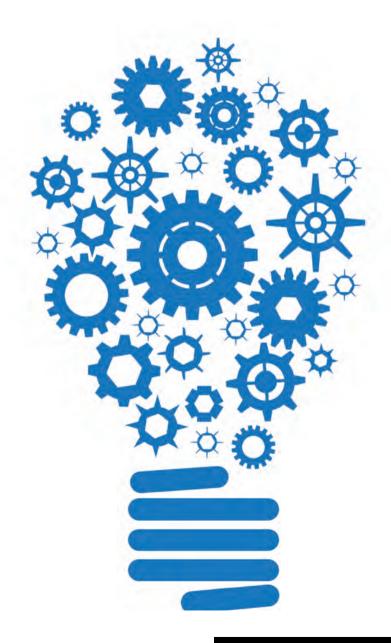
TAYLOR & FRANCIS

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Corporate Social Responsibility & Business Ethics





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Contents

Bestsellers	2
Business Ethics	4
Innovation Management	6
Responsible Finance	8
Sustainable Business	9
Sustainable Production & Consumption	13
The Principles for Responsible Management Education Series (PRIME)	15
The Responsible Investment Series	19
Journals	20
Index	21

Corporate Diplomacy

Building Reputations and Relationships with External Stakeholders



Witold J. Henisz

This book argues that the strategic management of relationships with external stakeholders – what the author calls 'Corporate Diplomacy' – creates real and lasting business value. With colourful examples, practical tools and considered perspectives, the book hones in on a fundamental challenge for managers of multinational corporations.

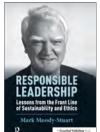
Routledge

Market: Business & Management November 2016: 234x156: 230pp Hb: 978-1-783-53055-7: £40.00 Pb: 978-1-783-53298-8: £19.99 eBook: 978-1-351-28788-3

* For full contents and more information, visit: www.routledge.com/9781783532988

Responsible Leadership

Lessons from the Front Line of Sustainability and Ethics



Mark Moody-Stuart

Sir Mark Moody-Stuart is as qualified as anyone on the planet to discuss the realities, dilemmas and lessons to be learnt from the last 20 years of corporate engagement with sustainability, ethics and responsibility. In this unique book we hear a unique voice from the front line of corporate responsibility.

Routledae

Market: Business & Management March 2014: 234x156: 382pp Hb: 978-1-906-09396-9: £30.00 eBook: 978-1-351-27716-7

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Leading Change toward Sustainability

A Change-Management Guide for Business, Government and Civil Society

Bob Doppelt

Demystifies the sustainability-change process by offering a framework and a methodology that managers can use to successfully transform their organizations to embrace sustainable development and manage the growing challenges of climate change. This title discusses the change management, leadership and sustainability to focus on de-carbonization. Routledge

Market: Business & Management September 2003: 234x156: 270pp Hb: 978-1-874-71963-2: £75.00 Pb: 978-1-874-71964-9: £19.99

* For full contents and more information, visit: www.routledge.com/9781874719649

Social Intrapreneurism and All That Jazz

How Business Innovators are Helping to Build a More Sustainable World

SOCIAL INTRAPRENEURISM AND ALL THAT JAZZ Interpretation of the beliefing to be build in the beliefing to be build a more sustainable world

David Grayson, Melody McLaren and Heiko Spitzeck

A growing wave of "social intrapreneurs" are using the power of large companies to create solutions to address societal problems. Distilling insights from 40 social intrapreneurs this book brings to life how business can be more than just profit-maximizing.

Routledge

Market: Business & Management March 2014: 234x156: 254pp Hb: 978-1-783-53065-6: £85.00 Pb: 978-1-783-53051-9: £29.99 eBook: 978-1-351-28776-0

* For full contents and more information, visit: www.routledge.com/9781783530519

Making Sustainability Work

Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts



Marc J. Epstein

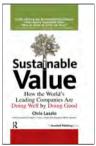
Over the years, corporations have become more sensitive to social issues and stakeholder concerns. They are striving to become better corporate citizens. This "how-to-do-it" guide is suitable for corporate leaders, strategists, academics, sustainability consultants, and those with an interest in actually putting ideas into practice.

Routledge Market: Business & Management January 2008: 234x156: 288pp Hb: 978-1-906-09305-1: £19.99

* For full contents and more information, visit: www.routledge.com/9781906093051

Sustainable Value

How the World's Leading Companies Are Doing Well by Doing Good



Chris Laszlo and Patrick Cescau

Speaks with resounding clarity to the living challenges, the real dilemmas, and haunting questions of CEOs everywhere.

Routledge

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The Three Levels of Sustainability



Elena Cavagnaro and George H | Curiel

This book aims to provide the missing link in current debates around sustainability, taking a holistic approach to sustainable development that starts and ends with the human being. The personal dimension of sustainable development has been neglected and sustainable societies cannot be achieved without committed individuals.

Routledge Market: Business & Management January 2012: 234x156: 328pp Pb: 978-1-906-09368-6: £24.99 RROUK: 978-1-351-27796-9

eBook: 978-1-351-27796-9
*For full contents and more information, visit: www.routledge.com/9781906093686







Business as an Instrument for Societal Change

In Conversation with the Dalai Lama



Sander Tideman

The Dalai Lama rarely speaks directly on the topics of leadership, business and economics. Through in-depth dialogue with a number of leading social and economic thinkers, this important book sheds light on the most pressing questions that we face. It has the power to change your way of thinking.

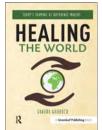
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Healing the World

Today's Shamans as Difference Makers



Sandra Waddock

Our world is fraught with problems that demand attention: climate change, terrorism, poverty, and injustice to name only a few. Healing the World takes the fundamental teachings of shamansâ6"the healer of communitiesã6"and applies them to the problems of today, using terms and concepts that anybody, from business leaders to activists, can relate to and understand. It helps people identify their own gifts and find the pathways forward to using those gifts in the world, no matter what their occupation, civic activity, or interests.

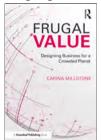
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Frugal Value

Designing Business for a Crowded Planet



Carina Millstone

This book explores what business responsibility looks like today, and how it could be put into practice through far-reaching changes to companies, ranging from new approaches to product design and business models to reconfiguration of operations and innovative ownership structures.

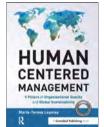
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Human Centered Management

5 Pillars of Organizational Quality and Global Sustainability



Maria-Teresa Lepeley

Offers a coherent model based on 5 pillars to develop resilient and agile work environments: human capital; disruption resilience; talent management; agility; and sustainable quality standards.

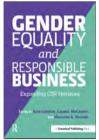
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Gender Equality and Responsible Business

Expanding CSR Horizons



Edited by Kate Grosser, Lauren McCarthy and Maureen A. Kilgour

This illuminating book draws together voices from business, academia and civil society to focus on gender equality and its impacts not just in the boardroom, but the wider gender impacts of business in the marketplace – among suppliers, supply chains, communities, the environment and throughout corporate value chains.

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Market: Business & Management October 2016: 234x156: 214pp Hb: 978-1-783-53128-8: £100.00 Pb: 978-1-783-53438-8: £34.99 eBook: 978-1-351-28636-7

* For full contents and more information, visit: www.routledge.com/9781783534388

Human Rights, Corporate Responsibility and Management Education

Margaret Bedggood, Maria Humphries and Dale Fitzgibbons

 $Human\,Rights, Corporate\,Responsibility\,and\,Management\,Education\,are\,all\,covered\,in\,this\,book.$

Routledge

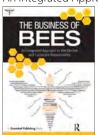
Market: Business & Management

April 2017

Hb: 978-1-783-53170-7: £115.00

The Business of Bees

An Integrated Approach to Bee Decline and Corporate Responsibility



Edited by Jill Atkins and Barry Atkins

The Business of Bees provides the first integrated account of diminishing bee populations from an interdisciplinary perspective. It explores the role of corporate responsibility and governance as they relate to this issue and examines what the impact will be on consumers, companies, stock markets and global society if bee populations continue to decline.

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Market: Business & Management June 2016: 234x156: 366pp Hb: 978-1-783-53522-4: £105.00 Pb: 978-1-783-53435-7: £34.99 eBook: 978-1-351-28392-2

* For full contents and more information, visit: www.routledge.com/9781783534357

The Dark Side 3

Critical Cases on the Downside of Business



Edited by Fernanda Sauerbronn, Pauline Fatien Diochon, Albert J. Mills and Emmanuel Raufflet

This third collection of outstanding contributions from the Critical Management Studies (CMS) Division of the Academy of Management (AOM) continues to challenge business practice in ways not tackled by other more typical business case studies.

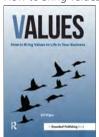
Routledge

Market: Business & Management August 2017: 234x156: 180pp Hb: 978-1-783-53807-2: £95.00 Pb: 978-1-783-53757-0: £34.99 eBook: 978-1-351-26904-9

* For full contents and more information, visit: www.routledge.com/9781783537570

Values

How to Bring Values to Life in Your Business



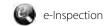
Ed Mayo

There is no one right or wrong set of values, but there is power and potential in making the most of the right values for your business. Ed Mayo, Secretary General at Co-operatives UK, presents how they can become a natural part of commercial life. With a range of case studies, this book offers practical approaches to make a success of values.

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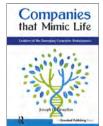






Companies that Mimic Life

Leaders of the Emerging Corporate Renaissance



Joseph H. Bragdon

Industrial capitalism is broken. This book tells how transformation is taking root in the corporate world. It tells the stories of seven exceptional companies that have out-performed their competitors. Instead of modeling themselves on the assumed efficiency of machines – a thought process that emerged during the industrial age – these firms model themselves on living systems.

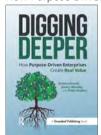
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Market: Business & Management October 2016: 210x148: 242pp Hb: 978-1-783-53543-9: £80.00 Pb: 978-1-783-53542-2: £24.99 eBook: 978-1-351-28376-2

* For full contents and more information, visit: www.routledge.com/9781783535422

Digging Deeper

How Purpose-Driven Enterprises Create Real Value



Dietmar Sternad, James J. Kennelly and Finbarr Bradley

Digging Deeper reveals an alternative to a myopic capitalism. Remarkable examples from around the world vividly demonstrate how enterprises can create real value through focusing on the 6 Ls, long-term orientation, lasting relationships, local roots, limits recognition, developing a learning community and taking leadership responsibility seriously.

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DreamMakers

Innovating for the Greater Good



Michele Hunt

An inspirational book that shows to the reader how to combine a desire to make a positive contribution to society and the environment and be a successful leader. It comprises stories from businesses and organizations from many different industry sectors.

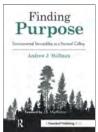
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* For full contents and more information, visit: www.routledge.com/9781783535682

Finding Purpose

Environmental Stewardship as a Personal Calling



Andrew J. Hoffman

Distilling a lifetime's work, this book challenges our thinking on how humanity interacts with planet Earth. It considers this relationship through different lenses – business, academia, faith-based and cultural – to provide a holistic understanding. From student to CEO, readers are offered valuable guidance on considering their place in the world.

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Market: Business & Management April 2016: 210x148: 174pp Hb: 978-1-783-53354-1: £80.00 Pb: 978-1-783-53372-5: £19.99 eBook: 978-1-351-28508-7

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Future First Companies

How Successful Leaders Turn Innovation Challenges into New Value Frontiers

Alice Mann

Future First Companies is a practical guide for any business leader who wants to build, expand, or reinvent their company by finding new value in global challenges. Through real-life business examples ranging from Nike to Opower, this book lays out how to identify and adapt the future first leadership mindset and business capabilities required to achieve lasting and integrated performance results.

Organizational psychologist Alice Mann makes a convincing argument that successful partnerships and alliances among big global companies and small mission-driven ones can reshape the global ecosystems of apparel, food, automobiles, energy, and remake the future of our world.

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In Search of the Good Society

Malcolm McIntosh

Compelling reading, this book both reinforces and elevates the role of art in the exploration and analysis of the concepts of democracy, globalization and capitalism. In the book, the author describes a post-human world, a state we have already entered. Running throughout is the central theme of uncertainty and divergence. It is uncompromising in asking the question about the need for a new global creation story, which has at its core not the certainties of one defined creation myth but the need to feel comfortable with the uncertainty principle both in physics and the political economy.

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Market: Business & Management October 2017: 198x129 Hb: 978-1-783-53812-6: £95.00 Pb: 978-1-783-53742-6: £29.99



Stop the Rot

Reframing Governance for Directors and Politicians



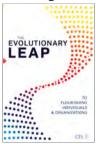
Bob Garratt

Following the international success of The Fish Rots from the Head: Developing Effective Directors, this seguel from Bob Garratt explains the public's distrust of the people who govern us - the directors, owners, regulators and politicians - and how this can be changed. The book explains how the disjointed responses have reduced the chances of directors being able to deliver their main purpose, setting governance in a wider social context

Routledge Market: Business & Management July 2017: 216x138: 322pp Hb: 978-1-783-53804-1: **£45.00** Pb: 978-1-783-53766-2: £15.99 eBook: 978-1-351-24403-9

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The Evolutionary Leap to Flourishing Individuals and Organizations



Center for Evolutionary Learning

This book describes how a shift in mindset and consciousness level has taken place in organizations using meditative practice, not only for individual wellbeing but also for deep $\dot{transformational}\ change.\ Challenging\ pre\text{-}conceived\ ideas\ about$ what a sustainably successful organization is and how it should be run, the book is based on a growing body of evidence - from neuroscience to business research. The authors map out a path to empower all who wish to undertake this journey towards the realization of the highest potential in ourselves, our organizations, and our social and natural world.

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The Italian Model of Management

A Selection of Case Studies



Edited by Luigi Serio

This book is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a collection of the best case studies and accompanying teaching notes from the Italian Association for Management Education (ASFOR) competition in 2014. The cases are written by teachers across many of the leading universities

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2nd Edition · NEW EDITION

The Map of Meaningful Work (2e) A Practical Guide to Sustaining our Humanity

Marjolein Lips-Wiersma and Lani Morris

This new edition of "The Map of Meaning" explores the authors' Holistic Development Model, which provides a clear, simple and profound framework of the dimensions and process of living and working meaningfully.

Routledge

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Positive Finance

A Toolkit for Responsible Transformation



Hervé Guez and Philippe Zaouati

Positive Finance presents a way to transform the economic model and reduce the ever-widening gulf of inequality, while taking into account environmental constraints. In order to achieve this, the authors argue that we must reenvision the allocation of capital in order to support social and technological innovations, to design and build sustainable infrastructure, and to finance the energy transition.

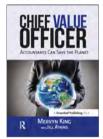
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Accountants Can Save the Planet



Mervyn King and Jill Atkins

This book firmly places the accountant in the position of changemaker. It encapsulates the essential reasons for adopting integrated reporting, explains its application and proposes the next steps of developing the role of Chief Finance Officer to Chief Value Officer.

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Business on a Mission

How to Build a Sustainable Brand



This easy-to-read and engaging book is an introduction to how to build a sustainable corporate brand. Intended as a roadmap. the book includes interviews from business leaders, including Paul Polman of Unilever, and Jonas Prising of ManpowerGroup.

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Corporations and Sustainability

The South Asian Perspective



Edited by Jose P D

Corporations and Sustainability: A South Asian Perspective is a compilation of contributions from leading academics and practitioners that provides an overview of the key challenges and opportunities related to sustainability in South Asia. Informs an important perspective for researchers as well as students of business and environment.

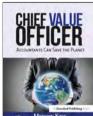
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CrowdRising

Building a Sustainable World through Mass Collaboration

Lorinda R. Rowledge

"CrowdRising" profiles initiatives of companies, NGOs and technology providers using crowdsourcing to develop solutions to global problems. It highlights the experiences of leaders, identifies implementation guidelines, critical success factors and lessons learned, and finally projects where the field is going.

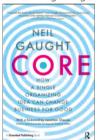
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Market: Business & Management December 2017: 234x156: 250pp Pb: 978-1-783-53377-0: £24.99

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CORE

How a Single Organizing Idea can Change Business for Good



Neil Gaught

This book is about how businesses can adopt a Single Organizing Idea and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, its no-nonsense approach sets aside the ideals to confront the realities of business reform. It demonstrates the power and potential that a Single Organizing Idea can bring to any business prepared to take its head out of the sand and proactively respond to today's challenges.

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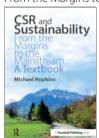
Market: Business & Management August 2017: 234x156: 166pp Hb: 978-1-783-53786-0: £75.00 Pb: 978-1-783-53785-3: £24.99 eBook: 978-1-351-26612-3

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TEXTBOOK

CSR and Sustainability

From the Margins to the Mainstream: A Textbook



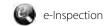
Edited by Michael Hopkins

CSR and Sustainability – From the Margins to the Mainstream is a textbook with wide potential usage for undergraduate and postgraduate students, as well as practitioners, presenting current thinking and practical applications in a number of specific fields in business, including industry sectors, regions and business functions.

Routledge

Market: Business & Management January 2016: 234x156: 494pp Hb: 978-1-783-53444-9: £95.00 Pb: 978-1-783-53446-3: £39.99 eBook: 978-1-351-28464-6









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Headwinds of Opportunity

A Compass for Sustainable Innovation



Tim Lindsey

Headwinds of Opportunity goes beyond philosophical and academic discussion of business sustainability to offer strategic guidance regarding how-to make all types of organizations function more sustainably while simultaneously improving their competitiveness. The book is informed by time-tested principles of innovation diffusion that can be effectively applied to drive change. It places considerable emphasis on the 'how-to' aspects of sustainability improvement and how they can be used to increase effectiveness.

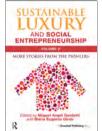
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Market: Business & Management July 2017: 210x148: 228pp Hb: 978-1-783-53806-5: £70.00 Pb: 978-1-783-53760-0: **£22.99** eBook: 978-1-351-27022-9

* For full contents and more information, visit: www.routledge.com/9781783537600

Sustainable Luxury and Social Entrepreneurship Volume II

More Stories from the Pioneers



Edited by Miguel Angel Gardetti and María Eugenia Girón

This book profiles transformational individuals blazing a trail in the sustainable luxury business. It shows us that luxury products need not wreak destruction on the environment and the communities who manufacture them. There are entrepreneurs who are well motivated to break the rules and promote disruptive solutions.

Routledae

Market: Business & Management April 2016: 234x156: 176pp Hb: 978-1-783-53371-8: £85.00 Pb: 978-1-783-53356-5: £29.99 eBook: 978-1-351-28496-7

* For full contents and more information, visit: www.routledge.com/9781783533718

Knowledge Brokerage for Sustainable Development

Innovative Tools for Increasing Research Impact and Evidence-Based Policy-Making



André Martinuzzi and Michal Sedlacko

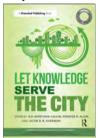
This is the first study exploring how knowledge brokerage has the potential to support sustainable development across political and scientific systems. It presents a selection of innovative and practical tools to enhance the connectivity of research and policy-making.

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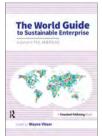
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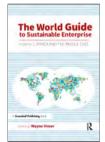
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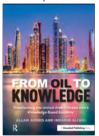
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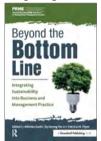
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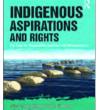
The UN Global Compact is the world's largest corporate sustainability initiative, with a major influence on business practice. This book is the first to examine head-on the challenges that businesses face in living up to the UNGC's Ten Principles in both their overall strategy, and day-to-day practice.

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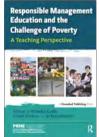
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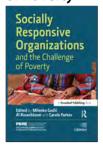
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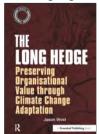
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Edited by Derick De Jongh

This special edition provides insight into responsible leadership and the importance of interdisciplinary dialogue. The perspectives give us focused insights on responsible leadership as an emerging discourse, confirming the importance of bridging science, business and politics, and the role that responsible leadership plays.

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Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenges and Future Directions

A special theme issue of The Journal of Sustainable Mobility (Volume 3. Issue 2)

Edited by Peter Lund-Thomsen, Rene Taudal Poulsen and Rob Ackrill

The special issue includes five papers that analyse the potential, limitations and effects of CSR within the international shipping industry, examining what is required to promote more widespread social and environmental upgrading among shipping companies and their wider set of stakeholders.

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The United Nations Global Compact and the Encyclical Laudato Si

A special theme issue of The Journal of Corporate Citizenship (Issue 64)

Edited by Oliver F. Williams

In April 2016, The Center for Ethics and Religious Values in Business of the Mendoza College of Business and the UN Global Compact convened a group of scholars and business leaders. This issue will provoke your thinking and lead to new action to make the world a better place.

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Intellectual Shamans, Wayfinders, Edgewalkers, and Systems Thinkers: Building a Future Where All Can Thrive

A special theme issue of The Journal of Corporate Citizenship (Issue 62)

Edited by Sandra Waddock, Malcolm McIntosh, Judith Ann Neal, Edwina Pio and Chellie Spiller

This special issue honors the voice of the changemaker, Wayfinder, Edgewalker, and Intellectual Shaman in particular. With contributions from across the globe, this issue addresses the ideas of corporate citizenship from perspectives entirely removed from the mainstream.

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AUS Business and Peace Conference	AUS Business and Peace Conference B Beyond the Bottom Line Business as an Instrument for Societal Change Business of Bees, The Business of Farm Animal Welfare, The Business of Farm Animal Welfare, The C C Chief Value Officer, The Chief Value Officer, The CLADEA Guide to Responsible Business Education i Latin America Companies that Mimic Life
Beyond the Bottom Line	Beyond the Bottom Line
Beyond the Bottom Line	Beyond the Bottom Line
Business as an Instrument for Societal Change	Business as an Instrument for Societal Change Business of Bees, The Business of Farm Animal Welfare, The Business on a Mission Business Student's Guide to Sustainable Managemer The C Chief Value Officer, The CIADEA Guide to Responsible Business Education i Latin America Companies that Mimic Life
Change Business of Bees, The Business of Farm Animal Welfare, The 18 Business of Farm Animal Welfare, The 18 Business on a Mission Business Student's Guide to Sustainable Management The 1. CC Chief Value Officer, The 1. Chief Value Officer, The 19 Chief	Change
Business of Bees, The Business of Farm Animal Welfare, The Business of Farm Animal Welfare, The Business of a Mission Business on a Mission Business of a Mission Business Student's Guide to Sustainable Management The 1. C Chief Value Officer, The 1. ChaDEA Guide to Responsible Business Education in Latin America 1. Companies that Mimic Life 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Diplomacy 2. Corporate Diplomacy 3. Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenge and Future Directions 2. Corporations and Sustainability 5. CrowdRising 5. CSR and Sustainability 5. D Dark Side 3, The 5. Digging Deeper 5. Digging Deeper 6. Dilemmas in Responsible Investment 1. Evolutionary Leap to Flourishing Individuals and Organizations, The 5. Extractive Relations 1. F Finding Purpose 7. Future First Companies 1. Future First Companies 1. G Gender Equality and Responsible Business 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Human Centered Management 1. Human Centered Management 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1.	Business of Bees, The
Business on a Mission	Business on a Mission Business Student's Guide to Sustainable Managemer The
Business Student's Guide to Sustainable Management The	Business Student's Guide to Sustainable Managemer The
The	Chief Value Officer, The
CLADEA Guide to Responsible Business Education in Latin America 1. Companies that Mimic Life 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenge and Future Directions 1. Corporations and Sustainability 1. CrowdRising 1. CSR and Sustainability 1. CrowdRising 1. CSR and Sustainability 1. D Dark Side 3, The 1. Digging Deeper 1. Digging Deeper 1. Dilemmas in Responsible Investment 1. DreamMakers 1. E E Educating for Responsible Management 1. Evolutionary Leap to Flourishing Individuals and Organizations, The 1. Extractive Relations 1. F Finding Purpose 1. Fringal Value 1. Future First Companies 1. Future MBA, The 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1.	CLADEA Guide to Responsible Business Education i Latin America Companies that Mimic Life
CLADEA Guide to Responsible Business Education in Latin America 1. Companies that Mimic Life 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenge and Future Directions 1. Corporations and Sustainability 1. CrowdRising 1. CSR and Sustainability 1. CrowdRising 1. CSR and Sustainability 1. D Dark Side 3, The 1. Digging Deeper 1. Digging Deeper 1. Dilemmas in Responsible Investment 1. DreamMakers 1. E E Educating for Responsible Management 1. Evolutionary Leap to Flourishing Individuals and Organizations, The 1. Extractive Relations 1. F Finding Purpose 1. Fringal Value 1. Future First Companies 1. Future MBA, The 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1.	CLADEA Guide to Responsible Business Education i Latin America Companies that Mimic Life
CLADEA Guide to Responsible Business Education in Latin America 1. Companies that Mimic Life 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Diplomacy 1. Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenge and Future Directions 1. Corporations and Sustainability 1. CrowdRising 1. CSR and Sustainability 1. CrowdRising 1. CSR and Sustainability 1. D Dark Side 3, The 1. Digging Deeper 1. Digging Deeper 1. Dilemmas in Responsible Investment 1. DreamMakers 1. E E Educating for Responsible Management 1. Evolutionary Leap to Flourishing Individuals and Organizations, The 1. Extractive Relations 1. F Finding Purpose 1. Fringal Value 1. Future First Companies 1. Future MBA, The 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Headwinds of Opportunity 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1. Human Rights, Corporate Responsibility and 1.	CLADEA Guide to Responsible Business Education i Latin America Companies that Mimic Life
Latin America	Latin Americai Companies that Mimic Life
Companies that Mimic Life CORE CORE CORE Corporate Diplomacy Corporate Social Responsibility in the International Shipping Industry. State-of-the-art, Current Challenge and Future Directions Corporations and Sustainability Corporations in Responsible Investment Corporations in Responsible Investment Corporations of Responsible Management Corporations of Corporations in Responsible Management Corporations of Corporations of Corporations of Corporations Corp	Companies that Mimic Life
Corporate Diplomacy	CORE
Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenge and Future Directions. Corporations and Sustainability	
Shipping Industry: State-of-the-art, Current Challenge and Future Directions	
and Future Directions 20 Corporations and Sustainability 21 Corporations and Sustainability 22 Corporations and Sustainability 22 Corporations and Sustainability 25 Corporations 37 Corporations 27 Corporati	
CrowdRising	
CSR and Sustainability	
Dark Side 3, The	
Digging Deeper	CSA aria sustamaonity
Digging Deeper	D
Dilemmas in Responsible Investment	
E Educating for Responsible Management	Digging Deeper
Educating for Responsible Management	
Evolutionary Leap to Flourishing Individuals and Organizations, The	E
Extractive Relations 1. F Finding Purpose 1. From Oil to Knowledge 1. Frugal Value 1. Future First Companies 1. G Gender Equality and Responsible Business 1. H Handbook of Carbon Accounting, The 1. Headwinds of Opportunity 1. Healman Centered Management 1. Human Centered Management 1. H F	Evolutionary Leap to Flourishing Individuals and
Finding Purpose	
Finding Purpose From Oil to Knowledge From Oil to Knowledge Frugal Value Future First Companies Future MBA, The G Gender Equality and Responsible Business H Handbook of Carbon Accounting, The Headwinds of Opportunity Healing the World Human Rights, Corporate Responsibility and	Extractive Relations
From Oil to Knowledge 1. Frugal Value 5. Frugal Value 6. Future First Companies 6. Future MBA, The 1. G Gender Equality and Responsible Business 6. H Handbook of Carbon Accounting, The 1. Headwinds of Opportunity 1. Healing the World 6. Human Centered Management 6. Human Rights, Corporate Responsibility and 6.	F
Frugal Value Future First Companies Future MBA, The G Gender Equality and Responsible Business H Handbook of Carbon Accounting, The Headwinds of Opportunity Healing the World Human Centered Management Human Rights, Corporate Responsibility and	Finding Purpose
Future First Companies Future MBA, The 1. G Gender Equality and Responsible Business 1. H Handbook of Carbon Accounting, The 1. Headwinds of Opportunity 1. Healing the World 1. Human Centered Management 1. Human Rights, Corporate Responsibility and	
Future MBA, The	
Handbook of Carbon Accounting, The	
Handbook of Carbon Accounting, The	G
Handbook of Carbon Accounting, The	Gender Equality and Responsible Business
Headwinds of Opportunity	Н
Headwinds of Opportunity	Handbook of Carbon Accounting, The
Human Centered Management Human Rights, Corporate Responsibility and	Headwinds of Opportunityi
Human Rights, Corporate Responsibility and	

In Search of the Good SocietyIndigenous Aspirations and Rights	
Inspirational Guide for the Implementation of	15
PRME	15
Integrating Gender Equality into Business and Management Education	
Intellectual Shamans, Wayfinders, Edgewalkers, a	nd
Systems Thinkers: Building a Future Where All Car Thrive	1
	11
Italian Model of Management, The	
K	
Knowledge Brokerage for Sustainable Development	10
Development	10
L	
Leading Change toward Sustainability	. 2
Learning to Read the Signs	
	18
М	
Making Sustainability Work	. 2
Map of Meaningful Work (2e), The	
0	
Overcoming Challenges to Gender Equality in the	
	16
P	
Positive Finance	. 8
Pretoria Leadership Conference	
Principles and Practice of Impact Investing	18
Product Stewardship in Action	13
Product-Service System Design for	
Sustainability	13
R	
Redefining Success	16
Responsible Business	16
Responsible Investment	18
Responsible Investor Handbook, The	18
Responsible Leadership	. 2
Responsible Management Education and the	
Challenge of Poverty	16
Social Intrapreneurism and All That Jazz Socially Responsive Organizations & the Challenge	. 2 e of
Poverty	
Somebody Else's Problem Stop the Rot	
Sustainability in Hospitality	10
Sustainable Luxury and Social Entrepreneurship	
Volume II Sustainable Solutions: Let Knowledge Serve the	10
City	10
Sustainable Solutions: University–Community	
Partnerships Sustainable Value	10
_	. 2
<u> </u>	
Three Levels of Sustainability, The	. 3

Transformational Resilience	14
U	
United Nations Global Compact and the Encyclic Laudato Si, The	
V	
Values	5
Valuing Corporate Responsibility	19
W	
World Guide to Sustainable Enterprise - Four Volu Set, The	
World Guide to Sustainable Enterprise - Volume 3	
Europe, The	
World Guide to Sustainable Enterprise, The	
World Guide to Sustainable Enterprise, The	
World Guide to Sustainable Enterprise, The World Sustainable Development Outlook	11
2016	14
World We'll Leave Behind, The	
••	







•	INDEX BY AUTHOR	
	Α	
	Ahmed, AllamAlfaki, Ibrahim	
	Amann, Wolfgang	
	Amos, Nicky	•
	Atkins, Jill	
	В	
	Bals, Lydia	
	Bedggood, Margaret	
	Bragdon, Joseph H	
	Brohé, Arnaud	
	C	
	Cavagnaro, Elena	
	Center for Evolutionary Learning, Cheon, Andrew	
	Crocker, Robert	
	Croft, Thomas	
	D	
	De Jongh, Derick	
	Doppelt, Bob	
	Doppelt, Bob Draman, Rexford H	
	E	
	Epstein, Marc J	
	F	
	Flynn, Patricia M	
	Flýnn, Patricia M	
	Flynn, Patricia M	
	G	
	Gardetti, Miguel Angel	
	Gardetti, Miguel Angel	
	Garratt, Bob Gaught, Neil	
	Grayson, David	
	Grosser, Kate	
	Gudic, Milenko	
	Gudić, Milenko	
	Gudić, Milenko Guez, Hervé	
	H	
	Henisz, Witold J.	
	Hoffman, Andrew J.	
	Hopkins, Michael	
	Hunt, Michele	
	K	
	Katsos, John	

Molthan-Hill, Petra	
Nahser, F. Byron (Ron)	16
Diivos Rossini, Mariella Dwen, John R	15 13
P D, Jose	. 9
Rowledge, Lorinda R	. 9
bullivan, Rory	12 . 7 . 6
Tideman, SanderV	. 4
Vecchi, Veronica Vezzoli, Carlo Visser, Wayne Visser, Wayne Visser, Wayne Visser, Wayne Visser, Wayne	18 13 11 11 11 11
W	
West, Jason Weybrecht, Giselle	. 4 20 18 17 20 10



 Lassch, Oliver
 16

 Last, Andy
 9

 Laszlo, Chris
 2

 Lepeley, Maria-Teresa
 4

 Lewis, Helen
 13

 Lindsey, Tim
 10

 Lips-Wiersma, Marjolein
 7

 Ourche Céline
 18

 Mann, Alice
 6

 Martinuzzi, André
 10

 Mayo, Ed
 5

 McIntosh, Malcolm
 6

 Millstone, Carina
 4

L

M





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