describing and explaining the electronic services adoptions in a developing nation and in Hong Kong. Volume 23A responds to readers' need for knowledge on how e-services adoptions get done in new/old contexts—knowledge that includes details of problems experienced and successful solutions implemented. The two main chapters in Volume 23 B include two in-depth case studies of two e-services adoptions. Each connects in many instances to the extant literature on adoption of services. Each offers new theory to adoption and diffusion theoretical propositions. Each tests the relevancy and usefulness of these advances in theory. Each provides practical insights for executives seeking knowledge of what to do, when to do it in marketing new e-services in developing nations, as well as what not to do and how not to do it in such good contexts. Given that the number of users of e-services will double during 2015-2019 (increasing from 2 to 4 billion) and that most of this increase is coming from new users in developing nations, this volume is particularly timely. Great reading for executives and scholars focusing on life-changing new technology adoption!

#### Previous Volumes

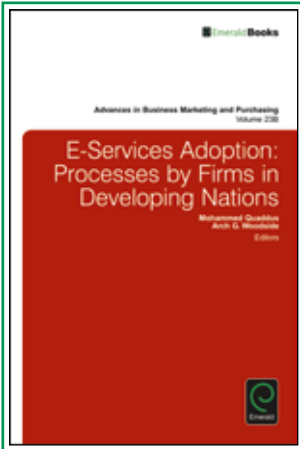
Volume 22A ISBN: 9781784417642

*Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics*

Volume 22B ISBN: 9781785607073

*Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics*



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**ISBN print**

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**ISBN electronic**

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**Publication date**

10 November 2015

**Price**

£98.95 €137.95 US\$174.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

555

**Dimensions**

152mm x 229mm

**Primary BIC code**

KJC

**Primary BISAC code**

BUS063000

**LCC code**

HF5001-6182

**DDC**

383.7

**Discount code**

SRS

# E-Services Adoption: Processes by Firms in Developing Nations

## Advances in Business Marketing and Purchasing Volume 23B

### Editors

Arch G. Woodside, Boston College, USA

Mohammed Quaddus, Curtin University, Australia

### Synopsis

Volume 23B includes two chapters covering problems and implementations of solutions in e-services adoption processes in developing nations. The first documents the unequal access and ICT usage, which is known as digital divide, to be one of the major obstacles to the implementation of e-government systems. This research investigates the digital divide and its direct impact on e-government system success of local governments in Indonesia as well as indirect impact through the mediation role of trust. To achieve a comprehensive understanding of digital divide, this study introduced a new type of digital divide, the innovativeness divide. It provides details for successful policy formulation to improve e-government readiness. The second explores what needs to be done to enable consumers to adopt e-services by airlines in developing nations. It includes new theory and empirical evidence from both qualitative and quantitative studies in response to this issue. Exciting and useful chapters for executives and researchers seeking knowledge and theory of how to influence e-service adoptions in developing nations!

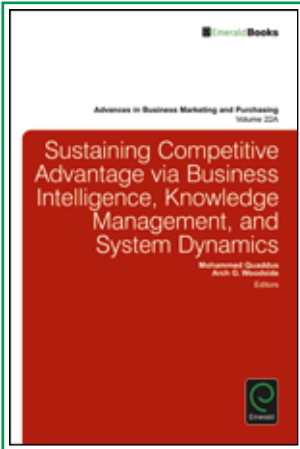
### Previous Volumes

Volume 22A ISBN: 9781784417642

*Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics*

Volume 22B ISBN: 9781785607073

*Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics*

**ISSN**

1069-0964

**ISBN print**

9781784417642

**ISBN electronic**

9781784417635

**Publication date**

19 October 2015

**Price**

£98.95 €137.95 US\$174.95

**Format print**

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**Primary BIC code**

KJC

**Primary BISAC code**

BUS063000

**LCC code**

HF5001-6182

**DDC**

383.7

**Discount code**

SRS

## Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics

### Advances in Business Marketing and Purchasing Volume 22A

#### Editors

Arch G. Woodside, Boston College, USA

Mohammed Quaddus, Curtin University, Australia

#### Synopsis

Volume 22 includes two main chapters in both Part A and B. It appears in two parts because all chapters offer great depth in coverage of core issues senior executives must address for long-term survival of the firm: business intelligence, knowledge management, and understanding of the systems dynamics of interfirm behavior. In the first main chapter of Part A Azizah Ahmad demonstrates that high-performing firms must achieve useful on-going business intelligence (BI). Ahmad shows how plans are designed and implemented for viable BI operations. The main contribution of the study is the identification of the firm's internal resources of BI governance that influences successful BI deployment. In the second chapter Md Nuruzzaman shows how country risk, different political actions from the government, and bureaucratic behavior influence the activities in industry supply-chains in emerging markets. The outcomes of the study are useful for various stakeholders of the Bangladeshi RMG industry sector ranging from the government to various private organizations. The applications of this study are extendable through further adaptation in other industries and various geographic contexts.

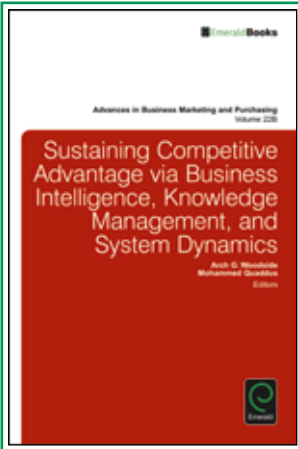
#### Previous Volumes

Volume 21 ISBN: 9781784410803

*Field Guide to Case Study Research in Business-to-Business Marketing and Purchasing*

Volume 20 ISBN: 9781781908587

*Deep Knowledge of B2B Relationships within and across Borders*

**ISSN**

1069-0964

**ISBN print**

9781785607073

**ISBN electronic**

9781785607066

**Publication date**

26 October 2015

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152mm x 229mm

**Primary BIC code**

KJC

**Primary BISAC code**

BUS063000

**LCC code**

HF5001-6182

**DDC**

383.7

**Discount code**

SRS

## Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics

### Advances in Business Marketing and Purchasing Volume 22B

#### Editors

Arch G. Woodside, Boston College, USA  
Mohammed Quaddus, Curtin University, Australia

#### Synopsis

The first chapter in this book examines the relationships between absorptive capacity and effective knowledge management through the analysis of quantitative data drawn from managers and employees in residential aged care organizations in Western Australia. The author, Michael Preece, defines absorptive capacity as the ability of an organization to use prior knowledge to recognize the value of new knowledge from external sources, assimilate this new knowledge, and apply it to the benefit of the organization. He provides valuable training in how service organizations go about transforming new knowledge into effective actionable business plans. The second chapter by Mohammad Shamsuddoha provides an application of system dynamics modelling in firms in the poultry industry in Bangladesh. This chapter offers deep knowledge of the “fifth discipline” and beyond. Shamsuddoha uses Vensim, a simulation-based software package, to build a simulation model with appropriate equations, formulae, and connectivity to replicate the real-life operation and outcome in a simulation environment. He also provides the in-depth knowledge necessary to learn to truly understand the fifth discipline.

#### Previous Volumes

Volume 21 ISBN: 9781784410803

*Field Guide to Case Study Research in Business-to-Business Marketing and Purchasing*

Volume 20 ISBN: 9781781908587

*Deep Knowledge of B2B Relationships within and across Borders*



## International Marketing in the Fast Changing World

### Advances in International Marketing Volume 26

#### Editors

Shaoming Zou, University of Missouri, USA

Bodo B. Schlegelmilch, Vienna University of Economics and Business, Austria

Barbara Stöttinger, Vienna University of Economics and Business, Austria

#### Synopsis

Volume 26 of *Advances in International Marketing* is devoted to a set of papers that attempt to develop new knowledge or refine the existing knowledge to account for the emerging international marketing issues in a fast changing world. These include topics such as dynamic capabilities of international marketers, entrepreneurial orientation, rise of emerging markets MNCs, cultural and institutional distances, organizational learning and knowledge transfer in MNCs, and international marketing strategies in fast changing environments. Collectively, the papers in Volume 26 shed significant light on many emerging issues and form a solid foundation for future research.

#### Previous Volumes

Volume 25 ISBN: 9781784414481

*Entrepreneurship in International Marketing*

Volume 24 ISBN: 9781781908969

*International Marketing in Rapidly Changing Environments*

#### ISSN

1474-7979

#### ISBN print

9781785602337

#### ISBN electronic

9781785602320

#### Publication date

16 November 2015

#### Price

£77.95 €105.95 US\$134.95

#### Format print

Hardback

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PDF and ePub

#### Page count

340

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJMV7

#### Primary BISAC code

BUS043030

#### LCC code

HF5410-5417.5

#### DDC

381.1

#### Discount code

SRS



# Consumer Culture Theory

## Research in Consumer Behavior

### Volume 17

#### Editors

Anastasia E. Thyroff, Clemson University, USA  
 Jeff B. Murray, University of Arkansas, USA  
 Russell Belk, York University, Canada

#### Synopsis

The chapters in this volume are selected from the best papers presented at the 10th Annual Consumer Culture Theory Conference held at the University of Arkansas, USA in June 2015. The diverse interpretive research and theory represented in this volume provides the reader with intellectually stimulating opportunities to examine the intersections between a variety of topics that represent the cutting edge in consumer research. These studies draw on an array of qualitative methodologies and the substantive topics represent crucial issues for our times.

#### Previous Volumes

Volume 16 ISBN: 9781784411589  
*Consumer Culture Theory*

Volume 15 ISBN: 9781781908105  
*Consumer Culture Theory*

#### ISSN

0885-2111

#### ISBN print

9781785603235

#### ISBN electronic

9781785603228

#### Publication date

09 November 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

#### Format electronic

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#### Page count

300

#### Dimensions

152mm x 229mm

#### Primary BIC code

JMAL

#### Primary BISAC code

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#### LCC code

HM621-656

#### DDC

1.40684

#### Discount code

SRS



# Organization Studies Books

Research in Organizational Change and Development, V. 23

Research in the Sociology of Organizations, V. 45

Research on Emotion in Organizations, V. 11



## Research in Organizational Change and Development

### Research in Organizational Change and Development Volume 23

#### Editors

Abraham B. (Rami) Shani, California Polytechnic State University, USA

Debra A. Noumair, Columbia University, USA

#### Synopsis

Research in Organizational Change and Development (ROCD) brings forth the latest scholarly work and practice in the fields of organization development and organizational change. The objectives are to highlight the latest advances in thought, ideally supported by research and practice. The series is a resource for scholars who are interested in well-integrated reviews of the literature, advances in research methods, and ideas about practice that open new ways of working with organizations to create more successful and sustainable approaches to change.

#### Previous Volumes

Volume 22 ISBN: 9781783503117

*Research in Organizational Change and Development*

Volume 21 ISBN: 9781781908907

*Research in Organizational Change and Development*

#### ISSN

0897-3016

#### ISBN print

9781785600197

#### ISBN electronic

9781785600180

#### Publication date

03 July 2015

#### Price

£87.95 €121.95 US\$154.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

376

#### Dimensions

152mm x 229mm

#### Primary BIC code

KJU

#### Primary BISAC code

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#### LCC code

HD58.7-58.95

#### DDC

658

#### Discount code

SRS





# Towards a Comparative Institutionalism: Forms, Dynamics and Logics Across the Organizational Fields of Health and Higher Education

**Research in the Sociology of Organizations**  
**Volume 45**

## Editors

Rómulo Pinheiro, University of Agder, Norway  
 Lars Geschwind, KTH Royal Institute of Technology, Sweden  
 Francisco O. Ramirez, Stanford University, USA  
 Karsten Vrangbæk, University of Copenhagen, Denmark

## Synopsis

The volume examines ongoing dynamics within the organizational fields of health care and higher education, as seen from an institutional theory perspective. To date, few studies have attempted to compare developments across these two critical societal sectors and actors.

## Previous Volumes

Volume 44 ISBN: 9781784417260  
*Institutions and Ideals: Philip Selznick's Legacy for Organizational Studies*  
 Volume 43 ISBN: 9781784416805  
*Elites on Trial*

### ISSN

0733-558X

### ISBN print

9781785602757

### ISBN electronic

9781785602740

### Publication date

02 December 2015

### Price

£92.95 €129.95 US\$164.95

### Format print

Hardback

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PDF and ePub

### Page count

460

### Dimensions

152mm x 229mm

### Primary BIC code

KJU

### Primary BISAC code

BUS085000

### LCC code

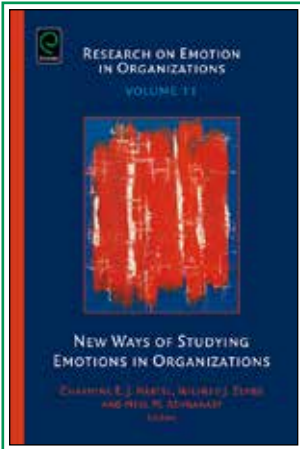
HM786-806

### DDC

301.072

### Discount code

SRS



## New Ways of Studying Emotions in Organizations

### Research on Emotion in Organizations Volume 11

#### Editors

Charmine E. J. Härtel, University of Queensland, Australia  
Wilfred J. Zerbe, Memorial University of Newfoundland, Canada  
Neal M. Ashkanasy, University of Queensland, Australia

#### Synopsis

The rapidly growing recognition of the importance of emotions in understanding all aspects of organizational life is facilitating the development of focused areas of scholarship. Chapters in this volume are authored by leading and emerging scholars of emotion in organizational settings from around the world and deal with new ways of looking at emotions within the organizational framework.

#### Previous Volumes

Volume 10 ISBN: 9781783509393  
*Emotions and the Organizational Fabric*

Volume 9 ISBN: 9781781908884  
*Individual Sources, Dynamics, and Expressions of Emotion*

#### ISSN

1746-9791

#### ISBN print

9781785602214

#### ISBN electronic

9781785602207

#### Publication date

15 July 2015

#### Price

£82.95 €113.95 US\$144.95

#### Format print

Hardback

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#### Page count

488

#### Dimensions

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#### Primary BIC code

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#### Primary BISAC code

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#### LCC code

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#### DDC

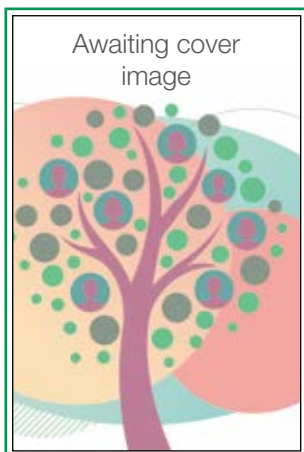
300

#### Discount code

SRS

# Sociology and Public Policy Books

- Community Management of Urban Open Spaces in Developing Economics
- The Handbook of Public Administration in Latin America
  - Advances in Gender Research, V. 20
  - Advances in Group Processes, V. 32
  - Advances in Medical Sociology, V. 16
  - Comparative Social Research, V. 31
- Contemporary Perspectives in Family Research, V. 9
- Contributions to Conflict Management, Peace Economics and Development, V. 24
- Critical Perspectives on International Public Sector Management, V. 4
  - Current Perspectives in Social Theory, V. 34
  - Current Perspectives in Social Theory, V. 33
  - Political Power and Social Theory, V. 29
  - Public Policy and Governance, V. 24
  - Research in Economic Anthropology, V. 35
  - Research in Economic Anthropology, V. 33
  - Research in Political Economy, V. 30A
  - Research in Political Economy, V. 30B
  - Research in Political Sociology, V. 23
- Research in Social Movements, Conflicts and Change, V. 38
  - Sociological Studies of Children and Youth, V. 19
  - Sociological Studies of Children and Youth, V. 16
  - Sociology of Crime, Law and Deviance, V. 20
  - Studies in Law, Politics, and Society, V. 68
  - Studies in Law, Politics, and Society, V. 67
  - Studies in Media and Communications, V. 7
  - Studies in Media and Communications, V. 10
- Studies in Public and Non-Profit Governance, V. 4
  - Studies in Symbolic Interaction, V. 45



# Community Management of Urban Open Spaces in Developing Economics

## Author

Bharti Mohapatra, School of Planning and Architecture, India

## Synopsis

Bharati Mohapatra focuses on assessment of the social, functional, physical and emotional aspects of neighborhood Open Space and the attitude of people for community participation in managing the Open Space, as well as development of a framework for community participation by integrating the social, psychological and spatial attributes. The key interlinked parameters examined are: Place Use (Functional content), Place Quality (Spatial content), Place Attachment (Emotional content), Place Management (Environmental Behavior) and Levels of Participation. The book presents both qualitative studies and quantitative methods and techniques of analyzing the social and spatial parameters.

Mohapatra shows how her work can be applied to formulate environmental management strategies, and location-specific issues and complexities in the people-park relationship can be addressed. Suggestions and recommendations based on the findings for effective planning and sustainable management of neighborhood open space are presented.

### ISBN print

9781785606397

### ISBN electronic

9781785606380

### Publication date

03 December 2015

### Price

£51.00 €63.95 US\$85.00

### Format print

Hardback

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152mm x 229mm

### Primary BIC code

KCM

### Primary BISAC code

BUS067000

### LCC code

HD1286-1289

### DDC

333

### Discount code

TXT

## The Handbook of Public Administration in Latin America

### Editors

B. Guy Peters, University of Pittsburgh, USA

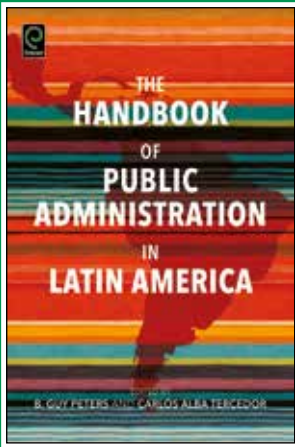
Carlos R. Alba Tercedor, Universidad Autónoma de Madrid, Spain

### Synopsis

This volume represents an attempt to update the study of public administration in Latin America. Much of the research that has been done on public administration in this region has been extremely formal and legalistic, but this volume will use contemporary theories and methods to analyse public administration in Latin America.

The Handbook is separated into two major parts. The first will contain chapters about administration in individual countries. In so far as possible these chapters will cover a common set of topics for each country so that there will be direct comparability. The coverage is not universal but does attempt to cover the principal systems in the region, as well as to provide representative examples of other types of administrative and political systems.

The second part of the Handbook will contain chapters addressing important issues in public administration in a comparative manner. These chapters will address significant issues in the region such as the management of personnel, the control of corruption and the improvement of accountability.

**ISBN print**

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**Publication date**

23 October 2015

**Price**

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**Format print**

Hardback

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380

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152mm x 229mm

**Primary BIC code**

JPP

**Primary BISAC code**

POL017000

**LCC code**

JL1850-3899

**DDC**

351

**Discount code**

REF



## At the Center: Feminism, Social Science and Knowledge

Advances in Gender Research  
Volume 20

### Editors

Vasilikie Demos, University of Minnesota-Morris, USA  
Marcia Texler Segal, Indiana University Southeast, USA

### Synopsis

At the Center reflects on how the study of gender has changed and how studying gender has affected our research methods and our knowledge of the world around us. In honor of Bell Hooks' prophetic work, *Feminist Theory: From Margin to Center*, the volume considers how advances in gender research represent a centering of feminist knowledge and an understanding of the process by which feminist knowledge is constructed. A multinational group of contributors explore relatively new problems such as the integration of transgender study, traditional topics in so far as they incorporate current knowledge and methodological issues pertaining to the effects of research on the researcher and the researched as well as other epistemological matters associated with the construction of gender knowledge. Chapters reflect the strength of a range of qualitative methods including life histories and auto-ethnography and explore the ways that large sample quantitative analyses can enhance understanding of everyday dilemmas. The interdisciplinary nature of gender studies and the cross-pollination of theoretical perspectives are illustrated as is the globalization of gender theory, research and policies.

### ISSN

1529-2126

### ISBN print

9781785600791

### ISBN electronic

9781785600784

### Publication date

17 August 2015

### Price

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### Format print

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### Dimensions

152mm x 229mm

### Primary BIC code

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### Primary BISAC code

SOC032000

### LCC code

HQ1101-2030.7

### DDC

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### Discount code

SRS

### Previous Volumes

Volume 19 ISBN: 9781784410704

*Gender Transformation in the Academy*

Volume 18 ISBN: 9781784411183

*Gendered Perspectives on Conflict and Violence: Part A and B*

**ISSN**

0882-6145

**ISBN print**

9781785600777

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9781785600760

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22 July 2015

**Price**

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**Primary BIC code**

JFS

**Primary BISAC code**

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**DDC**

305

**Discount code**

SRS

## Advances in Group Processes

### Advances in Group Processes

#### Volume 32

#### Editors

Shane R. Thye, University of South Carolina, USA

Edward J. Lawler, Cornell University, USA

#### Synopsis

Advances in Group Processes publishes theoretical analyses, reviews, and theory based empirical chapters on group phenomena. The series adopts a broad conception of “group processes.” This includes work on groups ranging from the very small to the very large, and on classic and contemporary topics such as status, power, exchange, justice, influence, decision-making, intergroup relations and social networks. Previous contributors have included scholars from diverse fields including sociology, psychology, political science, philosophy, computer science, mathematics and organizational behavior.

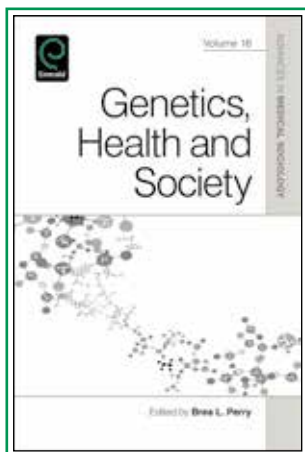
#### Previous Volumes

Volume 31 ISBN: 9781784410780

*Advances in Group Processes*

Volume 30 ISBN: 9781781909768

*Advances in Group Processes: Thirtieth Anniversary Edition*

**ISSN**

1057-6290

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152mm x 229mm

**Primary BIC code**

JHB

**Primary BISAC code**

SOC000000

**LCC code**

RA418-418.5

**DDC**

301

**Discount code**

SRS

## Genetics, Health and Society

### Advances in Medical Sociology

#### Volume 16

#### Editor

Brea L. Perry, Indiana University, USA

#### Synopsis

Gene-environment interactions and epigenetics are often conceptualized as key mechanisms underlying the influence of social status and social interaction on the distribution of health and illness in society. At the same time, genetic technologies, research, and explanations for health and behavior have rapidly infiltrated popular culture. Genetic information and treatments tailored to individual genomes are often portrayed as a panacea for the future of health care, but have yet to realize their potential, introducing new practical and ethical challenges. This volume focuses on critical issues surrounding the intersection of genetics, health, and society. It provides a critical examination of sociological and biomedical approaches to genomics, including strengths and limitations of each perspective. It also highlights important epistemological and ethical issues which must be confronted before genomics can be leveraged to improve population health. Furthermore, how genetic technologies and testing have been used in medical practice to date is examined, highlighting the costs and benefits of these innovations to society, groups, and individuals.

#### Previous Volumes

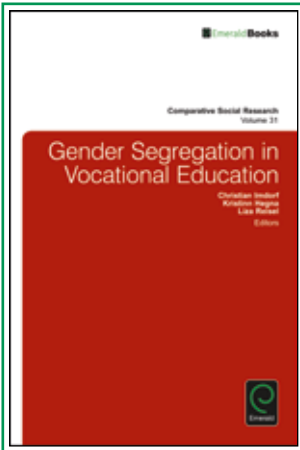
Volume 15 ISBN: 9781781903230

*Ecological Health: Society, Ecology and Health*

Volume 14 ISBN: 9781780529301

*Critical Perspectives on Addiction*





# Gender Segregation in Vocational Education

Comparative Social Research  
Volume 31

## Editors

Christian Imdorf, Universität Bern, Switzerland  
Kristinn Hegna, University of Oslo, Norway  
Liza Reisel, Institute for Social Research, Norway

## Synopsis

The gender segregated nature of vocational education (VET) has received little attention in the stratification literature, despite the well-known consequences of VET for differences in labour market outcomes, such as job placement, income and access to full-time employment. This book investigates the institutional contexts of gender segregation in VET from a comparative perspective, through a number of cross-national comparisons as well as more in-depth studies of Canada, Norway, Germany, Australia and Bulgaria.

The various chapters tackle questions about occupational expectations, gendered pathways to applied fields of study, educational transitions, feminization of occupations and the relationship between educational choice and opportunity structures. We discuss the relationship between institutional contexts and gender-typing of educational programs, and whether VET system characteristics make a difference to occupational outcomes across countries. The book concludes with a chapter on education-to-employment transitions (based on a large scale comparative project on labour market entry) assessing the impact of vocational education on gendered labour market inequalities.

## Previous Volumes

Volume 30 ISBN: 9781781905371  
*Class and Stratification Analysis*

Volume 29 ISBN: 9781780526720  
*Firms, Boards and Gender Quotas: Comparative Perspectives*

### ISSN

0195-6310

### ISBN print

9781785603471

### ISBN electronic

9781785603464

### Publication date

04 November 2015

### Price

£72.95 €97.95 US\$124.95

### Format print

Hardback

### Format electronic

PDF and ePub

### Page count

300

### Dimensions

152mm x 229mm

### Primary BIC code

JFSJ

### Primary BISAC code

SOC032000

### LCC code

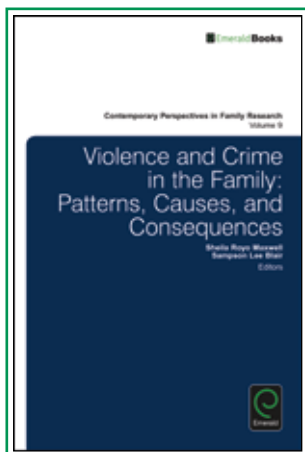
LC1041-1048

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301

### Discount code

SRS

**ISSN**

1530-3535

**ISBN print**

9781785602634

**ISBN electronic**

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**Publication date**

22 September 2015

**Price**

£92.95 €129.95 US\$164.95

**Format print**

Hardback

**Format electronic**

PDF and ePub

**Page count**

450

**Dimensions**

152mm x 229mm

**Primary BIC code**

JHBK

**Primary BISAC code**

SOC004000

**LCC code**

HV1-9960

**DDC**

306.85

**Discount code**

SRS

# Violence and Crime in the Family: Patterns, Causes, and Consequences

## Contemporary Perspectives in Family Research Volume 9

### Editors

Sheila Royo Maxwell, Michigan State University, USA

Sampson Lee Blair, State University of New York at Buffalo, USA

### Synopsis

In virtually all societies, crime is an ever-present problem. Although families are often envisioned as a 'safe haven', criminologists and family researchers have found the familial context to be at the core of many forms of crime and violence. Family members often find themselves as victims of crime and violence, often perpetrated by yet another family member. The unique nature of family relationships, such as those between children and parents, sometimes lead to intergenerational patterns of violence within families. Understandably, societies often struggle to address crime and violence within families; as such behaviors are often unreported and even concealed. Even beyond the family, crime and criminal behavior can often directly impact familial relationships, such as with the incarceration of a spouse or parent. This multidisciplinary volume of CPFR will address topics such as: child abuse and neglect, spousal violence, incarceration and parenting, community crime and family well-being, family life and delinquency, intrafamily violence, and policy-related issues pertaining to family violence.

### Previous Volumes

Volume 8 ISBN: 9781784417628

*Family and Health: Part A and B*

Volume 7 ISBN: 9781783500284

*Visions of the 21st Century Family: Transforming Structures and Identities*



## Business, Ethics and Peace

### Contributions to Conflict Management, Peace Economics and Development

#### Volume 24

#### Editors

Luk Bouckaert, KU Leuven, Belgium  
Manas Chatterji, Binghamton University, USA

#### Synopsis

Good business needs a peaceful and just world in which to operate and prosper. Likewise, peace thrives in a healthy economic environment. However, many companies - either directly or indirectly - are involved in the arms race and in a battle to exploit and control scarce resources. As a result of the ambiguous power of business, a timely reflection on its impact on war and peace is needed as well as a conscious pro-peace commitment. Business, Ethics and Peace gathers a selection of papers presented at the International SPES Conference Business for Peace, Strategies for Hope at Ypres, April 10-12, 2014. Among the many initiatives commemorating the centennial of World War I, this project focuses on the ethical need to prevent the next conflict. It interprets and presents peace as a holistic and evolving concept, defining the need for an ethical charter of human rights and responsibilities. The papers illustrate the impact of religion in peace management and present solutions and practices for corporate peace-building.

#### Previous Volumes

Volume 23 ISBN: 9781783509744  
*The Evolving Boundaries of Defence: An Assessment of Recent Shifts in Defence Activities*

Volume 22 ISBN: 9781783508273  
*Understanding Terrorism: A Socio-Economic Perspective*

#### ISSN

1572-8323

#### ISBN print

9781784418786

#### ISBN electronic

9781784418779

#### Publication date

27 August 2015

#### Price

£72.95 €97.95 US\$124.95

#### Format print

Hardback

#### Format electronic

PDF and ePub

#### Page count

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152mm x 229mm

#### Primary BIC code

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#### Primary BISAC code

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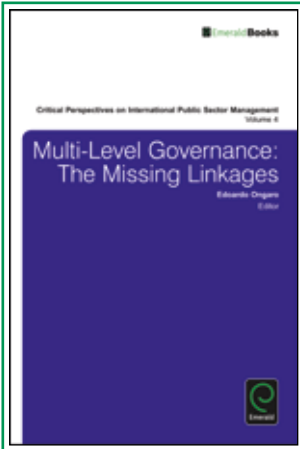
JZ5511.2-6300

#### DDC

303.6

#### Discount code

SRS



## Multi-Level Governance: The Missing Linkages

Critical Perspectives on International Public Sector Management  
Volume 4

Editor

Edoardo Ongaro, Northumbria University, UK

### Synopsis

Multi-Level Governance (MLG) is a highly influential, supple and ductile framework for interpreting governance in complex polities. Yet, criticisms have been aimed at its allegedly overly “descriptive”, rather than explanatory, power. This volume argues that progress in both the study and the practice of MLG may derive from developing linkages with disciplines, perspectives and issues that have so far not been explored in connection to MLG. By discussing cases ranging from nuclear power policy to environmental policy in both the Western world and in Eastern Asia, and by engaging different theoretical perspectives and issues of practical significance, such as legitimacy in public decisions or the management of risk in multi-level settings, the book proposes ways forward for advancing the understanding of MLG - a framework of reference in the analysis of contemporary governance. The book will provide scholars and students in the fields of public administration, public policy and political science with key concepts for the analysis of contemporary governance issues, and will be a source of ideas for practitioners and policy-makers engaged in making public decisions in complex polities.

### Previous Volumes

Volume 3 ISBN: 9781783509010  
*European Public Leadership in Crisis?*

Volume 2 ISBN: 9781781907245  
*Looking for Consensus? Civil Society, Social Movements and Crises for Public Management*

#### ISSN

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#### ISBN print

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9781784418731

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JPP

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POL017000

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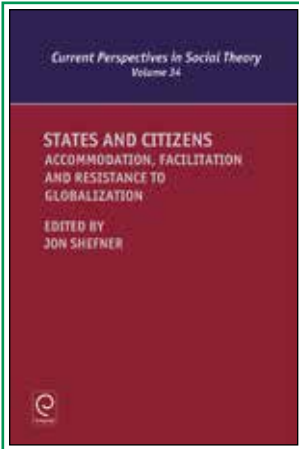
JF1338-2112

#### DDC

302

#### Discount code

SRS



# States and Citizens: Accommodation, Facilitation and Resistance to Globalization

Current Perspectives in Social Theory  
Volume 34

## Editor

Jon Shefner, University of Tennessee, USA

## Synopsis

Globalization has been subjected to a variety of analyses over the past thirty years, ranging from examinations of homogenizing cultural trends to the pressures of economic austerity and trade relations to the declining influence of states. This volume examines how states and citizens have been able to address globalization in different ways across the Global North and South. Authors examine the state as it forms policies in agro-production, contends with critical constituencies, and rebuilds capacity to act in the popular interest after forty years of neoliberal assault. Other contributors discuss citizen choices in the face of global markets as divergent as food, tourism, and pharmaceuticals, and examine the global reach of human rights efforts. This volume pushes forward theoretical understandings of how concrete institutions express agency even in the face of what seems like monolithic and inevitable structures of globalization. The actions taken by states and citizens further inform us about how globalization can be further shaped in the pursuit of social justice.

## Previous Volumes

Volume 33 ISBN: 9781785602474

*Globalization, Critique and Social Theory: Diagnoses and Challenges*

Volume 32 ISBN: 9781784412234

*Mediations of Social Life in the 21st Century*

### ISSN

0278-1204

### ISBN print

9781785601811

### ISBN electronic

9781785601804

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01 October 2015

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SOC026000

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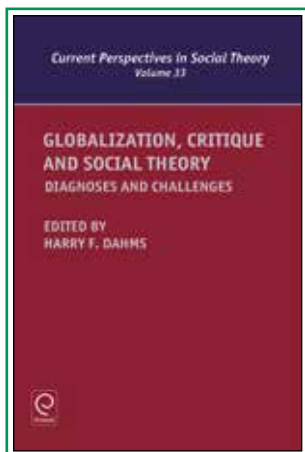
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SOC026000

**LCC code**

HM481-554

**DDC**

301

**Discount code**

SRS

## Globalization, Critique and Social Theory: Diagnoses and Challenges

### Current Perspectives in Social Theory Volume 33

#### Editor

Harry F. Dahms, University of Tennessee, USA

#### Synopsis

In recent years, under the impression and the burden of globalization and neoliberalism, debates about the relationship between the theory and practice of progress - including the theory and practice of social critique - have gone through an unexpected and momentous revival, renewal and rejuvenation. This is due in large part to the proliferation of manifest crises in the early years of the twenty-first century. The terrorist attacks in September of 2001, the financial crisis of 2008 that spawned the Great Recession, the Euro crisis that began in fall 2010 - these events provided glimpses of the existing system of political economy, and opportunities to begin to grasp and reveal the ongoing reconstruction of business-labor-government relations in the early 21st century. Yet, in a variety of ways, the notions that theories and practices of rigorous social critique in and of modern societies could become outdated, or that they were based on a categorical misunderstanding of the nature of social, economic, political and cultural life in the modern world, were symptomatic of an ongoing reconfiguration of the system of political economy itself.

#### Previous Volumes

Volume 32 ISBN: 9781784412234

*Mediations of Social Life in the 21st Century*

Volume 31 ISBN: 9781783502189

*Social Theories of History and Histories of Social Theory*



# Chartering Capitalism: Organizing Markets, States, and Publics

Political Power and Social Theory

Volume 29

Editor

Emily Erikson, Yale University, USA

Synopsis

Chartered companies, the organizational precursors to modern multinationals, acted as the primary vehicles behind the expansion of European political and economic hegemony, and were thus central to the creation of modern global political and economic institutions, and international trade and relations. This volume covers the evolution of the chartered company form, beginning with one of the earliest known chartered organizations, Casa di San Giorgio, founded in 1407. Also included are the Merchant Adventurers, the Levant Company, the English and Dutch East India Companies, Royal African Company, and Hudson's Bay Company. Collectively, the contributions employ comparative methods, archival research, case studies, statistical analyses, computational models, network analyses, and new theoretical conceptualizations to map out the complex interactions that took place within the companies between state and commercial actors in and across Europe, Asia, Africa, and the Americas – interactions that renegotiated and ultimately institutionalized what were to become modern conceptions of public and private and defined many of the political and economic structures of capitalism.

Previous Volumes

Volume 28 ISBN: 9781784417581  
*Patrimonial Capitalism and Empire*

Volume 27 ISBN: 9781783506682  
*Fields of Knowledge: Science, Politics and Publics in the Neoliberal Age*

**ISSN**

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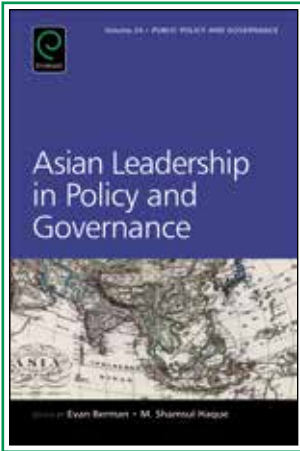
HM481-554

**DDC**

301

**Discount code**

SRS



## Asian Leadership in Policy and Governance

Public Policy and Governance

Volume 24

### Editors

Evan Berman, Victoria University of Wellington, New Zealand

M. Shamsul Haque, National University Of Singapore, Singapore

### Synopsis

Asian Leadership in Policy and Governance examines contemporary challenges facing public leaders in Asia, providing insight into leadership processes and contexts past practices affecting effective governance and policy leadership. The book provides a broad range of insightful and detailed cases of international and domestic interest in East and Southeast Asia, and is relevant to all disciplines concerned with politics, public governance and public affairs. The cases cover such topics as regional development and integration, transnational migration, and domestic topics of economic, political and educational development. The volume is informed by modern notions of leadership which include governance in a polycentric world (including civil society), the rise of a new generation, regionally and globally connected problems, expectations for increased integrity, transparency and effectiveness from its leaders, and enduring expectations that leaders and nations meet their populace's needs for health, prosperity and security. Such a focus on Asian leadership in modern context makes this book timely and interesting.

### Previous Volumes

Volume 23 ISBN: 9781781907306

*Different Paths to Curbing Corruption: Lessons from Denmark, Finland, Hong Kong, New Zealand and Singapore*

Volume 22 ISBN: 9781780528687

*Institutional Reforms in the Public Sector: What Did We Learn?*

#### ISSN

2053-7697

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#### ISBN electronic

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#### Publication date

07 September 2015

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£72.95 €97.95 US\$124.95

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#### LCC code

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351

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SRS





# Climate Change, Culture, and Economics: Anthropological Investigations

Research in Economic Anthropology  
Volume 35

Editor

Donald C. Wood, Akita Daigaku Igakubu, Japan

## Synopsis

It is becoming increasingly difficult to deny that human activity is a factor in global climate change. This special volume of REA facilitates readers to better understand the ways in which people around the world have adapted (or failed to adapt) culturally to changing economic conditions caused by climate change. It focuses on specific situations in particular locations, showcasing (and confirming) the strength and value of intensive ethnographic or archaeological investigation. The authors discuss: 1) How has climate change affected production, distribution, or consumption at the local level? 2) Are environmental conservation and economic development mutually exclusive? 3) What roles can public and private institutions play in successful adaptation? 4) What kinds of parallels can be drawn between current social situations and those in the past with regards to climate change?

## Previous Volumes

Volume 34 ISBN: 9781784410568

*Production, Consumption, Business and the Economy: Structural Ideals and Moral Realities*

Volume 33 ISBN: 9781785605154

*Engaging with Capitalism: Cases from Oceania*

### ISSN

0190-1281

### ISBN print

9781785603617

### ISBN electronic

9781785603600

### Publication date

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JHM

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SOC002000

**LCC code**

GN448-450.8

**DDC**

301

**Discount code**

SRS

# Engaging with Capitalism: Cases from Oceania

## Research in Economic Anthropology

### Volume 33

#### Editor

Fiona McCormack, The University of Waikato, New Zealand  
Kate Barclay, University of Technology, Sydney, Australia

#### Synopsis

For several decades people have been grappling with how to retain the material safety and cultural richness of indigenous non-capitalist societies and economies, but also gain the health, wealth, education and life opportunities the modern capitalist world offers. This book brings together examples of attempts to forge locally appropriate versions of modernity; development that suits the aspirations and circumstances of particular groups of people. Authors question how the market economy has been variously negotiated by groups who also have other systems through which they organize their social and economic life. What has worked for these people, what has not, and why? The volume addresses how, as a social and economic system, capitalism has been very effective in generating wealth and technological innovation, but has also been associated with great social inequity and environmental damage. Its inherent flaws have been highlighted by the escalation of ecological problems arising from growth-oriented capitalism and various economic crises, the latest being the Global Financial Crisis and its ongoing fallout.

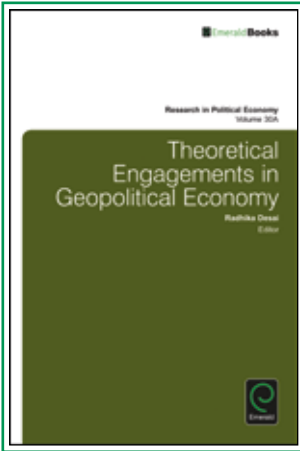
#### Previous Volumes

Volume 32 ISBN: 9781781900581

*Political Economy, Neoliberalism, and the Prehistoric Economies of Latin America*

Volume 31 ISBN: 9781780522289

*The Economics of Religion: Anthropological Approaches*



# Theoretical Engagements in Geopolitical Economy

Research in Political Economy  
Volume 30A

Editor

Radhika Desai, University of Manitoba, Canada

## Synopsis

This work advances geopolitical economy as a new approach to understanding the evolution of the capitalist world order and its 21st century form of multipolarity. Neither can be explained by recently dominant approaches such as U.S. hegemony or globalization: they treat the world economy as a seamless whole in which either no state matters or only one does. Today's BRICs and emerging economies are only the latest instances of state-led or combined development. Such development has a long history of repeatedly challenging the unevenness of capitalism and the international division of labour it created. It is this dialectic of uneven and combined development, not markets or imperialism, which has spread productive capacity around the world. It also ensured that the hegemony of the UK would end and attempts to create that of the US would peter out into multipolarity. This two part volume paves the way, advancing Geopolitical Economy as a new approach to the study of international relations and international political economy. They expose the theoretical limitations of the latter in Part I and the analytical limitations in Part II.

## Previous Volumes

Volume 29 ISBN: 9781784410070

*Sraffa and Althusser Reconsidered: Neoliberalism Advancing in South Africa, England and Greece*

Volume 28 ISBN: 9781781906705

*Contradictions: Finance, Greed, and Labor Unequally Paid*

### ISSN

0161-7230

### ISBN print

9781785602955

### ISBN electronic

9781785602948

### Publication date

14 September 2015

### Price

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### Page count

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### Primary BIC code

KCP

### Primary BISAC code

POL024000

### LCC code

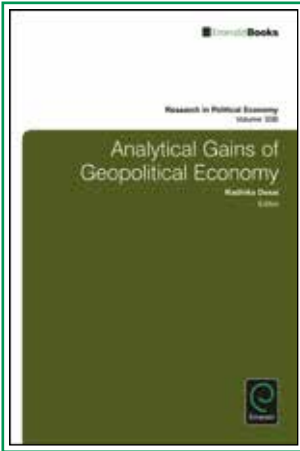
HB501

### DDC

351

### Discount code

SRS



## Analytical Gains of Geopolitical Economy

Research in Political Economy

Volume 30B

Editor

Radhika Desai, University of Manitoba, Canada

### Synopsis

This work advances geopolitical economy as a new approach to understanding the evolution of the capitalist world order and its 21st century form of multipolarity. Neither can be explained by recently dominant approaches such as U.S. hegemony or globalization: they treat the world economy as a seamless whole in which either no state matters or only one does. Today's BRICs and emerging economies are only the latest instances of state-led or combined development. Such development has a long history of repeatedly challenging the unevenness of capitalism and the international division of labour it created. It is this dialectic of uneven and combined development, not markets or imperialism, which has spread productive capacity around the world. It also ensured that the hegemony of the UK would end and attempts to create that of the US would peter out into multipolarity. Part two of this book paves the way, advancing Geopolitical Economy as a new approach to the study of international relations and international political economy. Following on from the theoretical limitations exposed in Part I, in this volume the analytical limitations are explored.

#### ISSN

0161-7230

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351

#### Discount code

SRS



# Enabling Gender Equality: Future Generations of the Global World

Research in Political Sociology

Volume 23

## Editors

Eunice Rodriguez, Stanford School of Medicine, USA

Barbara Wejnert, University at Buffalo - SUNY, USA

## Synopsis

To challenge gender discrimination and to secure the world's prosperity and peace, we urgently need pro-girls and pro-women policies in the contemporary, globally developing world. Such policies could mark an era of building greater gender equality across the world by sheltering domains of women's well-being that are shown to decline. These needs can be best summarized by Kofi Annan, Secretary General of the United Nations in 2005: "When women are fully involved, the benefits can be seen immediately: families are healthier, they are better fed, their income, savings and reinvestment go up. And what is true for families is true of communities and, eventually, of whole countries." The desperately needed gender equality would honor women's place in the world, would greatly honor each country's political constituencies and enrich democratic institutions. This volume of Research in Political Sociology addresses a broad range of gender equality issues from women's status and opportunities at work, education, health, political participation, community involvement and global migration; from a vast domain of countries in Europe, America, Australia, Asia and Africa.

### ISSN

0895-9935

### ISBN print

9781785605673

### ISBN electronic

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### Publication date

06 November 2015

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£66.95 €89.95 US\$114.95

### Format print

Hardback

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POL033000

### LCC code

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302

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## Previous Volumes

Volume 22 ISBN: 9781781905456

*Voices of Globalization*

Volume 21 ISBN: 9781781903377

*Linking Environment, Democracy and Gender*



# Research in Social Movements, Conflicts and Change

## Research in Social Movements, Conflicts and Change Volume 38

### Editor

Patrick G. Coy, Kent State University, USA

### Synopsis

A long-standing characteristic of the Research in Social Movements, Conflicts and Change series is publishing new theoretical and empirical work that connects previously disparate sub-fields. This volume continues that tradition by opening with five papers that join social movements research with organizational theory, new institutionalism, strategic action fields, and nonviolent action.

### Previous Volumes

Volume 37 ISBN: 9781784411060  
*Intersectionality and Social Change*

Volume 36 ISBN: 9781781907320  
*Research in Social Movements, Conflicts and Change, Volume 36*

#### ISSN

0163-786X

#### ISBN print

9781785603594

#### ISBN electronic

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JPW

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POL034000

#### LCC code

JA1-92

#### DDC

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SRS



## Technology and Youth: Growing Up in a Digital World

**Sociological Studies of Children and Youth**  
**Volume 19**

### Editors

**Sampson Lee Blair**, State University of New York at Buffalo, USA  
**Patricia Neff Claster**, Edinboro University of Pennsylvania, USA  
**Samuel M. Claster**, Edinboro University of Pennsylvania, USA

### Synopsis

Other chapters examine how LGBT organizational presence influences the passage of hate crime legislation, and how the women's movement in Franco's Spain persevered through repression and abeyance partly due to cultural practices.

### Previous Volumes

Volume 18 ISBN: 9781784410605  
*Soul of Society: A Focus on the Lives of Children and Youth*

Volume 17 ISBN: 9781783507795  
*Child Labour in Global Society*

#### ISSN

1537-4661

#### ISBN print

9781785602658

#### ISBN electronic

9781785602641

#### Publication date

09 September 2015

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£92.95 €129.95 US\$164.95

#### Format print

Hardback

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#### Dimensions

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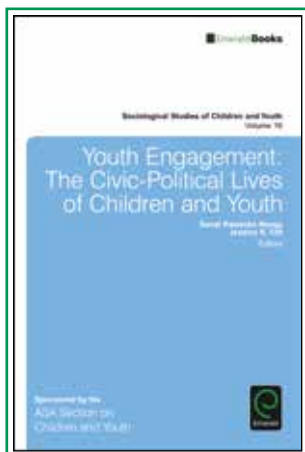
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**ISBN electronic**

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**Primary BIC code**

YXZ

**Primary BISAC code**

SOC047000

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HV1421-1441

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305.231

**Discount code**

SRS

# Youth Engagement: The Civic-Political Lives of Children and Youth

## Sociological Studies of Children and Youth Volume 16

### Editors

Sandi Kawecka Nenga, Department of Sociology and Anthropology,  
Southwestern University, USA

Jessica K. Taft, Department of Sociology, Davidson College, USA

### Synopsis

In recent years, civic and political institutions have stepped up their efforts to encourage youth participation: schools promote volunteerism, non-profits provide opportunities for service, local governments create youth councils, and social movement organizations discuss the need to encourage a new generation of activists. This volume adopts a critical approach to the civic and political socialization projects which aim to transform children and youth into upstanding citizens. By synthesizing the study of young people's civic and political socialization under the rubric of "Youth Engagement", the interplay of the civic and the political throughout young people's lives is considered. Chapters critically examine the multiple and contested meanings of ideal citizenship and reveal how children and youth craft active citizenship as they encounter and respond to the various institutions and organizations designed to encourage their civic and political development.

### Previous Volumes

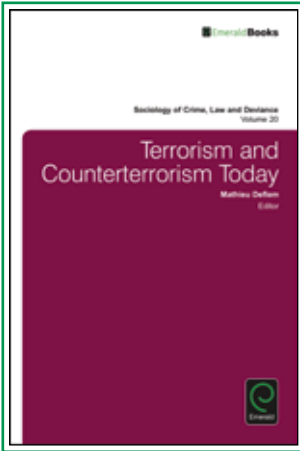
Volume 15 ISBN: 9781784413286

*Disputes in Everyday Life: Social and Moral Orders of Children and Young People*

Volume 14 ISBN: 9781784413262

*The Well-being, Peer Cultures and Rights of Children*





# Terrorism and Counterterrorism Today

Sociology of Crime, Law and Deviance

Volume 20

Editor

Mathieu Deflem, University of South Carolina, USA

## Synopsis

This volume contains chapters dealing with a variety of issues related to terrorism and counterterrorism and the study thereof, especially in relation to crime, criminal justice, law, and social control. The book gathers chapters involving a variety of issues and multiple theoretical approaches and methodological orientations. The topics include, amongst others, lone-wolf terrorism, the policing of terrorism, radicalization, suicide terrorism, torture, and counterterrorism policies. The themes of the book remain timely some 15 years after the events of September 11 2001 as evinced from the manifold continuing terrorism-related issues around the world today. This collection will be useful to students and scholars in sociology, criminology, law, political science, and public policy.

## Previous Volumes

Volume 19 ISBN: 9781783509102

*Punishment and Incarceration: A Global Perspective*

Volume 18 ISBN: 9781783500369

*Music and Law*

### ISSN

1521-6136

### ISBN print

9781785601910

### ISBN electronic

9781785601903

### Publication date

16 September 2015

### Price

£77.95 €105.95 US\$134.95

### Format print

Hardback

### Format electronic

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152mm x 229mm

### Primary BIC code

JKV

### Primary BISAC code

SOC004000

### LCC code

HV1-9960

### DDC

363.325

### Discount code

SRS



# Special Issue: Cassandra's Curse: The Law and Foreseeable Future Disasters

Studies in Law, Politics, and Society

Volume 68

Editor

Austin Sarat, Amherst College, USA

Synopsis

This special issue of *Studies in Law, Politics, and Society* examines the relationship between law and disasters. The papers come from members of the Collaborative Research Network on the Jurisprudence of Disasters within the Law and Society Association. This network was formed in 2012 at a conference held by the International Institute for the Sociology of Law, titled "Workshop on Disasters and Sociolegal Studies." The volume addresses the 'myths' of contemporary disaster law and policy, such as that of society's "invincibility". The papers examine specific cases such as the Fukushima Nuclear Disaster, bushfire management in Australia and wildfire prevention in the Mediterranean, as well as providing broader analysis and comment on global disaster law and policy.

Previous Volumes

Volume 67 ISBN: 9781784418823

*Special Issue: Thinking and Rethinking Intellectual Property*

Volume 66 ISBN: 9781784415686

*Studies in Law, Politics, and Society*

**ISSN**

1059-4337

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**ISBN electronic**

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**Publication date**

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LAQ

**Primary BISAC code**

LAW000000

**LCC code**

K85-89

**DDC**

340

**Discount code**

SRS



## Special Issue: Thinking and Rethinking Intellectual Property

**Studies in Law, Politics, and Society**

**Volume 67**

### Editor

Austin Sarat, Amherst College, USA

### Synopsis

This special issue of *Studies in Law, Politics, and Society* focuses on the issue of copyright. The papers contain critical analysis and investigation into existing copyright law and provide insight for policymakers and commentators. The papers contain a range of analyses on issues of copyright. Highlights of the volume include the an examination of three difference aspects of the 1976 Copyright Act, focusing on fair use, statutory damage and formalities; an interesting analysis of the distinction between authentic and “inauthentic” drawing on the examples of authenticated artwork and counterfeit luxury goods; and an everyday narrative of copyright by examining the laymen understanding of the term, based on comments sections of websites where users post their reactions to copyright-related stories.

### Previous Volumes

Volume 66 ISBN: 9781784415686  
*Studies in Law, Politics, and Society*

Volume 65 ISBN: 9781784412395  
*Special Issue: Law and the Liberal State*

#### ISSN

1059-4337

#### ISBN print

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#### ISBN electronic

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#### Publication date

24 August 2015

#### Price

£66.95 €89.95 US\$114.95

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152mm x 229mm

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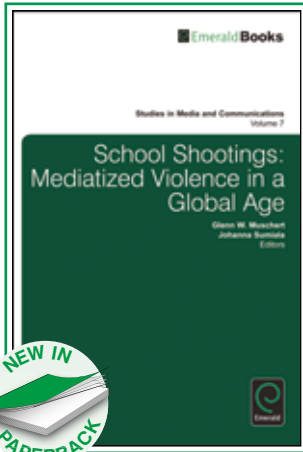
K85-89

#### DDC

340

#### Discount code

SRS



## School Shootings: Mediatized Violence in a Global Age

Studies in Media and Communications  
Volume 7

### Editors

Glenn W. Muschert, University of Miami, USA  
Joanna Sumiala, University of Helsinki, Finland

### Synopsis

School shootings have raised considerable interest among scholars as a global (media) cultural phenomenon and have increased specifically in the 1990s developing into a seeming cultural epidemic. This book contributes to the current academic discussion on school shootings by analysing this phenomenon in a broader context of mediatization in contemporary social and cultural life. Mediatized logic has the power to influence us as individuals communicating about the shootings and experiencing the shootings as victimizers, victims, witnesses or bystanders. In three sections, this book explores shootings from different, yet interconnected, perspectives: (1) a theoretical focus on media and school shootings within various sociological and cultural dimensions, specifically how contemporary media transform school shootings into mediatized violence; (2) a focus on the practices of mediatization, with emphasis on mediated coverage of school shootings and its political, cultural, social and ethical implications; and (3) an examination of the audiences, victims and witnesses of school shootings as well as organizations which try to manage these public crimes of significant media interest.

### Previous Volumes

Volume 9 ISBN: 9781784414542  
*Communication and Information Technologies Annual: Politics, Participation, and Production*

Volume 8 ISBN: 9781783506293  
*Communication and Information Technologies Annual: Doing and Being Digital: Mediated Childhoods*

#### ISSN

2050-2060

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#### Price hardback

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#### Format print

Paperback

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#### Page count

300

#### Dimensions

152mm x 229mm

#### Primary BIC code

JFFE

#### Primary BISAC code

SOC051000

#### LCC code

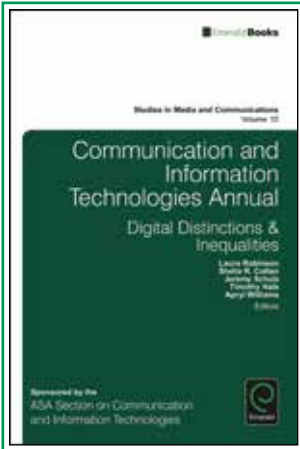
HM(1)-1281

#### DDC

302.2

#### Discount code

SRS



# Communication and Information Technologies Annual: Digital Distinctions & Inequalities

Studies in Media and Communications  
Volume 10

## Editors

Laura Robinson, Santa Clara University, USA  
Shelia R. Cotten, Michigan State University, USA  
Jeremy Schulz, University of California Berkeley, USA  
Timothy Hale, Partners Center for Connected Health, Harvard Medical School, USA  
Apryl Williams, Texas A&M University, USA

## Synopsis

Sponsored by the Communication, Information Technologies, and Media Section of the American Sociological Association, Volume 10 of the Communication and Information Technologies Annual, Digital Distinctions & Inequalities, brings together nine studies of this increasingly important form of inequality. Drawn from four continents, the research provides a global overview of the current state of the field in different cultural contexts. As a whole, the volume illuminates the complexities of digital inequalities as they are manifested in groups and societies—even when access is widespread. In their depth and breadth, the volume's contributions provide an indispensable guide to emergent forms of digital inequality as it rapidly evolves.

## Previous Volumes

Volume 9 ISBN: 9781784414542  
*Communication and Information Technologies Annual: Politics, Participation, and Production*

Volume 8 ISBN: 9781783506293  
*Communication and Information Technologies Annual: Doing and Being Digital: Mediated Childhoods*

### ISSN

2050-2060

### ISBN print

9781785603815

### ISBN electronic

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### Publication date

23 November 2015

### Price

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### Format print

Hardback

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### Page count

300

### Dimensions

152mm x 229mm

### Primary BIC code

GTC

### Primary BISAC code

SOC052000

### LCC code

TK5101-6720

### DDC

384

### Discount code

SRS



## Contingency, Behavioural and Evolutionary Perspectives on Public and Non-Profit Governance

**Studies in Public and Non-Profit Governance  
Volume 4**

### Editors

Luca Gnan, University of Rome Tor Vergata, Italy  
Alessandro Hinna, University of Rome Tor Vergata, Italy  
Fabio Monteduro, University of Rome Tor Vergata, Italy

### Synopsis

This volume assesses governance in public and non-profit organizations. Building on and challenging recent research in this area, this volume critically examines the contextual, behavioural and historical factors of governance. Topics include; the role, behaviour and effectiveness of a board of directors; the relationships between board members and stakeholders; innovations in governance; accountability, transparency and integrity of governance; measuring and assessing organizational performance and new forms of governance arrangements in service provision.

### Previous Volumes

Volume 3 ISBN: 9781784410117  
*Public Value Management, Measurement and Reporting*

Volume 2 ISBN: 9781783507054  
*Mechanisms, Roles and Consequences of Governance: Emerging Issues*

#### ISSN

2051-6630

#### ISBN print

9781785604294

#### ISBN electronic

9781785604287

#### Publication date

04 November 2015

#### Price

£77.95 €105.95 US\$134.95

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Hardback

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300

#### Dimensions

152mm x 229mm

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JPP

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POL017000

#### LCC code

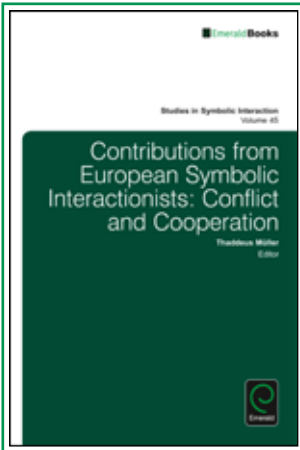
JF1338-2112

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SRS

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0163-2396

**ISBN print**

9781784418564

**ISBN electronic**

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224

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152mm x 229mm

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JFFP

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SOC026000

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HM481-554

**DDC**

302

**Discount code**

SRS

# Contributions from European Symbolic Interactionists: Conflict and Cooperation

## Studies in Symbolic Interaction

### Volume 45

#### Editor

Thaddeus Müller, Erasmus University Rotterdam, The Netherlands

#### Synopsis

The papers in this volume were presented at the third conference of the European Society for the Study of Symbolic Interaction (SSSI). The theme of the 2012 conference was "Conflict, Cooperation and Transformation in Everyday Life." The fifteen papers presented across this volume and volume 45 cover a diverse range of topics, which are divided into two main categories: "Reflections on Methods" and (interactions of) "Conflict and Cooperation"; this volume focuses on the latter. The papers in this volume present a wide variety of qualitative methods and themes, such as sex-work in Poland, urban public places in the Netherlands, dancing during lunch break in Sweden, self-change in Papua New Guinea, immigration in Malta and the body online. Contributing authors to this volume and the previous come from Belgium, Canada, Sweden, The US, The Netherlands, and Germany, suggesting the thriving diversity of European SSSI in terms of its research themes and methods.

#### Previous Volumes

Volume 44 ISBN: 9781784418540

*Contributions from European Symbolic Interactionists: Reflections on Methods*

Volume 43 ISBN: 9781783509331

*Symbolic Interaction and New Social Media*





## Strategy Books

Innovation Africa: Emerging Hubs of Excellence

International Perspectives on Crowdfunding: Positive, Normative and Critical Theory

Strategic Thinking: A Comprehensive Guide

Advances in Mergers and Acquisitions, V. 14

Advances in Strategic Management, V. 33

Advances in Strategic Management, V. 32

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**ISBN electronic**

9781785603105

**Publication date**

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352

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152mm x 229mm

**Primary BIC code**

KJD

**Primary BISAC code**

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**LCC code**

HB615-715

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330.1

**Discount code**

TXT

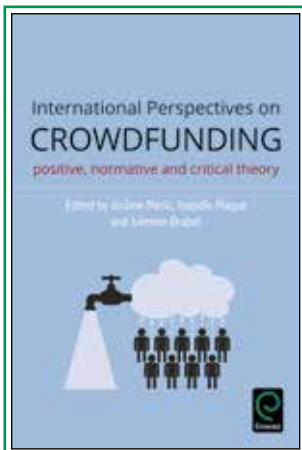
# Innovation Africa: Emerging Hubs of Excellence

## Editors

Olugbenga Adesida, Ihaba, Cabo Verde, Cape Verde  
Geci Karuri-Sebina, South African Cities Network, Braamfontein,  
South Africa  
João Resende-Santos, Department of Global Studies, Bentley  
University, USA

## Synopsis

Innovation is critical to growth and development in Africa. In the context of a continent characterized by fast growing economies as well as an array of socioeconomic challenges, such as high levels of poverty, innovation in Africa must be understood in an encompassing manner. Africa needs to foster the emergence of its own Silicon Valley, but it must also foster the invention and adoption of more efficient wood-fueled traditional stoves that limit deforestation and combat climate change. This book contains a number of analytical case studies that examine the nature and origins of emerging high-end innovation hubs in Africa. These hubs are both understudied and little known inside and outside the continent. With this analysis, the book intends to highlight and draw lessons from some of the most promising and successful innovation cases in Africa today, exploring the key factors driving their successful emergence, growth and future prospects. Relevant for scholars, policymakers and business leaders, the book provides both inspiration and useful policy advice that can inform strategies and concrete measures to foster and speed up the pace of innovation in Africa today.

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15 December 2015

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440

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**Primary BISAC code**

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**LCC code**

HB615-715

**DDC**

338.04092

**Discount code**

TXT

## International Perspectives on Crowdfunding: Positive, Normative and Critical Theory

### Editors

Jérôme Méric, Université de Poitiers, France

Julienne Brabet, Professeur des Universités, France

Isabelle Maque, Université de Poitiers, France

### Synopsis

Crowdfunding as an entrepreneurial phenomenon substitutes traditional sources of finance (banks, financial markets, governments) for the crowd. Socially and economically, it is challenging the traditional boundaries that have been set for centuries between industry, the financial sector, and the public. Though its basic principle cannot be considered as a radical innovation, crowdfunding as a rapidly growing practice calls for renewed management, legal, and governance patterns.

Descriptive inquiries on “how to do it” are multiplying but crowdfunding remains a fuzzy subject for research and reflexivity. This book gathers the best recent research outcomes on the managerial and social impact of this new practice. The need for theory is three-fold, for both scholars and practitioners. Positive theory is needed to understand how projects are organised, how (and why) they may succeed or fail and how governments consider this new practice and try to regulate it. Normative theory can provide templates and “recipes” to develop projects, and provide advice on which models are more efficient. Finally, critical theory is needed to consider the social and economic impact of crowdfunding.

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image

**ISBN print**

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05 October 2015

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KJC

**Primary BISAC code**

BUS063000

**LCC code**

HD72-88

**DDC**

330

**Discount code**

TXT

# Strategic Thinking: A Comprehensive Guide

## Author

Frederick Betz, Portland State University, USA

## Synopsis

Leadership and strategy are intricately connected – one of the primary responsibilities of leaders is to formulate strategy. In an organization, only the leader has the power to implement strategic change. Thus strategic thinking is a necessary and fundamental cognitive ability of a leader. Strategic thinking requires both an idealism (to imagine a better world) and a realism (to acquire the resources, skills and organization to get there). However, most organizations focus on short-term thinking for their employees and leave long-term strategy to the executives. But no high-level executive in any organization is fully knowledgeable about the details of operations. Thus for realistic strategy, there is a need for good top-down and bottom-up communication. When organizational communication is only top-down, high-level strategy can become only wishful thinking by the CEO.

The purpose of proper strategic thinking is to eliminate wishful-thinking from organizational strategy. Strategic thinking is necessary at every level of an organization, not just at the top. This book uses actual histories of business successes and failures to illustrate theoretical concepts in strategic thinking.

**ISSN**

1479-361X

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**ISBN electronic**

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**Publication date**

27 July 2015

**Price**

£66.95 €89.95 US\$114.95

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KJC

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BUS063000

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HD28-70

**DDC**

300.723

**Discount code**

SRS

# Advances in Mergers and Acquisitions

## Advances in Mergers and Acquisitions

### Volume 14

#### Editors

Cary L. Cooper, Manchester Business School, University of Manchester, UK

Sydney Finkelstein, Dartmouth College, USA

#### Synopsis

As a number of Western economies begin to emerge from the shadows of recession, the level of merger and acquisition activity has picked up dramatically. Although CEOs predict synergies in mapping out a merger or acquisition, the reality is far from the rhetoric. The *Advances in Mergers and Acquisitions* series is in its 14th year, and research in this field continues to grow, and help highlight the inhibitors and enhancers for successful M & As. These ten chapters explore sequential aspects of the M & A process, from the pre-combination phase, to issues that should be taken into account when considering a merger or acquisition, to post-merger integration concerning the determinants of acquisition performance. Contributing authors: Fadi Alkarraan, Nima Amiryany, Terrill Frantz, John Howard, Jochem T. Hummel, Alexei Koveshnikov, Rebecca Lund, Sigmar Malvezzi, Kenneth Marks, Mitchell Marks, Katty Marmemout, Muriel Mignerat, Phillip Mirvis, Ladislau Nascimento, Kamal Ghosh Ray, Sangita Ghosh Ray, Janne Tienari

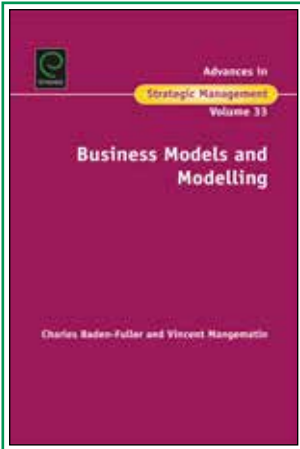
#### Previous Volumes

Volume 13 ISBN: 9781783509706

*Advances in Mergers and Acquisitions*

Volume 12 ISBN: 9781781908365

*Advances in Mergers and Acquisitions*

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**ISBN electronic**

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**Publication date**

03 November 2015

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KJC

**Primary BISAC code**

BUS063000

**LCC code**

HD28-9999

**DDC**

300.723

**Discount code**

SRS

## Business Models and Modelling

### Advances in Strategic Management

#### Volume 33

#### Volume Editors

Charles Baden-Fuller, City University London, UK

Vincent Mangematin, Grenoble Ecole de Management, France

#### Series Editor

Brian Silverman, University of Toronto, Canada

#### Synopsis

In this volume leading scholars from North America, Europe and Asia come together to explore the topic of business models that takes the demand side (customers and their engagement) seriously. The first part deals with the model dimension of business models - what are they, how they are conceived, how are they manipulated, how they become iconic, how they are embedded in heuristics. These ideas are a new departure for the literature that allows more solid theorizing and progress. The second part deals with business models and change. It explores how the business model perspective increases our understanding of micro and macro change processes - in particular the critical question of how to achieve scale and scope, and the difference between social and other business models, how business models vary over the industry cycle and how different levels of management contribute to business model innovation.

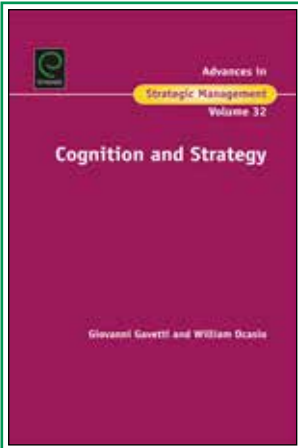
#### Previous Volumes

Volume 32 ISBN: 9781784419462

*Cognition and Strategy*

Volume 31 ISBN: 9781783504930

*Finance and Strategy*

**ISSN**

0742-3322

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**ISBN electronic**

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480

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152mm x 229mm

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KJC

**Primary BISAC code**

BUS063000

**LCC code**

HD28-9999

**DDC**

300.723

**Discount code**

SRS

## Cognition and Strategy

### Advances in Strategic Management

#### Volume 32

#### Volume Editors

Giovanni Gavetti, Dartmouth College, USA  
William Ocasio, Northwestern University, USA

#### Series Editor

Brian Silverman, University of Toronto, Canada

#### Synopsis

The “cognitive foundations” of strategy have received increased attention in recent years. The last decade has witnessed a dramatic rise in empirical studies that seek to document the role of cognition in strategic outcomes, and in theoretical work that seeks to systematize this relationship. Drawing on psychological foundations in general, and on cognitive representation, framing, and categories in particular, this research has made significant progress, yet remains in a pre-paradigmatic phase where polysemy and terminological variety are still the norm. This volume has two goals. First, it intends to attract a representative sample of the most significant empirical and theoretical developments in the field of cognition and strategy. Second, it intends to take stock of these developments by proposing a preliminary synthesis of the disparate advances in this field.

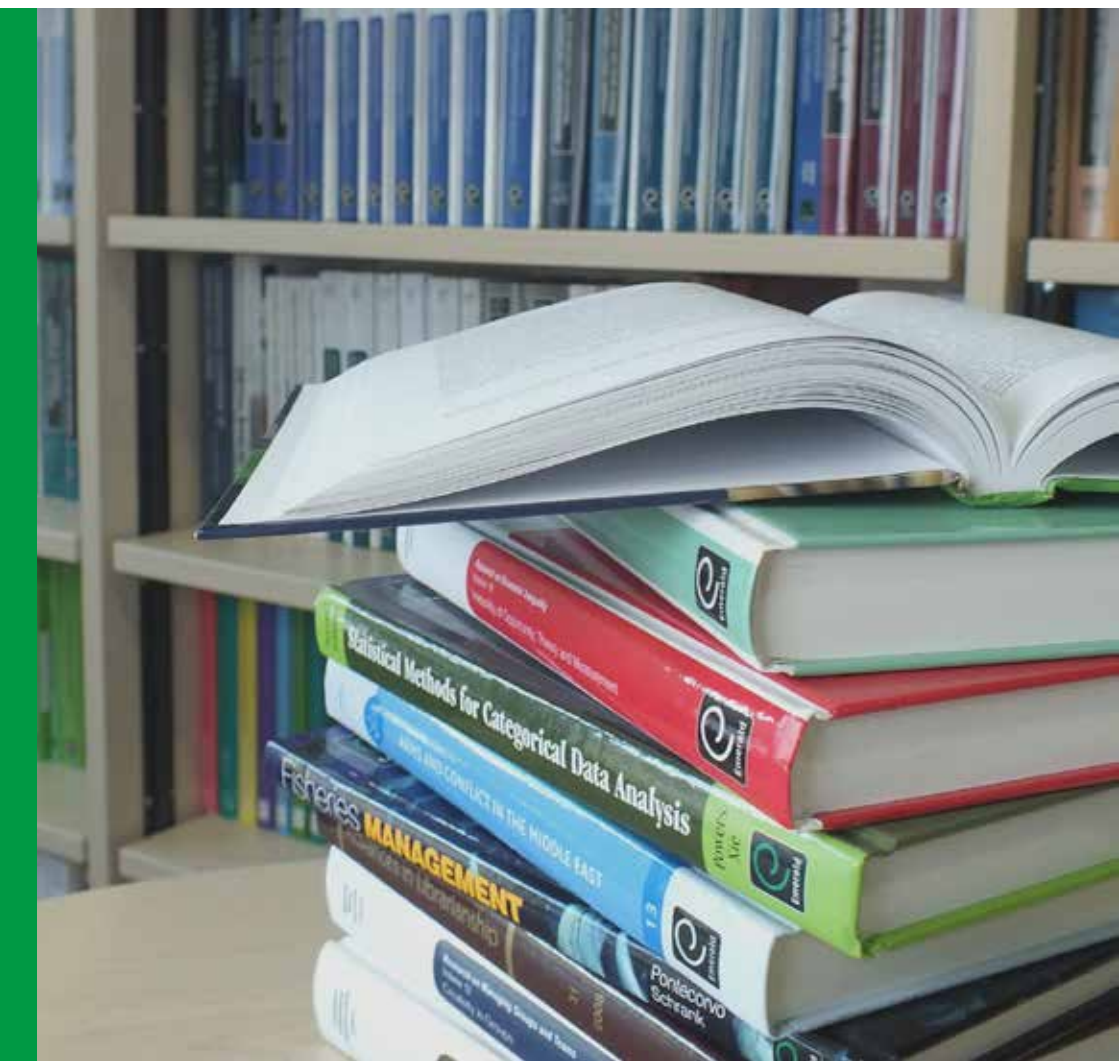
#### Previous Volumes

Volume 31 ISBN: 9781783504930

*Finance and Strategy*

Volume 30 ISBN: 9781781908266

*Collaboration and Competition in Business Ecosystems*





## Tourism and Hospitality Books

- Tourism in Russia: A Management Handbook
- Advances in Culture, Tourism and Hospitality Research, V. 11
- Advances in Culture, Tourism and Hospitality Research, V. 10
- Advances in Hospitality and Leisure, V. 11
  - Tourism Social Science Series, V. 23
  - Tourism Social Science Series, V. 22
  - Tourism Social Science Series, V. 21
  - Tourism Social Science Series, V. 20

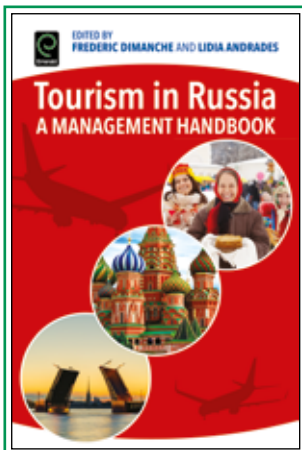
# Tourism in Russia: A Management Handbook

## Editors

Frederic Dimanche, SKEMA Business School, France  
Lidia Andrades, University of Extremadura, Spain

## Synopsis

This is the first tourism management textbook published in English that focuses on tourism in Russia. Russia, the largest country in the world, has untapped tourism potential. Historic and cultural resources, natural attractions, and business opportunities attract a growing number of visitors to this fast-growing country. The book will appeal to a broad base of students, professors, and practitioners. It addresses tourism as a system, provides essentials of management and marketing, discusses tourism planning and impact management, and proposes strategies and recommendations to improve Russia as an international destination. It is also unique in its approach: it has been written by a group of collaborating authors as part of an EU-funded project that created links between tourism academics from Russia and the European Union. Each chapter was co-written by an international mix of contributors who have worked together on tourism and Russia for two years. This project has been funded with support from the European Commission. It reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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450

**Dimensions**

152mm x 229mm

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KNSG

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BUS081000

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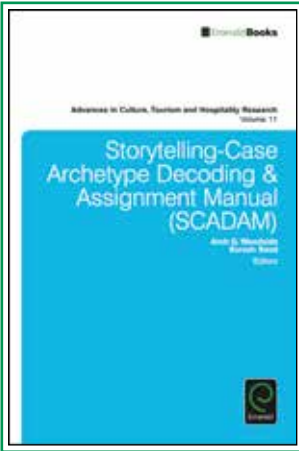
G154.9-155.8

**DDC**

338.4791

**Discount code**

TXT



# Storytelling-Case Archetype Decoding & Assignment Manual (SCADAM)

Advances in Culture, Tourism and Hospitality Research

Volume 11

## Editors

Suresh C. Sood, University of Technology, Sydney  
Arch G. Woodside, Boston College, USA

## Synopsis

Storytelling-Case Archetype Decoding and Assignment Manual (SCADAM) reviews cultural and tourism/hospitality applications of Carl Jung's work on archetypes in shaping behavior and unconscious/conscious thought. SCADAM includes a testing manual on how to use Donald T. Campbell's degrees of freedom (DOF) test for story-archetype assignments of what consumers and brands tell about consumption experiences of product/service brands, places, and drama/life enactments. SCADAM includes assignment testing and example scoring for each of 12 archetypes: 1. Caregiver (CA); 2. Creator (CR); 3. Everyman/woman (EV); 4. Explorer (EX); 5. Hero (HE); 6. Innocent (IN); 7. Jester (JE); 8. Lover (LO); 9. Magician (MA); 10. Ruler (RU); 11. Sage (SA); 12. Shadow (SH). SCADAM increases accuracy of researchers' interpretations of consumers'™ (emic) interpretations of dramas in consumption experiences; SCADAM provides for comparing DOF testing in scoring alternative archetypes. Thus, this manual provides tools for confirming relevancy and falsifying incorrect archetype assignments of stories consumers and brands tell. SCADAM builds on prior studies in the literature by the authors and colleagues.

## Previous Volumes

Volume 10 ISBN: 9781784419400  
*Marketing Places and Spaces*

Volume 9 ISBN: 9781784411725  
*Tourists' Behaviors and Evaluations*

### ISSN

1871-3173

### ISBN print

9781785602177

### ISBN electronic

9781785602160

### Publication date

08 October 2015

### Price

£66.95 €89.95 US\$114.95

### Format print

Hardback

### Format electronic

PDF and ePub

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220

### Dimensions

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KNSG

### Primary BISAC code

BUS081000

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G154.9-155.8

### DDC

338.4791

### Discount code

SRS



## Marketing Places and Spaces

Advances in Culture, Tourism and Hospitality  
Research

Volume 10

### Editors

Antónia Correia, University of Algarve, Portugal  
Juergen Gnoth, University of Otago, New Zealand  
Metin Kozak, Dokuz Eylul University, Turkey  
Alan Fyall, University of Central Florida, USA

### Synopsis

“Marketing Places and Spaces” covers a broad range of issues that hospitality and tourism executives will benefit from addressing, but frequently forget to do so. To provide an indication of the broad range and exciting coverage of issues, here are a few titles of the 21 chapters in the volume: Conceptualizing the Value Co-creation Challenges for Tourist Destinations: a Supply-Side Perspective; The Emotional Attachment Built through the Attitudes and Managerial Approach to Place Marketing and Branding - The Golden City of Kremnica, Slovakia; Events as a Differentiation Strategy for Tourist Destinations; How do Tourists Turn Space into Place? - A Conceptualisation for Sustainable Place Marketing; the Influence of Slow City in the Context of Sustainable Destination Marketing; Wedding-based Tourism Development: Insights from an Italian Context.

Authors include tourism researchers working in Finland, UK, Macau, Japan, New Zealand, and beyond. A practical strategy guide and an in-depth complement with extensions to Elizabeth Gilbert's “Eat Pray Love” for hospitality and tourism professionals and educators is the relevant perspective that “Marketing Places and Spaces” provides.

### Previous Volumes

Volume 9 ISBN: 9781784411725  
*Tourists' Behaviors and Evaluations*

Volume 8 ISBN: 9781783506187  
*Tourists' Perceptions and Assessments*

#### ISSN

1871-3173

#### ISBN print

9781784419400

#### ISBN electronic

9781784419394

#### Publication date

30 June 2015

#### Price

£72.95 €97.95 US\$124.95

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#### Format electronic

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#### Page count

352

#### Dimensions

152mm x 229mm

#### Primary BIC code

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#### LCC code

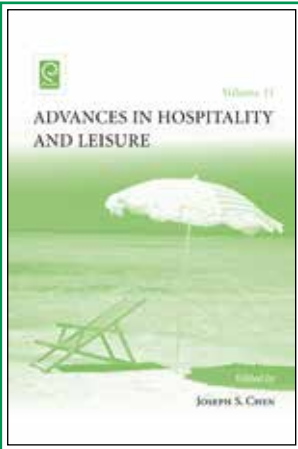
G154.9-155.8

#### DDC

338.4791

#### Discount code

SRS



## Advances in Hospitality and Leisure

### Advances in Hospitality and Leisure

#### Volume 11

#### Editor

Joseph S. Chen, Indiana University at Bloomington, USA

#### Synopsis

Advances in Hospitality and Leisure, a peer-review journal, delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism. It provides a platform to galvanize thoughts on contemporary issues and merging trends essential to theory advancement as well as professional practices from a global perspective. The main focus of this journal is to transcend the innovative methods of inquiry so as to inspire new research topics that are vital and have been in large neglected. This journal is keen to address the needs of the populace having interests in disseminating ideas, concepts and theories derived from scholarly investigations. Potential readers may retrieve useful texts to outline new research agendas, suggest viable topics for a dissertation work, and augment the knowledge of the subjects of interest.

#### Previous Volumes

Volume 10 ISBN: 9781784411749  
*Advances in Hospitality and Leisure*

Volume 9 ISBN: 9781781907467  
*Advances in Hospitality and Leisure*

#### ISSN

1745-3542

#### ISBN print

9781785602719

#### ISBN electronic

9781785602702

#### Publication date

03 November 2015

#### Price

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#### Format print

Hardback

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#### Page count

230

#### Dimensions

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#### Primary BISAC code

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152mm x 229mm

**Primary BIC code**

KNSG

**Primary BISAC code**

BUS081000

**LCC code**

G154.9-155.8

**DDC**

338.4791

**Discount code**

SRS

## Social Conflict and Harmony: Tourism in China's Multi-ethnic Communities

### Tourism Social Science Series

### Volume 23

#### Editors

Jingjing Yang, University of Surrey, UK

Lingyun Zhang, Beijing Union University, China

Chris Ryan, The University of Waikato, New Zealand

#### Synopsis

The book examines the extent to which Coser's (1956) 16 propositions can apply to tourism impact studies and, where possible, to enhance, deepen and challenge the original theory, using evidence from communities in China that differ from the context used by Coser. The combination of ethnographic description and sociologically-oriented analysis, drawing upon both Chinese and western paradigms that are, at times very different in their underlying value system, challenges several of Coser's suppositions. The book will also draw upon subsequent publications by the authors, both severally and separately. These publications have utilised different concepts and paradigms, including for example the use of Valene Smith's concept of the "culture broker" and Turner's concepts of marginalised peoples, and the paradigms of constructionism and interpretive research work used in other studies by the authors. The sum of the work, it is suggested, adds to our canon of knowledge about social conflict in tourism development as well as impacts of tourism on disadvantaged ethnic communities in China.

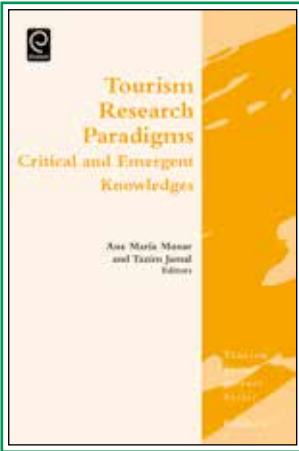
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# Tourism Research Paradigms: Critical and Emergent Knowledge

Tourism Social Science Series

Volume 22

## Editors

Ana Maria Munar, Copenhagen Business School, Denmark  
Tazim Jamal, Texas A&M University, USA

## Synopsis

The theme of this book is the phenomenon of tourism and knowledge construction in tourism. Adopting a broad understanding of the paradigmatic field of tourism as the evolution and relationship between established and emergent schools of thought, this book explores the dynamics between tourism knowledge and the phenomenal world of tourism. It addresses contemporary epistemological debates and examines what constitutes tourism knowledge and how tourism knowledge is acquired. Issues examined in the chapters of this volume include: the nature and conceptualization of paradigms; the historical evolution of tourism knowledge production; embodiment, positionality and situated knowledges; paradigmatic proposals such as critical theory, feminism, humanism, cosmopolitanism, post-political theory and constructivism; a critical exploration of the power relations, contradictions and fragmentation in tourism research; ontologies and conceptualization of tourism and the tourist. This volume invites a critical evaluation and discussion of the anchorage of tourism as a knowledge domain and of tourism as science.

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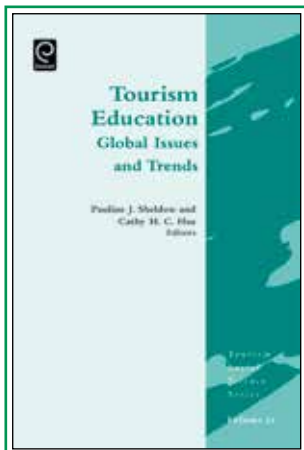
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#### Volume 21

#### Editors

Pauline J. Sheldon, University of Hawaii, USA

Cathy H. C. Hsu, The Hong Kong Polytechnic University, Hong Kong

#### Synopsis

This book explores the changing landscape of tourism education in the global context. It examines and seeks to provide answers to three main questions: What knowledge and skills should tourism students be exposed to? How should tourism education programs at all levels be designed to create responsible leaders for the future of tourism? What is the employability and range of careers students can expect after graduation? The book will also delve into the issues related to curriculum design and pedagogical innovation in some detail including technological innovation. It will explore new possibilities in alternative disciplinary approaches to the study of tourism, theoretical concepts in tourism education, cross-disciplinarity, multi-disciplinarity, inter-disciplinarity and trans-disciplinarity. The challenges of institutional rigidity in different national contexts will be explored as well as tourism education in the developing world.

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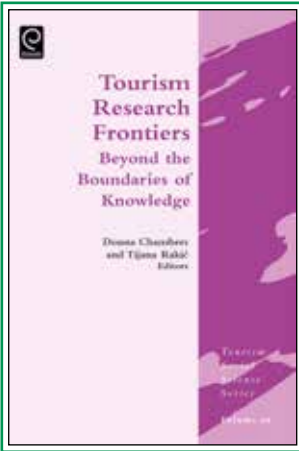
Volume 20 ISBN: 9781783509935

*Tourism Research Frontiers: Beyond the Boundaries of Knowledge*

Volume 19 ISBN: 9781781902127

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## Tourism Research Frontiers: Beyond the Boundaries of Knowledge

Tourism Social Science Series

Volume 20

### Editors

Donna Chambers, Department of Tourism, Hospitality and Events,  
University of Sunderland, UK

Tijana Rakić, University of Greenwich, UK

### Synopsis

This book recognizes that while tourism research has undoubtedly penetrated and gone beyond a number of knowledge frontiers, frontiers are never static, but are constantly shifting and changing form in the context of a dynamic environment. This book therefore is a much needed contribution which acknowledges the imperative for continuous innovation and renewal in tourism research if it is to remain relevant. In this regard the book contains original papers which span a number of creative topics and debates and which transcend existing frontiers of tourism knowledge, including pop-culture tourism, gospel festivals as heterotopia, tourism and elections, articulations of the concept of tourismization and tourism of spiritual growth and critical explorations of the tourism image of Switzerland as represented in right wing visual rhetoric. Importantly this original text also includes novel discussions of sustainability and destination evolution and network dynamics. The book concludes with reflections from the editors on additional frontiers of tourism research and knowledge still to be traversed.

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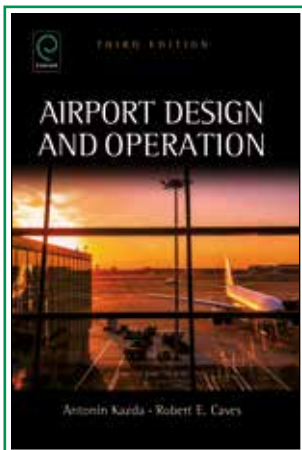
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# Transport Books

Airport Design and Operation  
Chinese Railways in the Era of High Speed



## Airport Design and Operation

### Authors

Antonín Kazda, University of Žilina, Slovakia  
Robert E. Caves, Loughborough University, UK

### Synopsis

Airport design and operation are always closely related. A poor design affects the airport operations, resulting in increased costs, and a sound understanding of operation is needed to enable good design. The aim of this third edition is to present an updated and integrated approach to the two. The chapters have been enhanced to reflect changes in technology and the way the air transport industry functions. Key topics that are newly addressed in this book include low cost airline operations, security issues and EASA regulations on airports. A new chapter covering extended details about wildlife control has been added to the volume.

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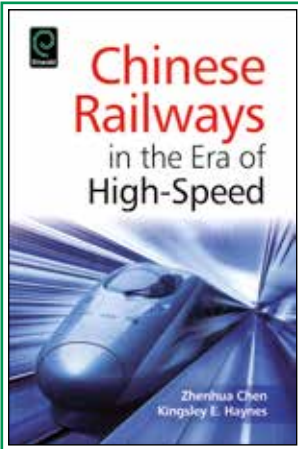
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## Chinese Railways in the Era of High-Speed

### Author

Kingsley E. Haynes, George Mason University, USA

### Synopsis

After a decade of steady investment and construction, Chinese railways have evolved into an era of high-speed. This book has two objectives. The first is to introduce the Chinese railway system to an international audience and document the evolutionary process of railway development in China. For the first time, this book clarifies the Chinese experience with HSR deployment and details the economic and physical achievements and related managerial issues and institutional challenges. The second objective is to discuss and analyze critical concerns regarding Chinese railway operations, management and institutional structure. This book analyses best practices of railway reform, reform strategies and considers how to improve China's related institutions. This research reflects on experiences in other countries and policy implications for the Chinese railway system. The book makes recommendations for how to improve the capability and capacity of institutions and organizations, in order to achieve sustainable development of the Chinese HSR system.

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